

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Doctors' Preferred, Inc.		08/31/2004	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	PH DPI, LLC
Street Address:	7811 Montrose Road
City:	Potomac
State/Country:	MARYLAND
Postal Code:	20854
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 75

Property Type	Number	Word Mark
Serial Number:	78366037	DAILY BALANCE ESSENTIAL FATTY ACID COMPLEX
Serial Number:	78403231	DAILY BALANCE MEMORY ANSWER
Serial Number:	78406484	VITAL MOOD
Serial Number:	78406492	PREZYME DIGESTIVE COMPLEX
Serial Number:	78422446	ULTRAFLEX SOOTHING COMFORT
Serial Number:	78425607	DAILY BALANCE RADIANCE
Serial Number:	78324711	OSTEOBUILD ADVANTAGE
Serial Number:	78291166	ENZYPRO PEARLS
Serial Number:	78291174	DAILY BALANCE PAIN RELIEF CREAM
Serial Number:	75808185	DEFIENCE
Serial Number:	78241515	DAILY BALANCE VISION ANSWER
Serial Number:	78218620	PEARLBIOTICS
Registration Number:	2866072	DAILY BALANCE JOINT ANSWER FOR WOMEN
Registration Number:	2858840	BP ESSENTIALS
Registration Number:	2860515	ONESOY

TRADEMARK

REEL: 002927 FRAME: 0440

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Registration Number:	2846130	PROBIOTIC ADVANTAGE
Serial Number:	76471121	NATURAL PAIN ESSENTIALS
Serial Number:	76471080	ADVANCED Q PLUS
Serial Number:	76471079	ADVANCED Q
Registration Number:	2846122	VITAL BRAIN
Registration Number:	2832897	DAILY VITALITY
Serial Number:	76344491	DAILY BALANCE BONE HEALTH
Registration Number:	2834841	ELDERBERRY ADVANTAGE
Registration Number:	2815780	MEMORY DEFENSE
Serial Number:	76336046	Q10 ADVANTAGE
Registration Number:	2750895	NATURAL PAIN ADVANTAGE
Registration Number:	2760171	EFA ADVANTAGE
Registration Number:	2762536	SKIN ADVANTAGE
Registration Number:	2775612	DAILY BALANCE SOY ISOFLAVONES
Registration Number:	2775611	DAILY BALANCE L-CARNITINE
Registration Number:	2706895	DAILY BALANCE WEIGHT LOSS BOOSTER
Registration Number:	2709066	DAILY BALANCE MEAL REPLACEMENT SHAKE
Registration Number:	2731409	DAILY BALANCE COQ10
Registration Number:	2680246	GLUCOSE ESSENTIALS
Registration Number:	2674418	NEURO-VASCULAR SUPPORT
Registration Number:	2706372	DAILY BALANCE PMS
Registration Number:	2706371	DAILY BALANCE HOT FLASH
Registration Number:	2706370	DAILY BALANCE IRON
Registration Number:	2703912	DAILY BALANCE MENORRHAGIA
Registration Number:	2575637	ENERGY VITALIZER
Registration Number:	2451566	MOOD HEALTH
Registration Number:	2565886	CRANBERRY ESSENTIALS
Registration Number:	2513311	SEARCHING THE WORLD FOR BETTER HEALTH
Registration Number:	2476579	POTENCE
Registration Number:	2598508	VISION ADVANTAGE
Registration Number:	2589018	HERBAL SUPERFOOD BOOSTER
Registration Number:	2643391	ADVANCED ANTIOXIDANT SHIELD
Registration Number:	2456029	CHOLESTEROL SOLUTIONS
Registration Number:	2448246	FLORA SOLUTIONS
Registration Number:	2513109	JOINT SOLUTIONS

