

3/22/04

RECORDATION 03-24-2004



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Docket No.:

1336-0

Tab settings

To the Director of the United States Patent:

Attached original documents or copy thereof.

1. Name of conveying party(ies):
Live the Salon, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other **limited liability company**

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Profound Beauty Inc.**
Internal Address: _____
Street Address: **32-02 Queens Boulevard**
City: **Long Island City** State: **NY** ZIP: **11101**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **February 27, 2004**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
See Attached Schedule A

Additional numbers Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **A. Thomas Kammer, Esq.**
Internal Address: **Hoffmann & Baron, LLP**

03/23/2004 LMUELLER 00000088 76472372

01	FC:8521	40.00	OP
02	FC:8522	350.00	OP

Street Address: **6900 Jericho Turnpike**

City: **Syosset** State: **NY** ZIP: **11791**

6. Total number of applications and registrations involved:..... **15**

7. Total fee (37 CFR 3.41):.....\$ **\$390.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
08-2461

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2004 MAR 22 PM 4:25
FINANCE SECTION 1

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

A. Thomas Kammer, Esq. *A. Thomas Kammer* **March 19, 2004**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and **4**

Mail documents to be recorded with required cover sheet information to: Mail Stop Recordation Services Director of the United States Patent and Trademark Office P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 002934 FRAME: 0509

SCHEDULE A

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
10 NINETY	76/472,372	December 4, 2002
20 EIGHTY and Design	76/473,603	December 10, 2002
10 NINETY and Design	76/473,605	December 10, 2002
40 SIXTY	76/472,371	December 4, 2002
90 TEN and Design	76/473,604	December 10, 2002
100 ZERO and Design	76/473,602	December 10, 2002
60 FORTY	76/472,259	December 4, 2002
90 TEN	76/472,374	December 4, 2002
20 EIGHTY	76/472,370	December 4, 2002
60 FORTY and Design	76/473,607	December 10, 2002
80 TWENTY and Design	76/473,608	December 10, 2002
80 TWENTY	76/472,373	December 4, 2002
40 SIXTY and Design	76/473,606	December 10, 2002
100 ZERO	76/472,369	December 4, 2002
ABILITY	76/472,367	December 4, 2002

ASSIGNMENT OF UNITED STATES TRADEMARKS

(NUNC PRO TUNC)

WHEREAS, LIVE THE SALON, LLC, a Delaware limited liability company having a place of business at 32-02 Queens Boulevard, Long Island City, New York 11101 (hereinafter "LIVE"), is the owner of the trademarks and the United States Trademark Applications set forth on the attached Schedule A (hereinafter referred to as the "Trademarks");


WHEREAS, PROFOUND BEAUTY INC., a Delaware corporation having a place of business at 32-02 Queens Boulevard, Long Island City, New York 11101 (hereinafter "PROFOUND"), is desirous of acquiring all right, title and interest in and to the entire business of LIVE, the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications therefor set forth on the attached Schedule A; and

WHEREAS, it is desired that the assignment of the Trademarks listed on the attached Schedule A be made a matter of record in the United States Trademark Office,


NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, LIVE hereby sells, assigns, transfers and conveys unto PROFOUND its entire business, including all of its right, title and interest in and to the Trademarks set forth on the attached Schedule A, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the applications therefor as set forth on the attached Schedule A and any registrations that may result therefrom, and further, LIVE hereby covenants, agrees and undertakes to execute all applications, assignments, lawful oaths and any other papers which PROFOUND may deem necessary or desirable for securing to PROFOUND or for maintaining

for PROFOUND the Trademarks hereby assigned, all without further compensation to LIVE, at the sole cost and expense of PROFOUND.

LIVE THE SALON, LLC

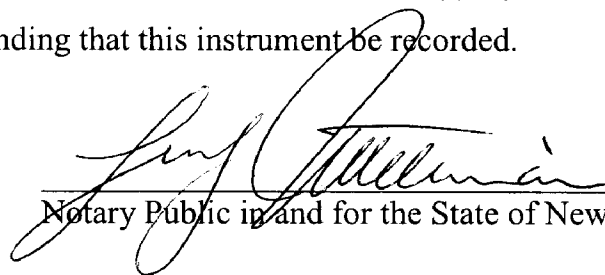
By: 
Name: Nikos Mouyiaris
Title: Managing Member

PROFOUND BEAUTY INC.

By: 
Name: Howard Friedensohn
Title: C.O.O.

STATE OF NEW YORK)
)ss
COUNTY OF)

BEFORE ME, the undersigned Notary Public, on this 27th day of February, 2004 personally appeared Nikos Mouyiaris personally known to me or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as Managing Member of LIVE THE SALON, LLC, the company therein named, and acknowledged to me that the instrument was signed on behalf of said company pursuant to appropriate authority for the purposes therein set forth and intending that this instrument be recorded.


Notary Public in and for the State of New York

Printed or stamped name of notary

184292_1

JUDY ZIMMERMAN
Notary Public, State of New York
No. 01214994757
Qualified in Queens County 06
Commission Expires April 13, 2006