

FORM PTO-1618  
(Rev. 11/99)  
OMB No. 0651-0011 (exp. 6/99)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF  
COMMERCE  
Patent and Trademark Office  
TRADEMARK

To the Honorable Commissioner for Patents and Trademarks: Please record the attached original document(s) or copy(ies).

1. Name of conveying party(ies):  
**Bauer Creative Services, Inc.**

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation  
 Other:

Citizenship/State of Incorporation/Organization: Texas  
 Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: **Bauer Publishing Company, L.P.**  
Street Address: **270 Sylvan Avenue  
Englewood, NJ 07632**

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation  
 Other: \_\_\_\_\_

State of Incorporation/Organization: New Jersey

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement             Change of Name  
 Other: **Correction of assignment recorded 06/03/2004 at  
Reel/Frame 002864/0622**

Execution Date: 08/25/2004

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

ATTORNEY DOCKET NO.: 201409-9043  
B. Trademark Registrations No.(s)  
**2304219**

Additional numbers attached?  Yes  No

5. Correspondent name and address:  
**MICHAEL BEST & FRIEDRICH LLP  
401 North Michigan Avenue, Suite 1900  
Chicago, Illinois 60611-4212**

Direct telephone calls to: Charles A. Laff  
at telephone no. (312) 222-0800 or fax no. (312) 222-0818

**CERTIFICATE OF FACSIMILE TRANSMISSION**  
I hereby certify that this document is being transmitted via facsimile to the Assignment Recordation Services of the U.S. Patent and Trademark Office via fax number 703-306-5995 on September 10, 2004.

Nancy K. Thompson  
Name: Nancy K. Thompson

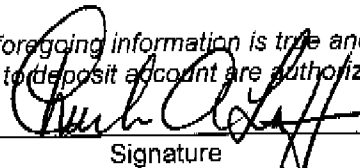
6. Total number of properties involved: 1

7. Total fee (37 CFR 3.41)..... \$ \_\_\_\_\_  
 Enclosed  
 Authorized to be charged to deposit account  
 Authorization to charge additional fees

8. Deposit Account Number - 50-1965

DO NOT USE THIS SPACE

9. Statement and signature:  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized.*

Charles A. Laff                                            9/9/04  
Name of Person Signing                      Signature                      Date

Total Number of Pages, including cover sheet, attachments and documents: 2

CH \$40.00 601965 2304219

**ASSIGNMENT OF REGISTRATION OF A MARK**

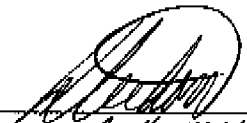
WHEREAS, Bauer Creative Services, Inc., a Texas corporation, having a place of business at 270 Sylvan Avenue, Englewood Cliffs, NJ 07632 (hereinafter "Assignor") has adopted and used the mark J-14 (hereinafter "the Mark"), which is registered in the United States Patent and Trademark Office, Reg. No. 2304219, dated December 28, 1999; and

WHEREAS, Bauer Publishing Company, L.P., a limited partnership organized under the laws of New Jersey, whose general partners are Heinrich Bauer Verlag, a German corporation, and Bauer, Inc., a Delaware corporation, having a place of business at 270 Sylvan Avenue, Englewood, NJ 07632 (hereinafter "Assignee") is desirous of acquiring the Mark and the registration thereof;


WHEREAS, through a clerical error, a previous Assignment named the Assignee as Bauer Publishing, LP, and the parties wish to correct this clerical error and to revoke the erroneous Assignment and substitute this Revised Assignment therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned, and by these presents does hereby assign, unto Assignee all rights, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration of the Mark, effective nunc pro tunc as of January 12, 2001.

Bauer Creative Services, Inc.

By:   
 Name: RICH TEEDMAN  
 Title: SECRETARY  
 Date: 8/25/04

Bauer Publishing Company, L.P.

By:   
 Name: RICH TEEDMAN  
 Title: SECRETARY  
 Date: 8/25/04