Registration Number:	2476286	ADVANCED BIOSOLUTIONS
Registration Number:	2643242	ANXIETY EASE
Registration Number:	2434014	JOINT & MUSCLE COMFORT
Registration Number:	2434013	IMMUNE BOOST
Registration Number:	2278025	MEMORY ESSENTIALS
Registration Number:	2353134	DOCTORS' PREFERRED
Registration Number:	2455733	HEART ADVANTAGE
Registration Number:	2317016	MOUNTAIN HOME DAILY ADVANTAGE
Registration Number:	2235281	HERBAL PAIN ESSENTIALS
Registration Number:	2239656	JOINT ESSENTIALS
Registration Number:	2222042	MOUNTAIN HOME NUTRITIONALS
Registration Number:	2391857	DOCTORS' PREFERRED
Registration Number:	2163547	EPA-GLA ESSENTIALS
Registration Number:	2101255	FORWARD PLUS DAILY REGIMEN
Registration Number:	1993549	
Registration Number:	1979761	ENERGY ESSENTIALS
Registration Number:	1979760	HEALTHY DIRECTIONS
Registration Number:	1976798	FORWARD
Registration Number:	2586786	MENOPAUSE MULTINUTRIENT
Registration Number:	2545397	PERIMENOPAUSE MULTINUTRIENT
Registration Number:	2684842	PERIMENOPAUSE NUTRITIONAL SYSTEM
Registration Number:	2664736	MENOPAUSE NUTRITIONAL SYSTEM
Serial Number:	78428771	PROSTATE SOLUTIONS
Serial Number:	76340140	PROSTATE ADVANTAGE
Registration Number:	2585577	DAILY BALANCE

CORRESPONDENCE DATA

Fax Number: (212)310-8007

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: phyllis.eremitaggio@weil.com

Correspondent Name: Jeffrey Osterman

Address Line 1: 767 5th Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:

10052.0036

NAME OF SUBMITTER:

Phyllis Eremitaggio

Total Attachments: 23

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("*Assignment*"), dated as of August 31, 2004, is made by Doctors' Preferred, Inc., a Maryland limited liability company ("*Assignor*").

WHEREAS, Assignor and PH DPI, LLC, a Delaware limited liability company ("*Assignee*") are parties to an Asset Purchase Agreement dated August 8, 2004 (the "*Asset Purchase Agreement*"); and

WHEREAS, in connection with the Asset Purchase Agreement, Assignee desires to acquire, and Assignor desires to assign, Assignor's entire worldwide right, title and interest in and to the trademarks and registrations therefor listed on **Schedule A** (the "*Assigned Trademarks*"), and Assignor is willing to assign the Assigned Trademarks to Assignee.

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged:

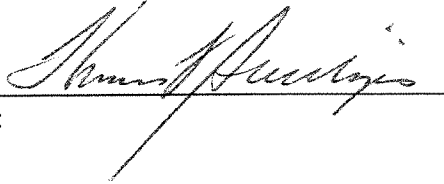
1. Assignor does hereby sell, assign and transfer to Assignee, its entire worldwide right, title and interest, whether statutory or common law rights, in and to the Assigned Trademarks, together with the goodwill connected with and symbolized by the Assigned Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. Assignor agrees to execute any additional documents and to take such other actions as may be reasonably necessary to transfer to Assignee its entire right, title and interest in and to the Assigned Trademarks.
3. The assignment set forth in paragraph 1 of this Assignment is subject to all licenses, options to acquire licenses, and other rights in and to the Assigned Trademarks previously granted to any third person, which grants are in effect as of the date of this Assignment.
4. The parties hereto authorize and request the Commissioner of Trademarks, United States Patent and Trademark Office to record Assignee as the assignee and owner of the Assigned Trademarks.
5. This Assignment shall be governed by and construed in accordance with the laws of the State of New York without regard to the conflicts of law principles thereof.
6. All capitalized terms not otherwise defined in this Assignment, as used in this Assignment, will have the respective meanings set forth in the Asset Purchase Agreement.

[Signatures on Following Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

DOCTOR'S PREFERRED, INC.

By: _____
Name: _____
Title: _____



ATTESTATION OF WITNESS

I, Jaime Nguyen, whose full post office address is
125 Broad St. New York, New York 10004, was personally present and did see
Thomas C. Phillips, who is personally known to me, execute the above assignment.

