

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renda Broadcasting Corporation		08/26/2004	CORPORATION:

RECEIVING PARTY DATA	
Name:	The Three Rivers Regatta, Inc.
Street Address:	401 Liberty Avenue, 22nd Floor
Internal Address:	Three Gateway Center
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2506725	REGATTA THUNDER

CORRESPONDENCE DATA	
Fax Number:	(412)281-4499
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(412) 288-2227
Email:	athomson@hh-law.com
Correspondent Name:	Alex W. Thomson
Address Line 1:	401 Liberty Avenue, 22nd Floor
Address Line 2:	Three Gateway Center
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222

NAME OF SUBMITTER:	Alex W. Thomson
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Total Attachments: 3 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif
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CH \$40.00 2506725

## ASSIGNMENT OF UNITED STATES TRADEMARK

This Assignment of Trademark is made as of the 26<sup>th</sup> day of August, 2004, by and between THE PITTSBURGH THREE RIVERS REGATTA, INC., a Pennsylvania non-profit corporation (hereinafter "Assignee") and RENDA BROADCASTING CORPORATION, a Pennsylvania corporation (hereinafter "Assignor").

WHEREAS, the Assignor is the owner of the trademark and the registration thereof more particularly described on the attached Exhibit 1, and goodwill associated therewith;

WHEREAS, the Assignee desires to acquire said trademark and the registration thereof and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises hereinafter provided, and intending to be legally bound hereby, the Assignor hereby agrees to assign and transfer to the Assignee the Assignor's entire right, title and interest in, to and under the above mentioned trademark and the registration thereof, together with the goodwill symbolized by said trademark and registration, and the Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of said trademark and the Assignor agrees to accept said assignment and transfer.

Assignor covenants and agrees that it will, at any time upon the request and at the expense of Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of Assignee, to enable and assist Assignee to (a) establish, maintain and secure title of said Assignee, its successors and assigns to said trademark and registration, including making such title of lawful public record, and (b) defend, establish or otherwise preserve the validity of said trademark and registration against any and all infringers, and (c) perform such other acts as are necessary to give full force and effect to this Assignment of Trademark.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Assignment of Trademark as of the date first set forth above.

RENDA BROADCASTING  
CORPORATION

By: 

Anthony F. Renda, President

COMMONWEALTH OF PENNSYLVANIA :  
: SS  
COUNTY OF ALLEGHENY :

On this, the 26 day of August, 2004, before me, a Notary Public, personally appeared Anthony F. Renda who acknowledged himself to be the President of Renda Broadcasting Corporation, a Pennsylvania corporation, and that he as such President, being authorized to do so, executed the foregoing instrument for the purpose therein contained by signing the name of the corporation by himself as President.

August 26, 2004

Lynda M. Squarrelli  
Notary Public

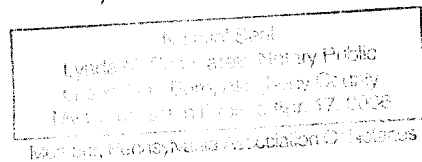


Exhibit 1

**Serial Number:** 76189714

**Registration Number:** 2506725

**Mark (words only):** REGATTA THUNDER

**Registration Date:** 2001-11-13

**Register:** Principal

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**OWNER OF RECORD**

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Renda Broadcasting Corporation  
900 Parish Street 3rd Floor  
Pittsburgh, PA 15220

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**GOODS AND/OR SERVICES**

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entertainment services, namely, organizing and conducting a fireworks display

**International Class:** 041

**First Use Date:** 1996-06-00

**First Use in Commerce Date:** 1996-06-00