

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scholastic Library Publishing, Inc.		06/11/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Scholastic Inc.
Street Address:	557 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1325704	CHILDRENS PRESS
Registration Number:	1381361	A ROOKIE READER
Registration Number:	1319323	CRITTERLAND ADVENTURES
Registration Number:	1367588	MY FIRST STEPS TO READING

CORRESPONDENCE DATA	
Fax Number:	(212)593-9175
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-980-0120
Email:	ndelvecchio@fkkslaw.com
Correspondent Name:	Edward H. Rosenthal
Address Line 1:	488 Madison Avenue, 9th Floor
Address Line 4:	New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	4704-300
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NAME OF SUBMITTER:	ndelvecchio@fkkslaw.com
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Total Attachments: 1
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**CH \$115.00 1325704**




# ASSIGNMENT OF TRADEMARKS

The Assignment is made as of June 11, 2004, Scholastic Library Publishing, Inc., a corporation organized under the laws of the State of Delaware with an address at 90 Sherman Turnpike, Danbury, CT 06816 ("ASSIGNOR"), to Scholastic Inc., a corporation organized under the laws of the State of New York with an address at 557 Broadway, New York, NY 10012 ("ASSIGNEE").

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications/registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademark.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Scholastic Library Publishing, Inc.

  
Name: Charles DeWitt  
Title: Secretary

X:groliertmassign