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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Nissan North America, Inc.  
10501 South Figueroa Street  
Gardena, CA 90248-4504  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Nissan, Jidosha Kabushiki Kaisha  
Internal also trading as Nissan Motor Co., Ltd  
Address: No. 2 Takaracho, Kanagawa-ku  
Street Address: Yokohama-Shi Kanagawa-ken  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: Japan  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Japan  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic  
representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: 3-9-04

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 76/518064  
B. Trademark Registration No.(s)  
Additional number(s) attached  Yes  No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Rhea Caras, Esq.  
Internal Address: Nissan North America, Inc.  
Mail Station N-3-A  
Street Address: 10501 South Figueroa Street  
City: Gardena State: CA Zip: 90248-4504

7. Total fee (37 CFR 3.41).....\$ \_\_\_\_\_  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
50-0594  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Rhea Caras Name of Person Signing  
Rhea Caras Signature  
3-11-04 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/18/2004 LMUELLER 00000183 500594 76518064

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TRADEMARK  
REEL: 002932 FRAME: 0074

**DOMESTIC REPRESENTATIVE DESIGNATION**

MARK: **INFINITI AWARD OF EXCELLENCE**  
SERIAL #: 76/518064  
APPLICANT: Nissan Jidosha Kabushiki Kaisha,  
also trading as Nissan Motor Co., Ltd.

Nissan Jidosha Kabushiki Kaisha hereby appoints Rhea Caras, Esq. of Nissan North America, Inc., 18501 South Figueroa Street, Gardena, California 90248 – telephone (310) 771-5906, as its domestic representative upon whom notice or process of proceedings affecting the mark may be served.

NISSAN JIDOSHA KABUSHIKI KAISHA,  
also trading as NISSAN MOTOR CO., LTD.

Date: Feb. 11, 2004

By:   
Name: Hiroshi Horie  
Title: Manager, Intellectual Property  
Department

**ASSIGNMENT OF TRADEMARK**

STATE OF CALIFORNIA            )  
  )        SS  
COUNTY OF LOS ANGELES        )


WHEREAS, Nissan North America, Inc., a corporation duly organized and existing under the laws of the state of California, United States of America with its principal place of business at 18501 South Figueroa Street, Gardena, California 90248, has filed an application to register the mark **INFINITI AWARD OF EXCELLENCE** with the United States Patent and Trademark Office on **May 6, 2003**, under Section 1(a) of the Trademark Act. This application has been given **Serial No. 76/518064**, and

WHEREAS, Nissan Jidosha Kabushiki Kaisha, also trading as Nissan Motor Co., Ltd., a corporation duly organized and existing under the laws of the country of Japan, with its principal place of business at No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kenawaga-ken Japan, is desirous of acquiring the mark and the application to register the mark.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Nissan North America, Inc. does hereby assign to Nissan Jidosha Kabushiki Kaisha, also trading as Nissan Motor Co., Ltd. all rights, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark and the above-identified application to register the mark.

NISSAN NORTH AMERICA, INC.

Date: 3-9-04

By:   
Name: Dave Burrows  
Title: Director of Operations,  
Infiniti Division