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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): SFX Broadcasting of Texas (KTCK), Inc. 600 Congress Ave., Ste. 1270 Austin, TX 78701 [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [X] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No

2. Name and address of receiving party(ies) Name: KRBE Co. Internal Address: Street Address: 140 East Market Street City: York State: PA Zip: 17401 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [X] Corporation-State Texas [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [X] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: 10/17/96

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,133,670 Additional number(s) attached [ ] Yes [X] No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Barbara L. (Pixie) Waite Internal Address: P.O. Box Street Address: P.O. Box 34385 City: Washington State: DC Zip: 20043-9998

7. Total fee (37 CFR 3.41).....\$ 40.00 [X] Enclosed [ ] Authorized to be charged to deposit account

8. Deposit account number:

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9. Signature. Barbara L. Waite Name of Person Signing Signature Date 3/17/04 Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/18/2004 6TON11 00000030 2133670 01 FC:8521 40.00 DP

TRADEMARK REEL: 002931 FRAME: 0809

**ASSIGNMENT**

WHEREAS, Cardinal Communications, Inc. of 5307 East Mockingbird Lane, Suite 500, Dallas, Texas 75206 ("Cardinal"), on the basis of its intention to use the mark "THE TICKET" (the "Mark") in interstate commerce, filed an application with the United States Patent and Trademark Office on August 22, 1995 based on its bona fide intent to use the Mark in such commerce, which application has been given Serial No. 74-718,979;

WHEREAS, Cardinal assigned its right, title and interest in and to the Mark identified in the above identified application to SFX Broadcasting of Texas (KTCK), Inc. ("Assignor");

WHEREAS, Assignor began using the Mark in interstate commerce but has not yet filed an allegation of use of the Mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, KRBE Co. of 140 East Market Street, York, Pennsylvania 17401 ("Assignee"), is to acquire the entire business to which the Mark pertains as required by 15 USC Section 1060;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark in the above identified application as part of the entire business thereof to which the mark pertains as required by 15 USC Section 1060, together the good will of the business symbolized by the Mark.

SFX BROADCASTING OF TEXAS (KTCK), INC.

Date: October 17, 1996

By: *Richard A. Liese*  
Title: *Vice President*

State of NY  
County of NY

On this 17<sup>th</sup> day of October, 1996, before me appeared RICHARD A. LIESE, who acknowledged that he/she signed it as a free act on behalf of the above identified corporation.

*Idria Marchisotto*  
Notary Public

