

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lucas Licensing Ltd.		03/31/2004	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lucasfilm Entertainment Company Ltd.		
<b>Street Address:</b>	5858 Lucas Valley Road		
<b>City:</b>	Nicasio		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94946		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1294655	STAR WARS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)217-5910		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415.434.1600		
<b>Email:</b>	LDwight@howardrice.com		
<b>Correspondent Name:</b>	Carole F. Barrett		
<b>Address Line 1:</b>	Three Embarcadero Center, 7th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111-4024		
<b>ATTORNEY DOCKET NUMBER:</b>	40061.0018		
<b>NAME OF SUBMITTER:</b>	Leila M. Dwight, Trademark Administrator		
<b>Total Attachments: 0</b>			

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