

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anthony Mark Owens		05/14/2004	INDIVIDUAL:
Caroline S. Owens		05/14/2004	INDIVIDUAL:
Natural Balance, Inc.		05/14/2004	CORPORATION: COLORADO
Body Gold, LLC		05/14/2004	LTD LIAB JT ST CO: COLORADO
PEP International, Inc.		05/14/2004	CORPORATION: COLORADO

RECEIVING PARTY DATA	
Name:	NutraMarks, Inc.
Street Address:	1500 KEARNS BOULEVARD, SUITE B-200
City:	Park City
State/Country:	UTAH
Postal Code:	84060
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 54		
Property Type	Number	Word Mark
Serial Number:	78332856	5 IN 1 DIET FORMULA
Serial Number:	78245611	ALPHA BLOCK
Registration Number:	2220972	ANDROMAX
Registration Number:	2355814	BODY GOLD
Serial Number:	78332483	BOTANICAL STANDARDS
Registration Number:	2344507	BRAIN PEP
Serial Number:	78082003	CARB MAGNET
Registration Number:	2190104	CARDIO-TMG
Registration Number:	2217504	CHROMULIN
Registration Number:	2246599	CNF
Registration Number:	2344508	COBRA

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Serial Number:	78116525	COBRA
Registration Number:	1858268	CREATINE 1000
Registration Number:	2344543	DIET PEP
Registration Number:	1728847	DIET PEP
Serial Number:	78050412	EROX
Registration Number:	2681587	ESTRO MAX
Registration Number:	1717213	EXTRA STRENGTH GUARANA
Serial Number:	78378924	FAST FOOD ENZYMES
Registration Number:	2203044	FAT MAGNET
Serial Number:	78239980	GLUCOLEAN
Registration Number:	1831871	HAPPY CAMPER
Registration Number:	2412498	HAPPY CAMPER
Registration Number:	2267062	HERBAL SLUMBER
Registration Number:	2505368	HEY SNAP OUT OF IT!
Registration Number:	2241204	HTP.CALM
Serial Number:	78224846	IBX
Registration Number:	2279918	INNERGY
Registration Number:	2302769	IPRICAL
Registration Number:	1864168	IT'S ATTITUDE FOOD
Registration Number:	2344542	LADY PEP
Registration Number:	1736017	LADY PEP
Registration Number:	2562053	LIFE IS GREAT! GOOD.
Registration Number:	2379934	MEMORY 2000
Serial Number:	78388616	MINI ME
Serial Number:	78052208	MOBILEZE
Registration Number:	1881111	MUSCLE PEP
Registration Number:	1908082	NATURAL BALANCE
Registration Number:	1988774	NATURAL BALANCE
Registration Number:	2556190	NO MORE ACHING BACK
Registration Number:	2556191	NO MORE ACHING JOINTS
Registration Number:	1655982	PEP
Registration Number:	1892549	POCKET ROCKET
Registration Number:	2093636	POWER SHAPE
Registration Number:	2344541	PROFESSOR PEP
Serial Number:	78306873	REVIVITOL

Registration Number:	2574114	RIBOMAX
Registration Number:	2336642	SEROTHIN
Serial Number:	78022287	SMART STUFF
Registration Number:	2203323	SUPER FLEX
Registration Number:	2727371	SUPER PEP
Registration Number:	2131901	TURBO CHARGE
Registration Number:	1976098	ULTRA DIET PEP
Serial Number:	78009301	ZOREX

CORRESPONDENCE DATA

Fax Number: (435)655-6080
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 435-655-6000
Email: legal@nutracorp.com
Correspondent Name: NutraMarks, Inc.
Address Line 1: 1500 KEARNS BOULEVARD, SUITE B-200
Address Line 4: Park City, UTAH 84060

ATTORNEY DOCKET NUMBER:	NATURAL BALANCE ASSIGN.
NAME OF SUBMITTER:	Alison Pitt

Total Attachments: 5
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of this 14th day of May, 2004 (the "Effective Date"), by and between ANTHONY MARK OWENS AND CAROLINE S. OWENS, individuals, and NATURAL BALANCE, INC., a Colorado corporation, Body Gold, LLC, a Colorado limited liability company, and PEP International, Inc., a Colorado corporation (collectively "Assignor") and NUTRAMARKS, INC., a Delaware corporation ("Assignee").

Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under those marks identified on Exhibit A hereto and any and all other marks, designs and words used to advertise, market or promote Assignor's business of manufacturing, marketing and distributing dietary supplements and health foods (collectively, the "Marks").

Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Marks.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks, and all registrations in the United States, including any renewals and extensions of the registrations that are now or may be secured under the laws of the United States, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made; together with all income, royalties or payments due or payable as of the Effective Date of thereafter, including, without limitation, all claims for damages by reason of past, present or future, infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

Assignor represents and warrants that it has full right to assign all of its interests therein, and that it has not executed and will not execute any agreement or other instrument in conflict herewith.

Assignor shall provide to assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (i) in the preparation and prosecution of application for registration or any application for renewal of a registration covering the Marks; (ii) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in connection with the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (iii) in obtaining any additional trademark protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries; and (iv) in the implementation or perfection of this Assignment.

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this 14th day of May, 2004.