Schedule A

ASSIGNED TRADEMARKS

Registered Trademarks

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
DAILY BALANCE ESSENTIAL FATTY ACID COMPLEX	Vitamins and nutritional supplements	02/11/2004	78/366037			Pending. Newly filed application, not yet assigned to an examining attorney.
DAILY BALANCE MEMORY ANSWER	Vitamins, multi-nutrients and nutritional food supplements	04/16/2004	78/403231			Pending. Newly filed application, not yet assigned to an examining attorney.
VITAL MOOD	Nutritional supplements	04/22/2004	78/406484			Pending. Newly filed application, not yet assigned to an examining attorney.
PREZYME DIGESTIVE COMPLEX	Vitamins	04/02/2004	78/406492			Pending. Newly filed application, not yet assigned to an examining attorney.
ULTRAFLEX SOOTHING COMFORT	Joint support nutritional supplements	05/20/2004	78/422446			Pending. Newly filed application, not yet assigned to an examining attorney.
DAILY BALANCE RADIANCE	Nutritional supplements	05/26/2004	78/425607			Pending. Newly filed application, not yet assigned to an examining attorney.

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
OSTEOBUILD ADVANTAGE	vitamins, multi-nutrients and nutritional food supplements	11/07/2003	78/324711			Pending. Approved for publication on 06/04/2004.
ENZYPRO PEARLS	vitamins and nutritional supplements	08/22/2003	78/29116			Pending. Approved for publication on 07/16/2004
DAILY BALANCE PAIN RELIEF CREAM	topical analgesic preparation	08/22/2003	78/291174			Pending. Approved for publication on 7/7/2004
DEFIENCE	nutritional and diet supplements	09/24/1999	75/808185			Pending (intent to use application) Notice of Allowance issued 06/15/2004. Statement of Use or First Request for Extension of Time due 12/15/2004
DAILY BALANCE VISION ANSWER	vitamins and nutritional supplements	04/24/2003	78/241515			Pending. Published for opposition on 07/06/2004
PEARLBIOTICS	nutritional supplements	02/25/2003	78/218620			Pending. Suspended as of 4/26/2004
DAILY BALANCE JOINT ANSWER FOR WOMEN	vitamins and nutritional supplements	11/21/2002	76/470834	2866072	07/27/04	Registered 7/27/2004. Declaration of Use and Incontestability due 7/27/2010

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
BP ESSENTIALS	vitamins and nutritional food supplements	08/21/2002	78/156337	2858840	06/29/2004	Registered 6/29/2004. Declaration of Use and Incontestability due 6/29/2010. Grace Deadline: 12/29/2010
ONESOY	dietary and nutritional food supplements containing soy	03/8/2000	75/938251	2860515	07/06/2004	Registered 7/6/2004 Declaration of Use and Incontestability due 7/6/2010. Grace Deadline: 1/6/2011
PROBIOTIC ADVANTAGE	vitamins and nutritional food supplements	11/21/2002	76/471997	2846130	05/25/2004	Registered 5/25/2004 Declaration of Use and Incontestability due 5/25/2010. Grace Deadline: 11/25/2010
NATURAL PAIN ESSENTIALS	vitamins and nutritional food supplements	11/19/2002	76/471121			Pending. Allowed for registration 6/4/2004
ADVANCED Q PLUS	nutritional food supplements and vitamins	11/19/2002	76/471080			Pending. Notice of Allowance issued 8/5/2003. Statement of Use accepted 7/28/2004

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
ADVANCED Q	nutritional food supplements and vitamins	11/19/200 2	76/471079			Pending. Notice of Allowance issued 8/5/2003. First Extension of Time filed 10/20/2003. Statement of Use or Second Request for Extension of Time due 8/5/2004

