TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Turner Broadcasting System, Inc.		06/06/1994	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	The Cartoon Network, Inc.	
Street Address:	One CNN Center	
Internal Address:	13 North	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30348-5366	
Entity Type:	CORPORATION: GEORGIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 1819542		CARTOON NETWORK

CORRESPONDENCE DATA

Fax Number: (404)827-1994

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-827-5122

Email: tcnuspto@turner.com

Correspondent Name: TBS, Inc., Legal Dept., Trademark Group

Address Line 1: Turner Broadcasting System, Inc.
Address Line 2: One CNN Center, 13 North

Address Line 4: Atlanta, GEORGIA 30303-2762

ATTORNEY DOCKET NUMBER: 19681-0003

NAME OF SUBMITTER: Sheila M. Carroll

Total Attachments: 1

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REEL: 002929 FRAME: 0114

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, TURNER BROADCASTING SYSTEM, INC., a

corporation organized and existing under the laws of the State of Georgia, with an office at One CNN Center, City of Atlanta, State of Georgia, 30303-2762, United States of America (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

Trademark **CARTOON NETWORK Logo** Number 1819542

AND WHEREAS, THE CARTOON NETWORK, INC., a corporation organized and existing under the laws of the State of Georgia, located at One CNN Center, City of Atlanta, Stated of Georgia 30348-5366, United States of America (hereinafter called the ASSIGNEE) was desirous of acquiring the right, title and interest in and to the said trademark and registration thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, and said ASSIGNOR by these presents does hereby confirm that it has sold, assigned and transferred unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, and trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark, with effect from June 6, 1994.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 2nd day of September, 2004, and this assignment is deemed to be effective as June 6, 1994.

TURNER BROADCASTING SYSTEM, INC.

Title: Executive Vice President, General Counsel and Secretary

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RECORDED: 09/03/2004

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