

3/18/04

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Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION  
FINANCE SECTION TRADEM.....102700987

ENT OF COMMERCE  
and Trademark Office

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fleet National Bank

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other National Association

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Canadian Imperial Bank of Commerce  
Internal  
Address: \_\_\_\_\_  
Street Address: 425 Lexington Ave., 3rd Floor  
City: New York State: NY Zip: 10017

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other A Canadian Chartered Bank acting through its New York Agent

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: 02/18/04

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) see Schedule A  
 B. Trademark Registration No.(s) see Schedule A

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) see Schedule A

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Adam M. Grandy, Legal Assistant  
 Internal Address: c/o Palmer & Dodge LLP  
 Street Address: 111 Huntington Avenue  
 City: Boston State: MA Zip: 02199

6. Total number of applications and registrations involved: 112

7. Total fee (37 CFR 3.41).....\$ 2,815.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
16/0085

DO NOT USE THIS SPACE

9. Signature.  
 Adam M. Grandy  
 Name of Person Signing

Signature

March 18, 2004  
 Date

Total number of pages including cover sheet, attachments, and document: 18

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

623060  
46.00 DP  
2750.00 DP  
03/22/2004 METRICHE 0000000 160065  
01 FC:6521  
02 FC:16522

TRADEMARK  
REEL: 002937 FRAME: 0034

Schedule A

See attached.

Schedule of Trademarks

Country	Trademark	Class	Reg. No.	Reg. Date	Reg. No.	Reg. Date	Affinity Group, Inc.
United States	RV BUSINESS	16	623060	30-Sep-1986	1512170	08-Nov-1988	Affinity Group, Inc.
United States	CARAVENTURE	39	74/732108	21-Sep-1995	2015238	12-Nov-1996	Affinity Group, Inc.
United States	RV SEARCH	39	74/713645	10-Aug-1995	2079927	15-Jul-1997	Affinity Group, Inc.
United States	TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT	16	74/713643	10-Aug-1995	1982678	25-Jun-1996	Affinity Group, Inc.
United States	TRAFFIC BUILDERS	35	74/474769	30-Dec-1993	1991599	06-Aug-1996	Affinity Group, Inc.
United States	TOURING RIDER	16	75/391499	17-Nov-1997	2208997	08-Dec-1998	Affinity Group, Inc.
United States	AFFINITY GROUP, INC.	35	75/053507	05-Feb-1996	2092635	02-Sep-1997	Affinity Group, Inc.
United States	RV BUYERS GUIDE	42	75/127392	24-Jun-1996	2183097	18-Aug-1998	Affinity Group, Inc.
United States	COAST TO COAST	41	75/118833	14-Jun-1996	2285802	12-Oct-1999	Affinity Group, Inc.
United States	MOTORHOME	41	75/118832	14-Jun-1996	2186392	01-Sep-1998	Affinity Group, Inc.
United States	TRAILER LIFE	41	75/121601	14-Jun-1996	2175450	21-Jul-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75/118828	14-Jun-1996	2173562	14-Jul-1998	Affinity Group, Inc.
United States	AGI Logo	35	75/053003	05-Feb-1996	2237015	06-Apr-1999	Affinity Group, Inc.
United States	TRAILER LIFE	16	463270	18-Jul-1973	1006079	04-Mar-1975	Affinity Group, Inc.
United States	RV BUSINESS	16	75/017865	13-Nov-1995	2043024	11-Mar-1997	Affinity Group, Inc.
United States	AGI Logo	35	75/053505	05-Feb-1996	2045752	18-Mar-1997	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	16	75/005910	16-Oct-1995	2065849	27-May-1997	Affinity Group, Inc.
United States	SAMBOREE	39	73/011293	18-Jan-1974	997384	05-Nov-1974	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	39	73/604646	16-Jun-1986	1480034	08-Mar-1988	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	16	73/608449	08-Jul-1986	1471386	05-Jan-1988	Affinity Group, Inc.
United States	CAMP COAST TO COAST	16	73/606241	25-Jun-1986	1465377	17-Nov-1987	Affinity Group, Inc.
United States	CAMP COAST TO COAST	39	73/604546	16-Jun-1986	1458728	22-Sep-1987	Affinity Group, Inc.
United States	COAST TO COAST RESORTS & Design	9, 16, 25, 36, 37, 42	75/469219	16-Apr-1998	2635636	15-Oct-2002	Affinity Group, Inc.
United States	MOTORHOME	16	74/511112	11-Apr-1994	1895073	23-May-1995	Affinity Group, Inc.
United States	RV SHOPPER	16	74/297232	24-Jul-1992	1834600	03-May-1994	Affinity Group, Inc.
United States	COAST TO COAST	16	73/827979	27-Sep-1989	1594211	01-May-1990	Affinity Group, Inc.
United States	COAST TO COAST	39	73/769005	12-Dec-1988	15933450	24-Apr-1990	Affinity Group, Inc.
United States	COAST TO COAST	37	73/827978	27-Sep-1989	1655776	03-Sep-1991	Affinity Group, Inc.
United States	GOOD NEIGHBOR PARKS	35, 42	74/480729	21-Jan-1994	1871532	03-Jan-1995	Affinity Group, Inc.
United States	RIDER (Stylized)	16	73/150388	01-Dec-1977	1107269	28-Nov-1978	Affinity Group, Inc.
United States	MOTORHOME	16	623062	06-Apr-1987	1442575	09-Jun-1987	Affinity Group, Inc.
United States	HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD...	16	74/058354	14-May-1990	1645203	21-May-1991	Affinity Group, Inc.
United States	AMERICAN RIDER	41	74/380324	19-Apr-1993	2112549	11-Nov-1997	Affinity Group, Inc.
United States	AMERICAN RIDER	16	74/348838	15-Jan-1994	1851088	23-Aug-1994	Affinity Group, Inc.
United States	RV SEARCH	35	75/118960	14-Jun-1996	2338931	04-Apr-2000	Affinity Group, Inc.