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
VITAL BRAIN	vitamins; multi-nutrient dietary and food supplements; nutritional food supplements	11/19/2002	76/471078	2846122	05/25/2004	Registered 5/25/2004 Declaration of Use and Incontestability due 5/25/2010. Grace Deadline: 11/25/2010
DAILY VITALITY	vitamins; multi-nutrient dietary and food supplements; nutritional food supplements	11/19/2002	76/471077	2832897	04/13/2004	Registered 4/13/2004 Declaration of Use and Incontestability due 4/13/2010. Grace Deadline: 10/13/2010
DAILY BALANCE BONE HEALTH	vitamins and nutritional food supplements	12/4/2001	76/344491			Pending. Notice of Allowance cancelled 2/5/2004. Approved for publication on 5/18/2004
ELDERBERRY ADVANTAGE	nutritional and dietary supplements	09/5/2000	76/122504	2834841	04/20/2004	Registered 4/20/2004 Declaration of Use and Incontestability due 4/20/2010 Grace Deadline: 10/20/2010
MEMORY DEFENSE	nutritional supplement	07/18/2002	78/145141	2815780	2/17/2004	Registered 2/17/2004 Declaration of Use and Incontestability due 2/17/2004 Grace Deadline: 8/17/2010

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
Q10 ADVANTAGE	nutritional food supplements and vitamins	11/9/2001	76/336046			Pending. Notice of Allowance issued 2/18/2003. Statement of Use or Third Request for Extension of Time due 8/18/2004
NATURAL PAIN ADVANTAGE	topical analgesic cream for joint muscle pain relief	12/5/2000	76/175396	2750895	8/12/2003	Registered 8/12/2003 Declaration of Use and Incontestability due 8/12/2009. Grace Deadline: 02/12/2010
EFA ADVANTAGE	dietary nutritional supplements containing essential fatty acids	07/3/2002	76/429908	2760171	9/2/2003	Registered 9/2/2003 Declaration of Use and Incontestability due 9/2/2009. Grace Deadline: 3/2/2010
SKIN ADVANTAGE	cosmetics, skin creams	11/20/2001	76/340141	2762536	9/9/2003	Registered 9/9/2003 Declaration of Use and Incontestability due 09/09/2009. Grace Deadline: 3/9/2010
DAILY BALANCE SOY ISOFLAVONES	vitamins and nutritional supplements	08/21/2002	78/156334	2775612	10/21/2003	Registered 10/21/2003 Declaration of Use and Incontestability due 10/21/2009. Grace Deadline: 4/21/2010

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
DAILY BALANCE L-CARNITINE	vitamins and nutritional supplements	08/21/2002	78/156326	2775611	10/21/2003	Registered 10/21/2003 Declaration of Use and Incontestability due 10/21/2009. Grace Deadline: 4/21/2010
DAILY BALANCE WEIGHT LOSS BOOSTER	nutritional food supplements; dietary food	06/14/2002	76/421317	2706895	4/15/2003	Registered 4/15/2003. Declaration of Use and Incontestability due 4/15/2009. Grace Deadline: 10/15/2009

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
DAILY BALANCE MEAL REPLACEMENT SHAKE	meal replacement and dietary supplement drink mixes	05/10/2002	76/407000	2709066	4/22/2003	Registered 4/22/2003. Declaration of Use and Incontestability due 4/22/2009. Grace Deadline: 10/22/2009
DAILY BALANCE COQ10	vitamins, nutritional supplements, and dietary food supplements	01/17/2002	76/359516	2731409	7/1/2003	Registered 7/1/2003. Declaration of Use and Incontestability due 7/1/2009. Grace Deadline: 1/1/2010
GLUCOSE ESSENTIALS	nutritional food supplements; vitamins	10/19/2001	76/327206	2680246	1/28/2003	Registered 1/28/2003. Declaration of Use and Incontestability due 1/28/2009. Grace Deadline: 7/28/2009
NEURO-VASCULAR SUPPORT	nutritional food supplements; vitamins	10/19/2001	76/327204	2674418	1/14/2003	Registered 1/14/2003. Declaration of Use and Incontestability due 1/14/2009. Grace Deadline: 7/14/2009
DAILY BALANCE PMS	vitamins and nutritional supplements	10/5/2001	76/321510	2706372	4/15/2003	Registered 4/15/2003. Declaration of Use and Incontestability due 4/15/2009. Grace Deadline: 10/15/2009

