

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | SECURITY INTEREST |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Bank of Nova Scotia | | 08/30/2004 | Bank: CANADA |

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| RECEIVING PARTY DATA | |
| Name: | Archway Cookies, LLC |
| Street Address: | 67 West Michigan Avenue, Suite 200 |
| City: | Battle Creek |
| State/Country: | MICHIGAN |
| Postal Code: | 49017 |
| Entity Type: | Limited Liability Company: DELAWARE |

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| PROPERTY NUMBERS Total: 5 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 1965373 | MRS. ALISON'S |
| Registration Number: | 1910876 | AMERICA'S FINEST COOKIES |
| Registration Number: | 1802878 | SCHOOLHOUSE COOKIES |
| Registration Number: | 1755604 | MRS. ALISON'S COOKIES |
| Registration Number: | 0539232 | MRS. ALISON'S |

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| CORRESPONDENCE DATA | |
| Fax Number: | (212)310-8007 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Email: | lusan.chua@weil.com |
| Correspondent Name: | Lusan Chua |
| Address Line 1: | 767 5th Avenue |
| Address Line 4: | New York, NEW YORK 10153 |

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| ATTORNEY DOCKET NUMBER: | 66971.0005 |
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| NAME OF SUBMITTER: | Phyllis Eremitaggio |
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| Total Attachments: 3 |
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**TRADEMARK
 REEL: 002931 FRAME: 0641**

CH \$140.00 1965373

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**RELEASE OF GRANT OF SECURITY INTEREST
IN CERTAIN INTELLECTUAL PROPERTY**

This Release of Grant of Security Interest in Certain Intellectual Property (this "Release") is made and entered into this 30th day of August 2004 by and between Archway Cookies, LLC, a Delaware corporation ("Archway") and The Bank of Nova Scotia, a corporation governed under the laws of Canada.

WITNESSETH:

WHEREAS, pursuant to a Security Agreement dated November 18, 1996 (the "Agreement") between BF USB Inc. ("BF USB") and The Bank of Nova Scotia, a security interest was granted in favour of The Bank of Nova Scotia in and to certain intellectual property of BF USB, including the specific intellectual property owned by BF USB as set forth in "Schedule A" annexed hereto (the "Released IP");

AND WHEREAS the Agreement was recorded with of the United States Patent and Trademarks Office (the "USPTO") on or about December 18, 1996;

AND WHEREAS The Bank of Nova Scotia has released all of its interest in and to the Released IP and wishes to have the release recorded in the records of the USPTO;

AND WHEREAS BF USB, *inter alia*, merged with Archway Cookies, LLC on or about January 24, 2003, and as a result of which, Archway is now the owner of the Released IP;

NOW THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties to this Release intending to be legally bound, agree as follows:

1. The Bank of Nova Scotia hereby releases in its entirety its security interest in all of Archway's right, title, and interest in, to and under the Released IP, and The Bank of Nova Scotia hereby agrees to take any actions and to execute any further documents necessary or reasonably requested by Archway to effectuate or evidence such release, including, but not limited to, the execution and delivery of those documents necessary under Article 9 of the Uniform Commercial Code or other applicable law.
2. The Bank of Nova Scotia confirms that it has not assigned or otherwise disposed of its interest in and to the Released IP.
3. The parties hereto authorize and request the Commissioner of Patents and Trademarks of the United States to record this Release against the Released IP.
4. This Release shall be governed by and construed in accordance with the laws of the State of New York without regard to the conflict of law principles thereof.

5. This Release may not be modified, nor may any provision hereof be waived, orally or in any manner other than by an agreement in writing signed by the parties hereto or their respective successors and assigns.
6. All rights hereunder shall accrue to, and all obligations hereunder shall be binding upon, the heirs, representatives, successors, assigns and transferees of the parties hereto.
7. This Release may be executed in any number of separate counterparts, each of which, when so executed, shall be deemed an original, and all of said counterparts taken together shall be deemed to constitute but one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have caused this to be duly executed by an authorized officer as of this 30th day of August, 2004.

THE BANK OF NOVA SCOTIA

By: Peter Crawford
Name: PETER CRAWFORD
Title: ASSOCIATE DIRECTOR

ARCHWAY COOKIES, LLC

By: Mario Riemma
Name: Mario Riemma
Title: CFO

Schedule A

| Mark | Registration No. | Registration Date |
|------------------------------------|-------------------------|--------------------------|
| MRS. ALISON'S | 1,965,373 | April 2, 1996 |
| AMERICA'S FINEST COOKIES | 1,910,876 | August 8, 1995 |
| SCHOOLHOUSE COOKIES (and Design) | 1,802,878 | November 2, 1993 |
| MRS. ALISON'S COOKIES (and Design) | 1,755,604 | March 2, 1993 |
| MRS. ALISON'S | 539,232 | March 13, 1951 |