

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MSNBC Cable L.L.C. composed of National Broadcasting Company, Inc., a Delaware corporation and Microsoft Corporation, a Washington corporation		05/11/2004	JOINT VENTURE: DELAWARE

RECEIVING PARTY DATA

Name:	MSNBC Cable L.L.C. composed of NBC Universal, Inc., a Delaware corporation and Microsoft Corporation, a Washington corporation
Street Address:	30 Rockefeller Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10112
Entity Type:	JOINT VENTURE: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Serial Number:	75291915	MSNBC
Serial Number:	75291924	MSNBC
Serial Number:	75291957	MSNBC
Serial Number:	75292032	MSNBC
Serial Number:	75291928	MSNBC
Serial Number:	75292035	MSNBC
Serial Number:	75292033	MSNBC
Serial Number:	75292031	MSNBC
Serial Number:	75292030	MSNBC
Serial Number:	75292029	MSNBC
Serial Number:	75292019	MSNBC
Serial Number:	75291955	MSNBC

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Serial Number:	75291954	MSNBC
Serial Number:	75291927	MSNBC
Serial Number:	75291926	MSNBC
Serial Number:	75291925	MSNBC
Serial Number:	75291923	MSNBC
Serial Number:	75291922	MSNBC
Serial Number:	75291918	MSNBC
Serial Number:	75291916	MSNBC
Serial Number:	75291914	MSNBC
Serial Number:	75291913	MSNBC

CORRESPONDENCE DATA

Fax Number: (212)790-4703

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2126644966

Email: gillian.lusins@nbcuni.com

Correspondent Name: Gillian Lusins

Address Line 1: 30 Rockefeller Plaza

Address Line 4: New York, NEW YORK 10112

NAME OF SUBMITTER:

Gillian Lusins

Total Attachments: 3

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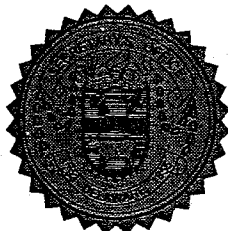
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NATIONAL BROADCASTING COMPANY, INC.", CHANGING ITS NAME FROM "NATIONAL BROADCASTING COMPANY, INC." TO "NBC UNIVERSAL, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MAY, A.D. 2004, AT 5:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2090232 8100

040343750

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3104432

DATE: 05-11-04

TRADEMARK

REEL: 002933 FRAME: 0285

CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
NATIONAL BROADCASTING COMPANY, INC.

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware

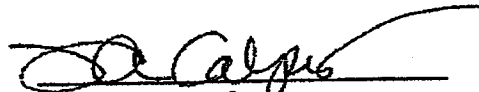
National Broadcasting Company, Inc. (the "Company"), a corporation
organized under the General Corporation Law of the State of Delaware (the "General
Corporation Law") hereby certifies as follows:

FIRST: That the Board of Directors (the "Board") of the Company
by unanimous written consent, and filed with the minutes of the Board duly adopted a
resolution setting forth the following proposed amendment to the Certificate of
Incorporation of the Company and declaring such amendment to be advisable:

1. Article FIRST of the Certificate of Incorporation of the Company
is hereby amended to change the name of the Company to NBC Universal, Inc.

SECOND: That in lieu of a meeting and vote of the stockholders of the
Company, the stockholders have by written consent, dated May 10, 2004, approved the
adoption of the foregoing amendment in accordance with the provision of Section 228 of
the General Corporation Law, and that such consent has been filed with the minutes of
the proceedings of the stockholders of the Company. That the foregoing amendment of
the Certificate of Incorporation was duly adopted pursuant to the applicable provisions of
Sections 141, 228 and 242 of the General Corporation Law.

IN WITNESS WHEREOF, the undersigned, being a duly authorized officer of the Company, for the purpose of amending the Certificate of Incorporation of the Company pursuant to Section 242 of the General Corporation Law of the State of Delaware, does make and file this Certificate, hereby declaring and certifying that the facts herein stated are true, and accordingly has hereunto set his hand, this 11th day of May, 2004.



Name: Lynn Galpeter
Title: Chief Financial Officer

CERTIFICATE OF AMENDMENT

RECORDED: 09/10/2004

TRADEMARK
REEL: 002933 FRAME: 0287