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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AARC, Inc.		07/29/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent	
Street Address:	231 South LaSalle Street	
Internal Address:	IL1-231-08-30	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60697	
Entity Type:	national banking association: UNITED STATES	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78404932	REGISTER IN ADVANCE YOU COUNT BECAUSE YOU VOTE.
Serial Number:	78343490	\$ ADVANCE AMERICA CASH ADVANCE
Registration Number:	2786032	GET MONEY NOW. FOR LIFE'S LITTLE EMERGENCIES.
Registration Number:	2615141	BECAUSE YOU JUST NEVER KNOW
Registration Number:	2615140	FOR LIFE'S LITTLE EMERGENCIES
Registration Number:	2198241	
Registration Number:	2271230	ADVANCE AMERICA
Registration Number:	2098979	NATIONAL CASH ADVANCE

CORRESPONDENCE DATA

Fax Number: (919)416-8339

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919 286-8049

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC Address Line 1: 2200 West Main Street

TRADEMARK REEL: 002930 FRAME: 0193

900012488

Address Line 2: Suite 800
Address Line 4: Durham, NORTH CAROLINA 27705

ATTORNEY DOCKET NUMBER: 017625.2686 JES

NAME OF SUBMITTER: John E. Slaughter

Total Attachments: 4
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TRADEMARK REEL: 002930 FRAME: 0194

NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Amended and Restated Security Agreement (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") dated as of July 29, 2004 among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the registered trademarks and trademark registration applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature Pages Follow]

AARC, INC.,

a Delaware corporation

Name: Dan C. Breeden, Jr.

Title: President

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By:____

Name: Michael Brashler Title: Vice President

Very truly yours,

AARC, INC., a Delaware corporation

By: Name: Dan C. Breeden, Jr.

Title: President

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

Name: Michael Brashler

Title: Vice President

AARC, Inc. (Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
GET MONEY NOW. FOR LIFE'S LITTLE EMERGENCIES	2786032	11/25/03
BECAUSE YOU JUST NEVER KNOW	2615141	9/3/02
FOR LIFE'S LITTLE EMERGENCIES	2615140	9/3/02
Design only	2198241	10/20/98
ADVANCE AMERICA	2271230	8/17/99
NATIONAL CASH ADVANCE and Design	2098979	9/23/97

Pending Applications

Mark	Serial No.	Filing Date
REGISTER IN ADVANCE YOU COUNT BECAUSE YOU	78404932	4/20/04
VOTE and Design		
ADVANCE AMERICA CASH ADVANCE	78343490	12/19/03

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RECORDED: 09/07/2004

TRADEMARK REEL: 002930 FRAME: 0198