

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emmis Radio Corporation		08/31/2004	CORPORATION: INDIANA

RECEIVING PARTY DATA	
Name:	Emmis Radio, LLC
Street Address:	40 Monument Circle, Suite 700
Internal Address:	One Emmis Plaza
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46204
Entity Type:	Limited liability company: INDIANA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	2091433	Q-101
Registration Number:	1367063	Q101 "THE SOLUTION"
Registration Number:	2819736	ULTRACRIB
Registration Number:	1456860	KPWR
Registration Number:	1439522	POWER 106 FM
Registration Number:	1952411	CD 101.9 TODAY'S COOL JAZZ
Registration Number:	2335536	SMOOTH CRUISE
Registration Number:	2160476	THE SMOOTHEST PLACE ON EARTH
Registration Number:	1922477	WQCD
Registration Number:	2686200	DOUBLE YOUR SALARY
Registration Number:	2477364	HOT 97
Registration Number:	2617030	HIP HOP SYMPHONY HOT 97 FM
Registration Number:	2611930	HIP HOP SYMPHONY
Registration Number:	2691140	POWER OF HIP HOP

OP \$665.00 2091433

Registration Number:	2614499	THE MALL
Registration Number:	1211859	
Registration Number:	1348574	K-SHE-95
Registration Number:	1370559	REAL ROCK RADIO
Registration Number:	1222068	ST. LOUIS' BEST ROCK
Registration Number:	1406152	KTAR 620
Registration Number:	2874511	BIG PHAT RIDE
Serial Number:	78438132	POWER LAB
Serial Number:	78286182	HOT 93.3
Serial Number:	76578297	THE ROCK OF ST. LOUIS
Serial Number:	76578298	THE ROCK
Serial Number:	78349281	ALTERNATRIP

**CORRESPONDENCE DATA**

Fax Number: (317)684-5173  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 3176845000  
Email: trademark@boselaw.com  
Correspondent Name: M. Sue Michael  
Address Line 1: 135 North Pennsylvania Street  
Address Line 2: 2700 First Indiana Plaza  
Address Line 4: Indianapolis, INDIANA 46204

**NAME OF SUBMITTER:** Emmis Radio Corporation

Total Attachments: 3  
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TRADEMARK/SERVICE MARK ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Emmis Radio Corporation, an Indiana Corporation, having its principal office at 40 Monument Circle, Suite 700, One Emmis Plaza, Indianapolis, Indiana 46204 ("Assignor") hereby assigns, sells, and conveys to Emmis Radio, LLC, an Indiana Limited Liability Company, having its principal office at 40 Monument Circle, Suite 700, One Emmis Plaza, Indianapolis, Indiana 46204 ("Assignee") all rights, title, and interests in the marks set forth in the attached Exhibit A, the registrations and/or applications to register those marks, and the goodwill of the business in which the marks are used, together with all claims for and the right to sue for and collect all damages by reason of infringement.

Emmis Radio Corporation

By: J. Scott Enright  
J. Scott Enright  
Vice President, Associate General Counsel  
and Secretary

STATE OF INDIANA )  
 ) SS:  
COUNTY OF MARION )

Before me, a Notary Public, within and for said County and State, personally appeared J. Scott Enright, Vice President, Associate General Counsel and Secretary of Emmis Radio Corporation, who being duly sworn upon his oath, acknowledged the execution of this Trademark and Service Mark Assignment for and on behalf of Assignor corporation. Witness my hand and Notarial Seal this 31<sup>st</sup> day of August, 2004.

Kelly A. Blaylock  
Notary Public (Signature)  
Kelly A. Blaylock  
(Printed Name)

My Commission Expires: 1/26/09  
My County of Residence is: Marion

560177

Exhibit A

FEDERAL TRADEMARKS

TRADEMARK	DATE FILED OR DATE REGISTERED	STATUS	SERIAL NO. OR REG. NO.
Q-101	08/26/97	Registered	2,091,433
Q101 "THE SOLUTION" Stylized Letters	10/22/85	Registered	1,367,063
ULTRACRIB	3/2/04	Registered	2,819,736
KPWR	09/08/87	Registered	1,456,860
POWER 106 FM Stylized Letters	05/12/87	Registered	1,439,522
CD101.9 TODAY'S COOL JAZZ	01/30/96	Registered	1,952,411
SMOOTH CRUISE	03/28/00	Registered	2,335,536
THE SMOOTHEST PLACE ON EARTH	05/26/98	Registered	2,160,476
WQCD	09/26/95	Registered	1,922,477
DOUBLE YOUR SALARY	2/11/03	Registered	2,686,200
HOT 97	8/14/01	Registered	2,477,364
HIP HOP SYMPHONY HOT 97 and Design	9/10/02	Registered	2,617,030
HIP HOP SYMPHONY	8/27/02	Registered	2,611,930
POWER OF HIP HOP	2/25/03	Registered	2,691,140
THE MALL	9/3/02	Registered	2,614,499
Head of pig wearing sunglasses earphones and smoking a cigarette (design only)	10/05/82	Registered	1,211,859
K-SHE-95	07/09/85	Registered	1,348,574
REAL ROCK RADIO	11/12/85	Registered	1,370,559
ST. LOUIS' BEST ROCK	12/28/82	Registered; Renewed	1,222,068
KTAR 620	8/19/86	Registered	1,406,152
BIG PHAT RIDE	8/17/04	Registered	2,874,511
POWER LAB	6/19/04	Pending	78/438,132
HOT 93.3	8/12/03	Pending	78/286,182

TRADEMARK	DATE FILED OR DATE REGISTERED	STATUS	SERIAL NO. OR REG. NO.
THE ROCK OF ST. LOUIS	3/1/04	<i>Pending</i>	76/578,297
THE ROCK	3/1/04	<i>Pending</i>	76/578,298
ALTERNATRIP	1/8/04	<i>Pending</i>	78/349,281

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