

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HP Hood LLC		07/01/2004	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Kemps LLC
Street Address:	2929 University Avenue S.E.
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55414
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	76470630	LECARB
Serial Number:	76519444	LE CARB
Serial Number:	76519445	YO CARB
Serial Number:	76519443	LE CARB

CORRESPONDENCE DATA

Fax Number: (617)523-1231

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617.570.1292

Email: mrovner@goodwinprocter.com

Correspondent Name: Miriam J. Rovner, Senior Paralegal

Address Line 1: Exchange Place, 53 State Street

Address Line 2: GOODWIN PROCTER LLP

Address Line 4: Boston, MASSACHUSETTS 02109-2881

ATTORNEY DOCKET NUMBER:

043120-146030-1703-309

NAME OF SUBMITTER:

Miriam J. Rovner

TRADEMARK

REEL: 002933 FRAME: 0288

CH \$115.00 76470630

**ASSIGNMENT OF TRADEMARKS, TRADEMARK REGISTRATIONS
AND APPLICATIONS**

THIS ASSIGNMENT OF TRADEMARKS, TRADEMARK REGISTRATIONS AND APPLICATIONS, dated as of July 1, 2004, is between HP HOOD LLC, a Delaware limited liability company ("Assignor"), and KEMPS LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is executing this Assignment of Trademarks, Trademark Registrations and Applications to Assignee for the purpose of transferring, selling and conveying to Assignee said trademarks, trademark registrations and applications;

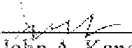
NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby assign unto Assignee all Assignor's right, title and interest in and to the following trademarks, trademark registrations, trademark applications and any registrations issuing on such applications, together with the goodwill of the business symbolized by the trademarks covered by said registrations and applications and all causes of action and the right to sue and recover for past, present and future infringements of said trademarks.

<u>Trademark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
LE CARB	76/470,630	11/29/02
LE CARB	76/519,443	05/16/03
LE CARB	76/519,444	05/16/03
YO CARB	76/519,445	05/16/03

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks, Trademark Registrations and Applications to be executed as of the date first above written.

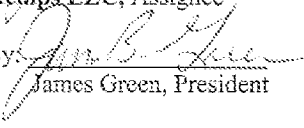
Address: 90 Everett Avenue
Chelsea, Massachusetts
02150-2301

HP Hood LLC, Assignor

By: 
John A. Kaneb, President

Address 2929 University Avenue S.E.
Minneapolis, Minnesota 55414

Kemps LLC, Assignee

By: 
James Green, President