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
DAILY BALANCE HOT FLASH	vitamins and nutritional supplements	10/5/2001	76/32150 9	2706371	4/15/2003	Registered 4/15/2003. Declaration of Use and Incontestability due 4/15/2009. Grace Deadline: 10/15/2009
DAILY BALANCE IRON	vitamins and nutritional supplements	10/5/2001	76/32150 8	2706370	4/15/2003	Registered 4/15/2003. Declaration of Use and Incontestability due 4/15/2009. Grace Deadline: 10/15/2009
DAILY BALANCE MENORRHAGIA	vitamins and nutritional supplements	10/5/2001	76/32150 6	2703912	4/8/2003	Registered 4/8/2003. Declaration of Use and Incontestability due 4/8/2009. Grace Deadline: 10/8/2009
ENERGY VITALIZER	nutritional supplements and energy formulas, namely, dietary supplements	11/15/200 0	76/16541 0	2575637	6/4/2002	Registered 6/4/2002. Declaration of Use and Incontestability due 6/4/2008. Grace Deadline: 12/4/2008
MOOD HEALTH	nutritional supplements	12/4/1998	75/59949 2	2451566	5/15/2001	Registered 5/15/2001. Declaration of Use and Incontestability due 5/15/2007. Grace Deadline: 11/15/2007


TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
CRANBERRY ESSENTIALS	dietary and nutritional supplements containing cranberry extracts	01/7/2000	75/893401	2565886	4/30/2002	Registered 4/30/2002. Declaration of Use and Incontestability due 4/30/2008. Grace Deadline: 10/30/2008
SEARCHING THE WORLD FOR BETTER HEALTH	dietary and nutritional supplements	11/8/1999	75/843236	2513311	11/27/2001	Registered 11/27/2001. Declaration of Use and Incontestability due 11/27/2007. Grace Deadline: 5/27/2008
POTENCE	dietary and nutritional supplements	10/25/1999	75/831139	2476579	8/7/2001	Registered 8/7/2001. Declaration of Use and Incontestability due 8/7/2007. Grace Deadline: 3/2/2008

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
VISION ADVANTAGE	dietary nutritional supplements	08/5/1999	75/76860 6	2598508	7/23/2002	Registered 7/23/2002. Declaration of Use and Incontestability due 7/23/2008. Grace Deadline: 1/23/2009
HERBAL SUPERFOOD BOOSTER	dietary nutritional supplements	08/5/1999	75/76860 5	2589018	7/2/2002	Registered 7/2/2002. Declaration of Use and Incontestability due 7/2/2008. Grace Deadline: 1/2/2009
ADVANCED ANTIOXIDANT SHIELD	dietary nutritional supplements	08/5/1999	75/76860 3	2643391	10/29/200 2	Registered 10/29/2002. Declaration of Use and Incontestability due 10/29/2008. Grace Deadline: 4/29/2009
CHOLESTEROL SOLUTIONS	nutritional supplements	03/5/1999	75/65490 5	2456029	5/29/2001	Registered 5/29/2001. Declaration of Use and Incontestability due 5/29/2007. Grace Deadline: 11/29/2007
FLORA SOLUTIONS	nutritional supplements	03/5/1999	75/65461 1	2448246	5/1/2001	Registered 5/1/2001. Declaration of Use and Incontestability due 5/1/2007. Grace Deadline: 11/01/2007

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
JOINT SOLUTIONS	nutritional supplements	03/5/1999	75/652326	2513109	11/27/2001	Registered 11/27/2001. Declaration of Use and Incontestability due 11/27/2007. Grace Deadline: 5/27/2008
ADVANCED BIOSOLUTIONS	nutritional supplements	02/12/1999	75/640006	2476286	8/7/2001	Registered 8/7/2001. Declaration of Use and Incontestability due 8/7/2007. Grace Deadline: 2/7/2008
ANXIETY EASE	nutritional supplements	12/9/1998	75/602184	2643242	10/29/2002	Registered 10/29/2002. Declaration of Use and Incontestability due 10/29/2008. Grace Deadline: 4/29/2009
JOINT & MUSCLE COMFORT	nutritional supplements	12/2/1998	75/598269	2434014	3/6/2001	Registered 3/6/2001. Declaration of Use and Incontestability due 3/6/2007. Grace Deadline: 9/6/2007
IMMUNE BOOST	nutritional supplements	12/2/1998	75/598267	2434013	3/6/2001	Registered 3/6/2001. Declaration of Use and Incontestability due 3/6/2007. Grace Deadline: 9/6/2007

