# 13478

# \$40.00

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JELD-WEN, INC.		08/19/2004	CORPORATION: OREGON

# **RECEIVING PARTY DATA**

Name:	SEARS BRANDS, LLC	
Street Address:	3333 Beverly Road	
Internal Address:	B6-237A	
City:	Hoffman Estates	
State/Country:	ILLINOIS	
Postal Code:	60179	
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1347895	WEATHERBEATER

#### **CORRESPONDENCE DATA**

Fax Number: (847)286-3379

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 847-286-9041

Email: TRADEMRK@SEARS.COM

Correspondent Name: Amanda Pecchioni Thompson

Address Line 1: 3333 Beverly Road

Address Line 2: B6-235A

Address Line 4: Hoffman Estates, ILLINOIS 60179

ATTORNEY DOCKET NUMBER: 20

2004-000202

NAME OF SUBMITTER:

AMANDA PECCHIONI THOMPSON

Total Attachments: 2

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TRADEMARK
REEL: 002929 FRAME: 0138

#### Trademark Assignment

This Trademark Assignment ("Trademark Assignment") is made effective and entered into as of
Attachment ( Trademark Assignment ) is made effective and entered into as of
tills 17th day of
corporation, having a place of business located at P.O. Box 1329, Klamath Falls, OR 97601-0268 ("JELD-
WEN") and Sears Brands, LLC, an Illinois limited liability company, having an address at 3333 Beverly
bears brands, LEC, an infinited flability company, naving an address at 3333 Beverly
Road, Horiman Estates, Illinois 60179 ("Sears Brands"). JELD-WEN and Sears Brands hereinafter may
be referred to individually as a "party" and collectively as the "parties."
and concentration as the parties.

### RECITALS

- A. Since at least as early as September 30, 1976, JELD-WEN or its predecessor in interest has used the trademark WEATHERBEATER (the "Mark") for wooden doors and JELD-WEN is the owner of U.S. Trademark Registration No. 1,347,895 issued July 9, 1985 for the mark WEATHERBEATER for "wooden doors" in International Class 19 (the "Registration").
- B. JELD-WEN and Sears Brands' Related Party, Sears Intellectual Property Management Company, have entered into a Settlement Agreement executed and delivered concurrently herewith, pursuant to which JELD-WEN agrees to transfer to Sears Brands all of JELD-WEN's right, title and interest in and to the Registration and the Mark, and all goodwill associated therewith, and to which this Trademark Assignment is an attached Exhibit (the "Agreement").
- C. Capitalized terms that are used in this Trademark Assignment without separate definition shall have the meanings specified in the Agreement.

NOW THEREFORE, in consideration the foregoing Recitals, which are incorporated by reference into this Trademark Assignment, the mutual covenants and promises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the terms and conditions of the Agreement, which are incorporated herein by this reference, the parties agree as follows:

# **ASSIGNMENT**

- 1. JELD-WEN hereby assigns, conveys, transfers, and delivers to Sears Brands all of its right, title and interest in and to the Registration and Mark together with all of the goodwill associated with and identified thereby, and all proceeds thereof, including, without limitation, any and all causes of action for infringement thereof and any and all royalties for any licenses thereof (collectively, the "Assets"), the Assets to be held and enjoyed by Sears Brands, for its own use, and for the use of its Related Parties and/or other successors, assigns or other legal representatives, as fully and entirely as the same would have been enjoyed by JELD-WEN had this Trademark Assignment not been made.
- 2. JELD-WEN agrees that the Assets as defined herein include all rights to sue, bring actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Registration or Mark, including without limitation, the right to sue third parties for past infringement, dilution, cyber-piracy, unfair competition and counterfeiting of the Registration or Mark, and to recover and hold all damages, profits and other compensation arising from such third party's unlawful acts which may have occurred prior to the Effective Date of this Trademark Assignment.
- 3. Nothing in this Trademark Assignment shall be deemed to limit, expand or otherwise modify any representation, warranty or covenant set forth in the Agreement.
- 4. This Trademark Assignment may be executed in counterparts and each taken together shall constitute one and the same document. Likewise, this Trademark Assignment may be executed by facsimile signatures, each of which shall constitute an original signature. The person signing below on

TRADEMARK REEL: 002929 FRAME: 0139 behalf of JELD-WEN represents, warrants and covenants that he/she has the authority to execute this Trademark Assignment on behalf of JELD-WEN and has full legal power and authority to enter into and perform this Trademark Assignment in accordance with its terms.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the Effective Date set forth above.

State of ) ss. County of

The foregoing Trademark Assignment was subscribed and sworn to before me this 19th day of 1805, by 19th of JELD WEN, inc.

Witness my hand and official seal.

commission expires: 2-25-08

OFFICIAL SEAL
PAMELA S. MEIDINGER
NOTARY PUBLIC - OREGON
COMMISSION NO. 377852
MY COMMISSION EXPIRES FEB. 25, 2008

Accepted and Agreed To:

Sears Brands, LLC

TRADEMARK

RECORDED: 09/03/2004 REEL: 002929 FRAME: 0140