

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

| Name                   | Formerly | Execution Date | Entity Type                         |
|------------------------|----------|----------------|-------------------------------------|
| Black Flag Brands, LLC |          | 09/02/2004     | Limited Liability Company: NEW YORK |

## RECEIVING PARTY DATA

|                 |                                     |
|-----------------|-------------------------------------|
| Name:           | BF Products, LLC                    |
| Street Address: | 501 Main Street                     |
| City:           | Utica                               |
| State/Country:  | NEW YORK                            |
| Postal Code:    | 13417                               |
| Entity Type:    | Limited Liability Company: DELAWARE |

## PROPERTY NUMBERS Total: 4

| Property Type        | Number   | Word Mark   |
|----------------------|----------|-------------|
| Serial Number:       | 78280652 | FLY MOTEL   |
| Registration Number: | 1059314  | ROACH MOTEL |
| Registration Number: | 346648   | BLACK FLAG  |
| Registration Number: | 286271   | BLACK FLAG  |

## CORRESPONDENCE DATA

Fax Number: (585)232-2152

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 5852311386

Email: bsalai@hselaw.com

Correspondent Name: Stephen B. Salai

Address Line 1: 1600 Bausch &amp; Lomb Place

Address Line 4: Rochester, NEW YORK 14604-2711

ATTORNEY DOCKET NUMBER:

90755.000002

NAME OF SUBMITTER:

Stephen B. Salai

CH \$115.00 78280652

900012617

TRADEMARK  
REEL: 002932 FRAME: 0252

Total Attachments: 2

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## Trademark Assignment

This Agreement made this 2<sup>nd</sup> day of September 2004 by and between Black Flag Brands, LLC, a New York Limited Liability Company having offices and a place of business at 25 Garden Street, New York Mills, New York 13417 (hereinafter "Brand") and BF Products, LLC, a Delaware Limited Liability Company having offices and a place of business at 501 Main Street, Utica, New York 13417 (hereinafter "Products").

### WITNESSETH:

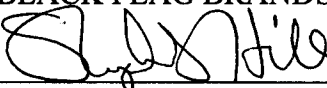
**WHEREAS**, Brands desires to transfer to Products all of Brands interest in and to the Trademarks and Federal Trademark Applications listed in Appendix A hereto; and

**WHEREAS**, Products desires to accept such transfer;

**NOW, THEREFORE**, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Brands hereby sells, assigns and transfers to Products absolutely, the Trademarks and Federal Trademark Applications listed in Appendix A together with the good will of the businesses associated with the Marks.

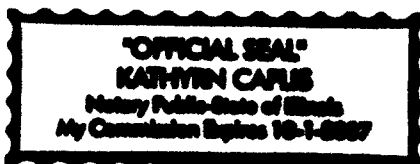
BLACK FLAG BRANDS, LLC


BY:

  
Stephen Hill, its President

STATE OF ILLINOIS )  
COUNTY OF COOK ) ss

On this 2<sup>nd</sup> day of September, 2004, before me personally came Stephen Hill, to me known, who, being by me duly sworn did depose and say that the above-named person resides in LAKE FOREST, ILLINOIS, that said person is President of BLACK FLAG BRANDS, LLC, the company described in and which executed the foregoing instrument; and that the above-named person signed thereto by order of the Board of Directors of said corporation.



  
Notary Public

## APPENDIX A

### **FLY MOTEL**

Filed: 7/30/2003 Serial No. 78/280,652

### **ROACH MOTEL (WORDS ONLY)**

Filed: 5/21/1976 Serial No. 73/087,941

Registered: 2/15/1977

Registration No. 1,059,314

### **BLACK FLAG (WORD MARK)**

Filed: 1/25/1937 Serial No. 71/388,118

Registered: 6/1/1937

Registration No. 346,648

### **BLACK FLAG (FLAG DESIGN)**

Filed: 4/16/1931 Serial No. 71/313,418

Registered: 8/25/1931

Registration No. 286,271