Schedule of Trademarks

United States	GOOD SAM	9, 16, 35, 36, 39, 42	76/257664	16-May-2001			Affinity Group, Inc.
United States	TRAILER LIFE RV CAMPGROUND FINDER	9	75/902407	24-Jan-2000	2433379	06-Mar-2001	Affinity Group, Inc.
United States	GOOD SAM RV EMERGENCY ROAD SERVICE	37	75/904793	28-Jan-2000	2619442	17-Sep-2002	Affinity Group, Inc.
United States	RV TRAVELER	16	76/276316	25-Jun-2001	2624334	24-Sep-2002	Affinity Group, Inc.
United States	RV.NET & Design	35, 36, 37, 39, 42	76/226400	19-Mar-2001	2651351	19-Nov-2002	Affinity Group, Inc.
United States	FIVE STAR RESORT & Design	Certification Mark	76/472081	02-Dec-2002			Affinity Group, Inc.
United States	RV.NET	42	75/757185	22-Jul-1999			Affinity Group, Inc.
United States	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	76/233982	02-Apr-2001	2558565	09-Apr-2002	Affinity Group, Inc.
United States	REV	16	76/312790	12-Sep-2001	2671540	07-Jan-2003	Affinity Group, Inc.
United States	RV TODAY	41	78/000116	20-Mar-2000	2483849	28-Jun-2001	Affinity Group, Inc.
United States	RV TODAY & Design	41	76/312396	13-Sep-2001	2628052	01-Oct-2002	Affinity Group, Inc.
United States	REV (Stylized)	16	76/321471	03-Oct-2001	2680190	28-Jan-2003	Affinity Group, Inc.
United States	DREAM GARAGE	35	76/377373	01-Mar-2002			Affinity Group, Inc.
United States	HIGHWAYS ONLINE	41	75/596766	27-Nov-1998	2424472	30-Jan-2001	Affinity Group, Inc.
United States	CSP	36	75/380474	28-Oct-1997	2252816	15-Jun-1999	Affinity Group, Inc.
United States	TRAILER LIFE DIRECTORY	16	75/436451	18-Feb-1998	2232129	16-Mar-1999	Affinity Group, Inc.
United States	GOOD SAM CLUB	9, 16, 25, 35, 36, 39, 42	76/116031	24-Aug-2000			Affinity Group, Inc.
United States	Face & Halo Design	16, 25, 35, 36, 37, 39, 42	76/106541	09-Aug-2000	2503830	06-Nov-2001	Affinity Group, Inc.
United States	COAST DELUXE PROGRAM	35, 39, 42	75/804397	21-Sep-1999	2428180	13-Feb-2001	Affinity Group, Inc.
United States	THE MOST POWERFUL CLUB IN GOLF	35	75/637242	09-Feb-1999	2335304	28-Mar-2000	Affinity Group, Inc.
United States	SAMBUCKS	35	74/689488	16-Jun-1995	2067739	03-Jun-1997	Affinity Group, Inc.
United States	CUMBERLAND	20	76/499959	24-Mar-2003			Camping World, Inc.
United States	BRECKENRIDGE	20	76/499957	24-Mar-2003			Camping World, Inc.
United States	GLACIER BAY	20	76/499955	24-Mar-2003			Camping World, Inc.
United States	CW GEAR	20, 21	76/499954	24-Mar-2003			Camping World, Inc.
United States	BLUE RIDGE	20	76/499961	24-Mar-2003			Camping World, Inc.
United States	YUKON	20	76/499960	24-Mar-2003			Camping World, Inc.
United States	YOUR ADVENTURE BEGINS HERE	41	76/468868	21-Nov-2002			Camping World, Inc.
United States	CAMPING WORLD ROADCARE CLASSIC RV EMERGENCY ROAD*	39	76/261887	24-May-2001	2671335	07-Jan-2003	CWI, Inc.

