

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Chill-Ices Ltd. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [x] Corporation-State [] Other Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies) Name: Wells' Dairy, Inc. Internal Address: P.O. Box 1310 Street Address: One Blue Bunny Drive City: Le Mars State: IA Zip: 51031 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Iowa [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 08/18/2004

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2521682, 2114408, 1945098, 1606621, 2542169, 2063895 Additional number(s) attached [x] Yes [] No

6. Total number of applications and registrations involved: 7

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Bruce W. McKee Internal Address: Street Address: 801 Grand Avenue, Suite 3200 City: Des Moines State: IA Zip: 50309-2721

7. Total fee (37 CFR 3.41) \$ 190.00 [] Enclosed [x] Authorized to be charged to deposit account any under payment or credit of any over payment 8. Deposit account number: 26-0084

DO NOT USE THIS SPACE

9. Signature: Bruce W. McKee Name of Person Signing [Signature] Signature 8-30-04 Date Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CH \$190.00 260084 2521682

TRADEMARKS
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**CONTINUATION OF RECORDATION FORM
COVER SHEET**

Continuation of Item No. 1 - Conveying Party(ies):

Name: _____

Internal Address: _____

Street Address: _____

City _____ State: _____ ZIP: _____

Continuation of Item No. 2 - Receiving Party(ies):

Name: _____

Internal Address: _____

Street Address: _____

City _____ State: _____ ZIP: _____

Continuation of Item No. 4 (Application or Reg. Numbers):

Application Nos:

Registration Nos: 2576517

ASSIGNMENT

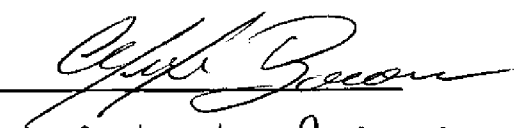
WHEREAS, CHILL-ICES LTD., a New York corporation with a principal place of business of 1193 McDonald Avenue, Brooklyn, New York 11230, is the owner of the trademark registrations set forth below:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
BLUE RASPBERRY BLAST	2,521,682	December 25, 2001
CHILL	2,114,408	November 18, 1997
LEMON CHILL	1,945,098	January 2, 1996
LEMON CHILL (Stylized)	1,606,621	July 17, 1990
ORANGE OVERLOAD	2,542,169	February 26, 2002
STRAWBERRY CHILL	2,063,895	May 20, 1997
VERRY STRAWBERRY	2,576,517	June 4, 2002

WHEREAS, WELLS' DAIRY, INC., an Iowa corporation, with a principal place of business at P.O. Box 1310, One Blue Bunny Drive, Le Mars, Iowa 51031, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said CHILL-ICES LTD. does hereby assign unto WELLS' DAIRY, INC. all right, title and interest which CHILL-ICES LTD. has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof Nos. 2,521,682; 2,114,408; 1,945,098; 1,606,621; 2,542,169; 2,063,895; and 2,576,517, the same to be held and enjoyed by WELLS' DAIRY, INC., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said marks and the registrations thereof.

CHILL-ICES LTD.

By 
Name: MICHAEL BARONE
Title PRESIDENT

STATE OF NEW YORK)
) ss
COUNTY OF RICHMOND)

On this 18 day of August, 2004, before me, the undersigned, a Notary Public in and for the state, personally appeared MICHAEL BARONE, to me personally known, who being by me duly sworn, did say that he is the PRESIDENT of CHILL-ICES LTD.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said PRESIDENT, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

Marlene D. Mead

Notary Public in and for the
State of NEW YORK

Commission Expires 10/29/2006

MARLENE D. MEAD
Notary Public, State of New York
No. 43-4973817
Qualified in Richmond County
Commission Expires October 29, 2006

TRADEMARK