ASSIGNOR:

NATURAL BALANCE, INC.,
a Colorado corporation

BODY GOLD, LLC,
a Colorado limited liability company

PEP INTERNATIONAL, INC.,
a Colorado corporation

By: Anthony Mark Owens

Name: Anthony Mark Owens

Its: Pro

ANTHONY MARK OWENS

By: Anthony Mark Owens

CAROLINE S. OWENS

By: Caroline S Owens

ASSIGNEE:

NUTRAMARKS, INC.,
a Delaware corporation

By: Jeffrey A. Hinrichs

Name: Jeffrey A. Hinrichs

Its: Vice President

Exhibit A

SCHEDULE OF TRADEMARKS

<u>Trademark</u>	<u>Ser./Reg. No.</u>	<u>Appl./Issuance Date</u>
5 IN 1 DIET FORMULA™	78332856 /	11/25/2003 /
ALPHA BLOCK™	78245611 /	5/5/2003 /
ANDROMAX®	75311372 / 2,220,972	6/19/1997 / 1/26/1999
BODY GOLD®	75407330 / 2,355,814	12/12/1997 / 6/6/2000
BOTANICAL STANDARDS™	78332483 /	11/24/2003 /
BRAIN PEP®	75479418 / 2,344,507	5/4/1998 / 4/25/2000
CARB MAGNET™	78082003 /	8/31/2001 /
CARDIO-TMG®	75311370 / 2,190,104	6/19/1997 / 9/15/1998
CHROMULIN®	74658515 / 2,217,504	4/10/1995 / 1/12/1999
CNF®	75311374 / 2,246,599	6/19/1997 / 5/18/1999
COBRA®	75479419 / 2,344,508	5/4/1998 / 4/25/2000
COBRA™	78116525 /	3/21/2002 /
CREATINE 1000®	74424631 / 1,858,268	8/13/1993 / 10/11/1994
DIET PEP®	75498016 / 2,344,543	6/8/1998 / 4/25/2000
DIET PEP® (DESIGN)	74203829 / 1,728,847	9/16/1991 / 11/3/1992
EROX™	78050412 /	2/27/2001 /
ESTRO MAX®	75915295 / 2,681,587	2/1/2000 / 1/28/2003
EXTRA STRENGTH GUARANA® (DESIGN)	74203830 / 1,717,213	9/16/1991 / 9/15/1992
FAST FOOD ENZYMES™	78378924 /	3/4/2004 /
FAT MAGNET®	74569437 / 2,203,044	9/2/1994 / 11/10/1998
GLUCOLEAN™	78239980 /	4/21/2003 /
HAPPY CAMPER®	74341140 / 1,831,871	12/18/1992 / 4/19/1994
HAPPY CAMPER® (DESIGN)	75884292 / 2,412,498	1/3/2000 / 12/12/2000
HERBAL SLUMBER®	75498013 / 2,267,062	6/8/1998 / 8/3/1999
HEY SNAP OUT OF IT!®	75850157 / 2,505,368	12/3/1999 / 11/6/2001
HTP.CALM®	75311371 / 2,241,204	6/19/1997 / 4/20/1999
IBX™	78224846 /	3/12/2003 /
INNERGY®	75368055 / 2,279,918	10/3/1997 / 9/21/1999
IPRICAL®	75434152 / 2,302,769	2/13/1998 / 12/21/1999
IT'S ATTITUDE FOOD®	74349612 / 1,864,168	1/19/1993 / 11/22/1994
LADY PEP®	75498014 / 2,344,542	6/8/1998 / 4/25/2000
LADY PEP® (DESIGN)	74203156 / 1,736,017	9/13/1991 / 12/1/1992

<u>Trademark</u>	<u>Ser./Reg. No.</u>	<u>Appl./Issuance Date</u>
LIFE IS GREAT! GOOD. (DESIGN)	78081293 / 2,562,053	8/27/2001 / 4/16/2002
MEMORY 2000®	75479917 / 2,379,934	5/5/1998 / 8/22/2000
MINI ME™	78388616 /	3/22/2004 /
MOBILEZE™	78052208 /	3/9/2001 /
MUSCLE PEP®	74203239 / 1,881,111	9/13/1991 / 2/28/1995
NATURAL BALANCE®	74380651 / 1,908,082	4/20/1993 / 8/1/1995
NATURAL BALANCE® (DESIGN)	74368863 / 1,988,774	3/18/1993 / 7/23/1996
NO MORE ACHING BACK®	78068739 / 2,556,190	6/12/2001 / 4/2/2002
NO MORE ACHING JOINTS®	78068745 / 2,556,191	6/12/2001 / 4/2/2002
PEP®	74041868 / 1,655,982	3/26/1990 / 9/10/1991
POCKET ROCKET®	74424630 / 1,892,549	8/13/1993 / 5/2/1995
POWER SHAPE®	75058158 / 2,093,636	2/15/1996 / 9/2/1997
PROFESSOR PEP®	75498012 / 2,344,541	6/8/1998 / 4/25/2000
REVIVITOL™	78306873 /	9/29/2003 /
RIBOMAX®	75635139 / 2,574,114	2/5/1999 / 5/28/2002
SEROTHIN®	75441087 / 2,336,642	2/26/1998 / 3/28/2000
SMART STUFF™	78022287 /	8/22/2000 /
SUPER FLEX®	75311373 / 2,203,323	6/19/1997 / 11/10/1998
SUPER PEP®	78164560 / 2,727,371	9/16/2002 / 6/17/2003
TURBO CHARGE®	75137585 / 2,131,901	7/22/1996 / 1/27/1998
ULTRA DIET PEP®	74624029 / 1,976,098	1/23/1995 / 5/28/1996
ZOREX™	78009301 /	5/22/2000 /