Schedule of Trademarks

United States	ROADCARE CLASSIC	36, 37, 39, 42	76/261888	24-May-2001				CWI, Inc.
United States	CAMPING WORLD VEHICLE INSURANCE	36	76/316430	24-Sep-2001	2656195	03-Dec-2002		CWI, Inc.
United States	CAMPING WORLD RV INSURANCE	36	76/316232	24-Sep-2001	2649014	12-Nov-2002		CWI, Inc.
United States	CAMPING WORLD RV SALES	35	76/304784	24-Aug-2001	2648960	12-Nov-2002		CWI, Inc.
United States	CAMPING WORLD MVP INSURANCE PLAN	36	75/754329	19-Jul-1999	2528909	15-Jan-2002		CWI, Inc.
United States	PRESIDENT'S CLUB	35	74/092306	29-Aug-1990	1703616	28-Jul-1992		CWI, Inc.
United States	CAMPINGWORLD and Design	42	73/261829	12-May-1980	1181620	08-Dec-1981		CWI, Inc.
United States	CAMPING WORLD	42	73/259682	25-Apr-1980	1181616	08-Dec-1981		CWI, Inc.
United States	CAMPING WORLD	37, 42	73/13793	16-Aug-1977	1103596	03-Oct-1978		CWI, Inc.
United States	CAMPING WORLD	42	72/346718	19-Dec-1969	930179	29-Feb-1972		CWI, Inc.
United States	BOATING INDUSTRY INTERNATIONAL NEW DAILY	39	75/929212	28-Feb-2000	2484010	28-Aug-2001		Ehler Publishing Group, Inc.
United States	WATER SCOOTER	16	73/621323	25-Mar-1987	1501754	23-Aug-1988		Ehler Publishing Group, Inc.
United States	SNOW GOER	16	74/015270	02-Jan-1990	1656774	10-Sep-1991		Ehler Publishing Group, Inc.
United States	ARCHERY BUSINESS	16	74/288424	25-Jun-1992	1812086	21-Dec-1993		Ehler Publishing Group, Inc.
United States	CROSS COUNTRY SKIER	16	73/541370	05-Jun-1985	1376475	17-Dec-1985		Ehler Publishing Group, Inc.
United States	BOATING INDUSTRY & Design	16	74/469884	15-Dec-1993	1862502	15-Nov-1994		Ehler Publishing Group, Inc.
United States	BIG EAST	16	74/487257	07-Feb-1994	2189523	15-Sep-1998		Ehler Publishing Group, Inc.
United States	BOATING INDUSTRY	16	73/382955	01-Sep-1982	1256854	08-Nov-1983		Ehler Publishing Group, Inc.
United States	WOMAN RIDER	16	76/234949	03-Apr-2001	2593256	09-Jul-2002		Ehler Publishing Group, Inc.
United States	EHLERT'S POWERSPORTS BUSINESS	16	75/598551	03-Dec-1998	2350998	16-May-2000		Ehler Publishing Group, Inc.
United States	ATV SPORT	16	75/383896	31-Oct-1997	2388184	19-Sep-2000		Ehler Publishing Group, Inc.
United States	CRUISING RIDER	16	75/382486	31-Oct-1997	2276601	07-Sep-1999		Ehler Publishing Group, Inc.
United States	DREAM DEMO	16	75/059978	20-Feb-1996	2239859	13-Apr-1999		Ehler Publishing Group, Inc.