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
MEMORY ESSENTIALS	dietary and nutritional supplements	07/28/1998	75/526836	2278025	9/14/1999	Registered 9/14/1999. Declaration of Use and Incontestability due 9/14/2005. Grace Deadline: 3/14/2006
DOCTORS' PREFERRED	nutritional supplements	04/22/1998	75/471658	2353134	5/30/2000	Registered 5/30/2000. Declaration of Use and Incontestability due 5/30/2006. Grace Deadline: 11/30/2006
HEART ADVANTAGE	nutritional supplements	03/25/1998	75/456993	2455733	5/29/2001	Registered 5/29/2001. Declaration of Use and Incontestability due 5/29/2007. Grace Deadline: 11/29/2007
DAILY BALANCE	nutritional supplements	09/5/1997	75/352072	2585577	6/25/2002	Registered 6/25/2002. Declaration of Use and Incontestability due 6/25/2008. Grace Deadline: 12/25/2008
MOUNTAIN HOME DAILY ADVANTAGE	multivitamin	07/11/1997	75/323049	2317016	2/8/2000	Registered 2/8/2000. Declaration of Use and Incontestability due 2/8/2006. Grace Deadline: 8/8/2006

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
HERBAL PAIN ESSENTIALS	nutritional supplements	07/11/1997	75/322804	2235281	3/23/1999	Registered 3/23/1999. Declaration of Use and Incontestability due 3/23/2005. Grace Deadline: 9/23/2005
JOINT ESSENTIALS	nutritional supplements	07/11/1997	75/322800	2239656	4/13/1999	Registered 4/13/1999. Declaration of Use and Incontestability due 4/13/2005. Grace Deadline: 10/13/2005
MOUNTAIN HOME NUTRITIONALS	nutritional supplements	07/11/1997	75/318074	2222042	2/2/1999	Registered 2/2/1999. Declaration of Use and Incontestability due 2/2/2005. Grace Deadline: 8/2/2005
DOCTORS' PREFERRED	vitamins, mineral and nutritional supplements	07/1/1997	75/318069	2391857	10/3/2000	Registered 10/3/2000. Declaration of Use and Incontestability due 10/3/2006. Grace Deadline: April 3, 2007
EPA-GLA ESSENTIALS	nutritional supplements	01/16/1997	75/226317	2163547	6/9/1998	Registered 6/9/1998. Renewal due 6/9/2008
FORWARD PLUS DAILY REGIMEN	nutritional supplement kit containing multivitamin/multi-mineral tablets, fish oil concentrate capsules, potassium and magnesium aspartate capsules	08/23/1996	75/156143	2101255	9/30/1997	Registered 9/30/1997. Renewal due 9/30/2007

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
	vitamin, mineral and nutritional supplements	09/11/1995	74/727251	1993549	8/13/1996	Registered 8/13/1996. Declaration of Use/Application for Renewal due 8/13/2006. Grace Deadline: 2/13/2007.
ENERGY ESSENTIALS	multi-mineral and nutritional supplement	07/13/1995	74/700638	1979761	6/11/1996	Registered 6/11/1996. Declaration of Use/Application for Renewal due 6/11/2006. Grace Deadline: 12/11/2006.
HEALTHY DIRECTIONS	vitamin, mineral and nutritional supplements	07/13/1995	74/700637	1979760	6/11/1996	Registered 6/11/1996. Declaration of Use/Application for Renewal due 6/11/2006. Grace Deadline: 12/11/2006.
FORWARD	multi-vitamin, multi-mineral nutritional supplement	07/13/1995	74/700636	1976798	5/28/1996	Registered 5/28/1996. Declaration of Use/Application for Renewal due 5/28/2006. Grace Deadline: 11/26/2006.

