

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Merger and Name Change

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Aspen Marketing, Inc.		08/27/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Aspen Marketing Services, Inc.
Street Address:	1240 North Avenue West
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60185
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2473832	ASPEN MARKETING GROUP
Registration Number:	2064674	LL LIFELONG
Registration Number:	2229437	WORLD'S SMALLEST, MOST POWERFUL CLOCK RADIO
Registration Number:	2383492	CALL 'N CARD
Registration Number:	1509047	LIFE LONG
Serial Number:	78347619	BABY BRITE
Registration Number:	2246334	AUTOPROVAL
Registration Number:	2120881	STRIKER
Registration Number:	2446753	B12
Registration Number:	2534519	SEYMOUR OUTDOOR
Registration Number:	2247226	SMARTSPIFFS
Registration Number:	2114275	SMARTSPIFFS
Registration Number:	2034756	
Registration Number:	2108908	PREMIUMS THAT MEAN BUSINESS
Registration Number:	2163129	CREATIVE SOURCE INTERNATIONAL

CH \$390.00 2473832

CORRESPONDENCE DATA

Fax Number: (703)610-6200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-610-6100

Email: boxip@hhlaw.com

Correspondent Name: Valerie Brennan

Address Line 1: 8300 Greensboro Drive, Suite 1100

Address Line 2: Box Intellectual Property

Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:

68655.11 KRG CAPITAL

NAME OF SUBMITTER:

Valerie Brennan

Total Attachments: 1

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Delaware

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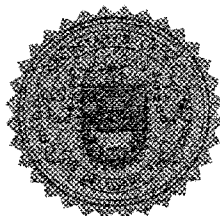
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AGREEMENT OF MERGER, WHICH MERGES:

"ASPEN MARKETING, INC.", A CALIFORNIA CORPORATION,

WITH AND INTO "AMG BORROWER, INC." UNDER THE NAME OF "ASPEN MARKETING SERVICES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF AUGUST, A.D. 2004, AT 12:35 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 3320521

DATE: 08-27-04

RECORDED: 09/03/2004

TRADEMARK
REEL: 002928 FRAME: 0925