

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IncFusion		09/02/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	IGN Entertainment, Inc.		
Street Address:	8000 Marina Boulevard		
City:	Brisbane		
State/Country:	CALIFORNIA		
Postal Code:	94005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2492006	ROTTEN TOMATOES	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-988-8500		
Email:	trademark@fenwick.com		
Correspondent Name:	Tanda L. Neundorf, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Fenwick & West LLP		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	21974-00070		
NAME OF SUBMITTER:	Michaela Loose		
Total Attachments: 1 source=ASSIGNMENT#page1.tif			

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WHEREAS, IncFusion, d/b/a Rotten Tomatoes (IncFusion), a California corporation having its place of business at 2200 Powell Street, Suite 1085, Emeryville, CA 94608, is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ROTTEN TOMATOES	2,492,006	September 25, 2001

WHEREAS, IGN Entertainment, Inc., (IGN) a Delaware corporation, having its principal place of business at 8000 Marina Boulevard, Brisbane, CA 94005, is desirous of acquiring said trademark,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, IncFusion, does hereby assign unto IGN, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademarks together with the goodwill of the business symbolized by said trademarks and applications and registrations thereof.

Signed at BRISBANE, CA, this 2nd day of September, 2004.

Infusion, d/b/a Rotten Tomatoes

By: _____

Name: MIKE SHERIDAN
Title: CFO

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