

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National Broadcasting Company, Inc.		05/11/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	NBC Universal, Inc.
Street Address:	30 Rockefeller Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10112
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	78169709	CNBC - MAKE IT YOUR BUSINESS
Serial Number:	76219482	SHOPNBC
Serial Number:	76219274	SHOPNBC
Serial Number:	76219273	SHOPNBC
Serial Number:	76219272	SHOPNBC.COM
Serial Number:	76219271	SHOPNBC.COM
Serial Number:	76219270	SHOPNBC.COM
Serial Number:	75673294	NBC EXPERIENCE
Serial Number:	75282258	NBC INTERACTIVE NEIGHBORHOOD
Serial Number:	73547734	WNBC-TV
Serial Number:	73445922	NBC NEWS AT SUNRISE
Serial Number:	73073575	N NBC
Serial Number:	73073572	N NBC

CORRESPONDENCE DATA

**900012515**

**TRADEMARK  
 REEL: 002930 FRAME: 0349**

**CH \$340.00 78169709**

Fax Number: (212)790-4703  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2126644966  
Email: gillian.lusins@nbcuni.com  
Correspondent Name: Gillian Lusins  
Address Line 1: 30 Rockefeller Plaza  
Address Line 2: 1081E-1  
Address Line 4: New York, NEW YORK 10112

NAME OF SUBMITTER:

Gillian Lusins

Total Attachments: 3

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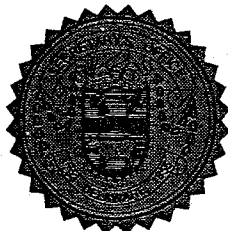
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NATIONAL BROADCASTING COMPANY, INC.", CHANGING ITS NAME FROM "NATIONAL BROADCASTING COMPANY, INC." TO "NBC UNIVERSAL, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MAY, A.D. 2004, AT 5:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2090232 8100

040343750

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 3104432

DATE: 05-11-04

TRADEMARK

REEL: 002930 FRAME: 0351

CERTIFICATE OF AMENDMENT  
OF  
AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
NATIONAL BROADCASTING COMPANY, INC.

Pursuant to Section 242 of the General  
Corporation Law of the State of Delaware

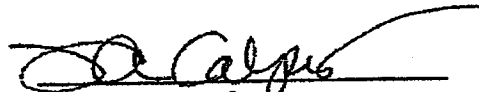
National Broadcasting Company, Inc. (the "Company"), a corporation  
organized under the General Corporation Law of the State of Delaware (the "General  
Corporation Law") hereby certifies as follows:

FIRST: That the Board of Directors (the "Board") of the Company  
by unanimous written consent, and filed with the minutes of the Board duly adopted a  
resolution setting forth the following proposed amendment to the Certificate of  
Incorporation of the Company and declaring such amendment to be advisable:

1. Article FIRST of the Certificate of Incorporation of the Company  
is hereby amended to change the name of the Company to NBC Universal, Inc.

SECOND: That in lieu of a meeting and vote of the stockholders of the  
Company, the stockholders have by written consent, dated May 10, 2004, approved the  
adoption of the foregoing amendment in accordance with the provision of Section 228 of  
the General Corporation Law, and that such consent has been filed with the minutes of  
the proceedings of the stockholders of the Company. That the foregoing amendment of  
the Certificate of Incorporation was duly adopted pursuant to the applicable provisions of  
Sections 141, 228 and 242 of the General Corporation Law.

IN WITNESS WHEREOF, the undersigned, being a duly authorized officer of the Company, for the purpose of amending the Certificate of Incorporation of the Company pursuant to Section 242 of the General Corporation Law of the State of Delaware, does make and file this Certificate, hereby declaring and certifying that the facts herein stated are true, and accordingly has hereunto set his hand, this 11th day of May, 2004.



Name: Lynn Galpeter  
Title: Chief Financial Officer

CERTIFICATE OF AMENDMENT

RECORDED: 09/07/2004

TRADEMARK  
REEL: 002930 FRAME: 0353