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
MENOPAUSE MULTINUTRIENT	nutritional supplements	04/19/2000	76/029512	2586786	6/25/2002	Registered Supplemental Register 6/25/2002. Declaration of Use and Incontestability due 6/25/2008. Grace Deadline: 12/25/2008
PERIMENOPAUSE MULTINUTRIENT	nutritional supplements	04/19/2000	76/029143	2545397	3/5/2002	Registered Supplemental Register 3/5/2002. Declaration of Use and Incontestability due 3/5/2008. Grace Deadline: 9/5/2008
PERIMENOPAUSE NUTRITIONAL SYSTEM	nutritional supplements	04/19/2000	76/029126	2684842	2/4/2003	Registered Supplemental Register 2/4/2003. Declaration of Use and Incontestability due 2/4/2009. Grace Deadline: 8/4/2009
MENOPAUSE NUTRITIONAL SYSTEM	nutritional supplements	04/19/2000	76/029125	2664736	12/17/2002	Registered Supplemental Register 12/17/2002. Declaration of Use and Incontestability due 12/17/2008. Grace Deadline: 6/17/2009
PROSTATE SOLUTIONS	nutritional supplements	06/2/2004	78/428771			Pending

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
PROSTATE ADVANTAGE	nutritional food supplements; vitamins	11/20/200 1	76/34014 0			Notice of Allowance issued 6/8/2004; Statement of Use due 12/8/2004

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
DAILY ADVANTAGE (Canada)	Dietary and nutritional supplements	05/21/2003	117870500			Pending. Extension of time granted until 12/6/2004.
PROBIOTIC ADVANTAGE (Canada)	Vitamins and nutritional supplements	05/21/2003	117870800			Pending. Extension of time granted until 11/23/2004.
BP ESSENTIALS (Canada)	Vitamins and nutritional supplements	09/13/2002	115271300			Allowed. Notice of Allowance issued. Pending. Published 1/14//2004. Registration Fee and executed Declaration of Use due 9/13/2005.
CHOLESTEROL ESSENTIALS (Canada)	Vitamins, and dietary and nutritional supplements	09/13/2002	115271200			Allowed. Notice of Allowance issued. Registration Fee and executed Declaration of Use due 09/13/2005
JOINT & MUSCLE COMFORT (Canada)	Vitamins, minerals and nutritional supplements	12/28/2001	112680400	615674	7/26/2004	Registered 7/26/2004. Expires 7/26/2019.
POTENCY ESSENTIALS (Canada)	Vitamins, minerals and nutritional supplements	12/28/2001	112680200			Allowed. Notice of Allowance issued. Registration Fee and executed Declaration of Use due 12/28/2004
CRANBERRY ESSENTIALS (Canada)	Dietary and nutritional supplements containing cranberry extracts	12/28/2001	112680600			Allowed. Allowed for registration. Canadian associate instructed to pay registration fee. Certificate of Registration anticipated to be issued in October, 2004

TRADEMARK	GOODS/SERVICES	FILING DATE	SERIAL NUMBER	REG. NUMBER	REG. DATE	STATUS
MEMORY ESSENTIALS (Canada)	Dietary and nutritional supplements, namely: vitamins, capsules, tablets, mineral tablets, herbs, ready-to-eat bars, liquids and powders fortified with natural ingredients, amino acids	02/8/2002	113068500	605734	3/18/2004	Registered 3/18/2004. Expires 3/18/2019
FORWARD PLUS (Canada)	Multi-vitamin, multi-mineral nutritional supplements	12/28/2001	112680800			Allowed. Executed Declaration of Use forwarded to associate for filing by 12/28/2004 deadline on 6/15/2004.
VISION ESSENTIALS (Canada)	Vitamins, minerals and nutritional supplements, namely: vitamins, capsules, tablets, mineral tablets, herbs, ready-to-eat bars, liquid and powders fortified with natural ingredients, amino acids	12/28/2001	112680500			Allowed. Executed Declaration of Use forwarded to associate for filing by 12/28/2004 deadline on 4/23/2004
JOINT ESSENTIALS (Canada)	Nutritional supplements, namely: capsules, tablets, mineral tablets, herbs, ready-to eat bars, liquid and powders fortified with natural ingredients, amino acids	12/28/2001	112680100	601688	02/09/2004	Registered 2/9/2004. Expires 2/9/2019

Material Unregistered Trademarks

Natural Medica
Vision Essentials
Osteo Essentials