Schedule of Trademarks

United States	RODE REPORTS	16	75/059493	20-Feb-1996	2200681	27-Oct-1998	Ehlert Publishing Group, Inc.
United States	WATERCRAFT WORLD (Stylized)	16	74/441819	30-Sep-1993	1988841	23-Jul-1996	Ehlert Publishing Group, Inc.
United States	ATV MAGAZINE	16	74/619253	09-Jan-1995	2127883	06-Jan-1998	Ehlert Publishing Group, Inc.
United States	BOW HUNTING WORLD (Stylized)	16	76/267208	05-Jun-2001			Ehlert Publishing Group, Inc.
United States	THUNDER PRESS	16	76/256219	10-May-2001	2617541	10-Sep-2002	Ehlert Publishing Group, Inc.
United States	SNOWMOBILE BUSINESS	16	73/613600	07-Aug-1986	1442574	09-Jun-1987	Ehlert Publishing Group, Inc.
United States	SNOWMOBILE VACATION GUIDE	16	73/613263	06-Aug-1986	1441630	02-Jun-1987	Ehlert Publishing Group, Inc.
United States	BOWHUNTING GUIDE	16	73/613264	06-Aug-1986	1482063	22-Mar-1988	Ehlert Publishing Group, Inc.
United States	SNOWMOBILE	16	73/613541	07-Aug-1986	1489265	24-May-1988	Ehlert Publishing Group, Inc.
United States	BOATING INDUSTRY INTERNATIONAL	16	75/929213	28-Feb-2000	2493678	25-Sep-2001	Ehlert Publishing Group, Inc.
United States	GOLF TRAVELER	16	75/013922	02-Nov-1995	2071190	17-Jun-1997	Golf Card Int'l Corp
United States	GOLF CARD	42	75/108749	23-May-1996	2186363	01-Sep-1998	Golf Card Int'l Corp
United States	THE GOLF CARD	35, 41	75/174555	30-Sep-1996	2224937	23-Feb-1999	Golf Card Int'l Corp
United States	THE GOLF CARD GRASSHOPPERS & Design	41	75/596765	27-Nov-1998	2429178	20-Feb-2001	Golf Card Int'l Corp
United States	NORTH EAST OUT DOORS	16	73/006490	15-Nov-1973	996767	29-Oct-1974	Northeast Outdoors, Inc.
United States	WOODALL'S	16	72/094863	11-Apr-1960	711273	14-Feb-1961	Woodall Publications Corp.
United States	SOUTHERN RV	16	74/524398	12-May-1994	1901723	27-Jun-1995	Woodall Publications Corp.
United States	CAMPERWAYS	16	74/524224	12-May-1994	1898898	13-Jun-1995	Woodall Publications Corp.
United States	GO & RENT... RENT & GO	16	74/523976	12-May-1994	2035941	04-Feb-1997	Woodall Publications Corp.
United States	SUNNY DESTINATIONS	16	74/523936	12-May-1994	1898896	13-Jun-1995	Woodall Publications Corp.
United States	CAMPGROUND MANAGEMENT	16	73/136048	01-Aug-1977	1141743	25-Nov-1980	Woodall Publications Corp.

Schedule of Trademarks

Country	Trademark	Classes	Serial No.	Filing Date	Reg. No.	Priority Date	Owner
United States	W (Stylized)	42	72/283405	26-Oct-1967	854909	13-Aug-1968	Woodall Publications Corp.
United States	WOODALL'S	16, 38	72/418326	15-Mar-1972	965597	07-Aug-1973	Woodall Publications Corp.
United States	NORTHEAST OUTDOORS	16	73/006382	14-Nov-1973	996766	29-Oct-1974	Woodall Publications Corp.

**INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE  
OF TRADEMARK SECURITY AGREEMENTS**

This INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE dated as of February 18, 2004 (this "Assignment") is between Fleet National Bank, as Administrative Agent ("Fleet"), and Canadian Imperial Bank of Commerce, as successor Administrative Agent ("CIBC").

