

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Nintendo Co., Ltd. | | 08/26/2004 | CORPORATION: JAPAN |
| RECEIVING PARTY DATA | | | |
| Name: | Nintendo of America Inc. | | |
| Street Address: | 4820 - 150th Avenue NE | | |
| City: | Redmond | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98052 | | |
| Entity Type: | CORPORATION: WASHINGTON | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2829757 | G | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (206)224-0779 | | |
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| ATTORNEY DOCKET NUMBER: | NOAM-2-27229 | | |
| NAME OF SUBMITTER: | Yumi Segawa, Paralegal | | |
| Total Attachments: 1 source=27229Assignment#page1.tif | | | |

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Nintendo Co., Ltd., a Japanese corporation, having the business address of 11-1, Kamitoba Hokotate-cho, Minami-ku, Kyoto Japan 601-8501 (hereinafter the "Assignor"), adopted and used the mark G and Design which was registered in the United States Patent and Trademark Office, Registration No. 2,829,757 dated April 6, 2004; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 150th Avenue NE, Redmond Washington 98052 (hereinafter the "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

Executed at Kyoto, Japan, this 26th day of August, 2004.

NINTENDO CO., LTD.



Printed Name: Eiichi Suzuki

Title: Managing Director

WITNESSED:



Printed: Name: Hiroataka Kadobayashi

Date: August 26th, 2004

JEN:ys

LAW OFFICES OF
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