

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darren J Bird		08/31/2004	INDIVIDUAL: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Pet Blinkers, LLC		
Street Address:	613 First Street		
City:	LaSalle		
State/Country:	ILLINOIS		
Postal Code:	61301		
Entity Type:	limited liability company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78407778	PET BLINKERS	
CORRESPONDENCE DATA			
Fax Number:	(407)581-9801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4075819800		
Email:	ahamrick@shuffieldlowman.com		
Correspondent Name:	Alex Hamrick		
Address Line 1:	1000 Legion Place		
Address Line 2:	Suite 1700		
Address Line 4:	Orlando, FLORIDA 32801		
NAME OF SUBMITTER:	Alex Hamrick		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT ("Assignment") dated as of the 31st day of August, 2004, is by and between Darren J. Bird, a New Zealand resident ("Assignor"), in favor of Pet Blinkers, LLC, a Florida limited liability company ("Assignee").

RECITALS

- A. The Assignor, has adopted and used and is the sole and exclusive owner of the Trademark and registration and application for registration therefore listed in Exhibit A attached hereto and incorporated herein (referred to as the "Trademark");
- B. Assignee wishes to acquire the Trademark from Assignor.
- C. Assignor and Assignee desire to memorialize the transfer and assignment of the Trademark to Assignee in accordance with this Assignment.

ASSIGNMENTS

Now, therefore, for and in consideration of the sum of Ten Dollars (\$10.00), and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the parties hereto hereby agree to follows:

1. The Assignor hereby assigns and transfers to the Assignee, the entire right, title and interest in and to the Trademark, and in and to the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.
2. The Assignor hereby warrants and covenants that it has full right and authority to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.
3. Assignor agrees to execute any instrument and to perform any acts which may be necessary to fully effectuate and record this Assignment.

[SIGNATURES ON FOLLOWING PAGE]

TRADEMARK

REEL: 002927 FRAME 0490

IN WITNESS WHEREFORE, Assignor and Assignee have executed and delivered this Assignment as of the day and year first above written.

WITNESSES:

Ez

Elizabeth Zelenko

Ez

Elizabeth Zelenko

ASSIGNOR

DARREN J. BIRD

ASSIGNEE:

PET BLINKERS, LLC

By:

Name: Darren J. Bird

Title: as President of Midwest Technologies,
Ltd., its Manager

TRADEMARK

EXHIBIT A TO TRADEMARK ASSIGNMENT

TRADEMARK or LOGO	CLASS	SERIAL NO.	STATUS	FILING DATE
PET BLINKERS	014	78407778	Newly Filed application, not yet assigned to examining attorney	April 26, 2004