

3117104

03-19-2004



Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

102699214

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hispanex, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Massachusetts
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: October 23, 2002

2. Name and address of receiving party(ies)

Name: Baseline Development Group, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 31 St. James Avenue

City: Boston State: MA Zip: 02116-4105

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Massachusetts
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/355949

B. Trademark Registration No.(s)

2,684,273  
2,700,932

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles E. Weinstein, Esq.

Internal Address: \_\_\_\_\_

Street Address: Foley Hoag LLP

155 Seaport Boulevard,

City: Boston State: MA Zip: 02210-2600

6. Total number of applications and registrations involved: .....

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-1446

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles E. Weinstein, Esq.

Name of Person Signing

Signature

MARCH 19, 2004

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/18/2004 6TON11 00000066 061446 76355949

01 FC:8521 40.00 BA

03/18/2004 50.00 BA

TRADEMARK  
REEL: 002930 FRAME: 0708

# The Commonwealth of Massachusetts

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

021

## ARTICLES OF AMENDMENT (General Laws, Chapter 156B, Section 72)

Examiner

Name Approved

We, JOSE A. BLANCO President ~~/XXXXXXXXXXXX~~

and JOSE A. BLANCO Clerk ~~/XXXXXXXXXXXX~~

of HISPANEX, INC.  
(Exact name of corporation)

located at 205 Portland Street, Boston, MA 02114  
(Street address of corporation in Massachusetts)

certify that these Articles of Amendment affecting articles numbered:

### ARTICLE I

(Number those articles 1, 2, 3, 4, 5 and/or 6 being amended)

of the Articles of Organization were duly adopted at a meeting held on October 21, 192002 by vote of:

150,000 shares of Common Stock Without Par Value 150,000 shares outstanding.  
(type, class & series, if any)

\_\_\_\_\_ shares of \_\_\_\_\_ of \_\_\_\_\_ shares outstanding, and  
(type, class & series, if any)

\_\_\_\_\_ shares of \_\_\_\_\_ of \_\_\_\_\_ shares outstanding.  
(type, class & series, if any)

<sup>1</sup>being at least a majority of each type, class or series outstanding and entitled to vote thereon; / or <sup>2</sup>being at least two-thirds of each type, class or series outstanding and entitled to vote thereon and of each type, class or series of stock whose rights are adversely affected thereby:

<sup>1</sup>Delete the inapplicable words. <sup>2</sup>Delete the inapplicable clause.

<sup>1</sup> For amendments adopted pursuant to Chapter 156B, Section 70.

<sup>2</sup> For amendments adopted pursuant to Chapter 156B, Section 71.

Note: If the space provided under any article or item on this form is insufficient, additions shall be set forth on one side only of separate 8 1/2 x 11 sheets of paper with a left margin of at least 1 inch. Additions to more than one article may be made on a single sheet so long as each article requiring each addition is clearly indicated.

C  
P  
M  
R.A.

P.C.

W/1/94

To change the number of shares and the par value (if any) of any type, class or series of stock which the corporation is authorized to issue, fill in the following:

The total presently authorized is:

WITHOUT PAR VALUE STOCKS		WITH PAR VALUE STOCKS		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE
Common:		Common:		
Preferred:		Preferred:		

Change the total authorized to:

WITHOUT PAR VALUE STOCKS		WITH PAR VALUE STOCKS		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE
Common:		Common:		
Preferred:		Preferred:		

Article I of the Articles of Organization of Hispanex, Inc., is hereby stricken and the following new Article I is hereby inserted in the Articles of Organization in lieu thereof:

ARTICLE I

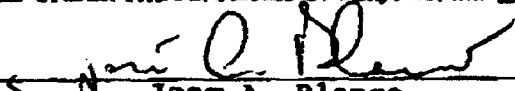
The name of the corporation is:


Baseline Development Group, Inc.

The foregoing amendment(s) will become effective when these Articles of Amendment are filed in accordance with General Laws, Chapter 156B, Section 6 unless these articles specify, in accordance with the vote adopting the amendment, a later effective date not more than thirty days after such filing, in which event the amendment will become effective on such later date.

Later effective date: \_\_\_\_\_

SIGNED UNDER THE PENALTIES OF PERJURY, this 23 day of October, 2002 ~~XXXXXXX~~

  
\_\_\_\_\_  
Jose A. Blanco, President ~~Vice President~~

  
\_\_\_\_\_  
Jose A. Blanco, Clerk ~~Assistant Clerk~~

\*Delete the inapplicable words.

7318

813926

THE COMMONWEALTH OF MASSACHUSETTS

ARTICLES OF AMENDMENT

(General Laws, Chapter 156B, Section 72)

I hereby approve the within Articles of Amendment and, the filing fee in the amount of \$ 100 having been paid, said articles are deemed to have been filed with me this 25<sup>th</sup> day of October 2002.

Effective date: \_\_\_\_\_

*William Francis Galvin*

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth

02 OCT 25 PM 3:44  
COMMUNICATIONS SECTION

TO BE FILLED IN BY CORPORATION

Photocopy of document to be sent to:

Charles A. Caglia, Jr., Esquire  
Wellesley Office Park  
65 William Street  
Wellesley, MA 02481  
(781) 235-4745

**DEPOSIT ACCOUNT ORDER FORM**

BEFORE USING THIS ORDER FORM  
read the important information on the reverse side

FOR OFFICE USE ONLY	
ITEM OF SERVICE	VALUE FURNISHED Action On use

<b>MAIL TO:</b>	Commissioner of Patents and Trademarks Washington, D.C. 20231	<b>Date</b> March 11, 2004
-----------------	--	-------------------------------

<b>Account No.</b> 06-1446	<b>Order No.</b> 20951-3
----------------------------	--------------------------

Name and Address of Depositor:

Foley Hoag LLP  
155 Seaport Boulevard  
Boston, MA 02210

**DESCRIPTION OF ARTICLES OR SERVICES TO BE FURNISHED**

Request for Recordation of Owner Name Change for Trademarks

**Applicant:** Baseline Development Group, Inc. (formerly known as Hispanex, Inc.)

**Mark:** BASELINE DEVELOPMENT GROUP, VISTA, & VISTA HIGHER LEARNING (Design)

**Class:** 41, 9 &16, & 9&16, respectively

Amount Due = \$90.00

Please charge any deficit or credit any overage to Acct. No. 06-1446

If additional space is needed, attach separate sheet.

*Mary T. Kinsella*  
(Signature)

**THIS FORM MAY BE REPRODUCED WITHOUT PERMISSION OF THE PATENT AND TRADEMARK OFFICE**

**FOR PROMPT, ACCURATE SHIPMENT PLEASE COMPLETE THE FOLLOWING MAILING LABEL — PLEASE PRINT OR TYPEWRITE**

U. S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231

OFFICIAL BUSINESS  
RETURN AFTER FIVE DAYS

YOUR ORDER NO.  
20951-3

Name Mary T. Kinsella, Foley Hoag LLP

Street Address 155 Seaport Boulevard

City, State, Zip code Boston, MA 02210