**WITNESSETH:**

WHEREAS, Fleet was the original administrative agent under that certain Amended and Restated Credit Agreement (the "Credit Agreement") and that certain Senior Secured Floating Rate Note Purchase Agreement (the "Note Purchase Agreement"), each dated as of June 24, 2003, among Affinity Group, Inc. (the "Borrower"), the guarantors party thereto (the "Guarantors"), the lenders and the agents party thereto;

WHEREAS, Fleet was the original grantee under the Collateral Documents (as defined in the Credit Agreement) securing the obligations of the Borrower and the Guarantors under the Credit Agreement and the Note Purchase Agreement;

WHEREAS, on the date hereof, Fleet has resigned as administrative agent;

WHEREAS, on the date hereof, CIBC accepted the appointment as administrative agent;

WHEREAS, CIBC, as successor administrative agent, succeeded to the properties, interests, rights, powers, and duties of Fleet as administrative agent in, to and under the Collateral Documents;

NOW, THEREFORE, in consideration of the premises and mutual agreements herein contained and other good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Fleet, in its capacity as administrative agent, hereby assigns and transfers irrevocably to CIBC, in its capacity as administrative agent and as grantee under that certain Trademark Security Agreement dated as of April 2, 1997 (the "1997 Trademark Agreement") and that certain Amended and Restated Trademark Security Agreement dated as of June 24, 2003 (the "2003 Trademark Agreement") and its successors and assigns, all the properties, rights, powers and duties of Fleet in, to and under the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

2. CIBC hereby accepts such assignment and accepts all the properties, rights, powers and duties of Fleet under and pursuant to the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation



the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

3. Fleet will, at the expense of the Credit Parties and at any time and from time to time, promptly execute and deliver all further instruments and documents, and take all further action, that may be necessary or desirable, or that CIBC may reasonably request, in order to transfer any of the properties, rights, powers and duties granted or purported to be granted hereby or to enable CIBC to exercise and enforce its rights and remedies under the 1997 Trademark Agreement and the 2003 Trademark Agreement.

4. This Assignment shall in all respects be governed by, and construed in accordance with, the law of the State of New York, including all matters of construction, validity and performance.

5. This Assignment may be executed in counterparts, each of which when executed and delivered shall be deemed an original, and all such counterparts shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,  
as Administrative Agent

By: Peter Van Der Horst  
Name: **PETER VAN DER HORST**  
Title: **DIRECTOR**

CANADIAN IMPERIAL BANK OF  
COMMERCE,  
as Successor Administrative Agent


By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,  
as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

CANADIAN IMPERIAL BANK OF  
COMMERCE,  
as Successor Administrative Agent

By:  \_\_\_\_\_  
Name: **Jonathan Rabinowitz**  
Title: **Executive Director**  
**CIBC World Markets Corp. As Agent**

**SCHEDULE I**

**[see attached]**

**Affinity Group Holding, Inc.  
And Subsidiaries**

**Schedule of Trademarks**

Country	Trademark	Classes	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
Canada	GOOD SAM COMMERCIAL MEMBER RECREATIONAL VEHICLE	42	426756	29-Jun-1978	251743	24-Oct-1980	Affinity Group, Inc.
United States	RV BUSINESS	16	623060	30-Sep-1986	1512170	08-Nov-1988	Affinity Group, Inc.
Mexico	GOOD SAM CLUB	42	384483	08-Jan-1990	384483	28-Sep-1990	Affinity Group, Inc.
South Africa	TRAILER LIFE	16	87/5854	05-Aug-1987	87/5854	05-Aug-1987	Affinity Group, Inc.
United Kingdom	TRAILER LIFE	16	1320164	28-Aug-1987	1320164	28-Aug-1987	Affinity Group, Inc.
United Kingdom	GOOD SAM CLUB	42	1320165	28-Aug-1987	1320165	28-Aug-1987	Affinity Group, Inc.
Canada	GOOD SAMPARK A GOOD PLACE... & Design	42	404393	19-Nov-1976	236488	12-Oct-1979	Affinity Group, Inc.
New Zealand	MEMBER GOOD SAM CLUB & Design (Label)	42	183044	02-May-1988	183044	02-May-1988	Affinity Group, Inc.
Canada	THE GOOD SAM CLUB & Design		377798	08-Aug-1974	207285	23-May-1975	Affinity Group, Inc.
New Zealand	TRAILER LIFE	16	172930	16-Jun-1987	172930	16-Jun-1987	Affinity Group, Inc.
United States	CARAVENTURE	39	74732108	21-Sep-1995	2015238	12-Nov-1996	Affinity Group, Inc.
United States	RV SEARCH	39	74713645	10-Aug-1995	2079927	15-Jul-1997	Affinity Group, Inc.
United States	TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT	16	74713643	10-Aug-1995	1982678	25-Jun-1996	Affinity Group, Inc.
United States	TRAFFIC BUILDERS	35	74474769	30-Dec-1993	1991599	06-Aug-1996	Affinity Group, Inc.
United States	TOURING RIDER	16	75/391499	17-Nov-1997	2208997	08-Dec-1998	Affinity Group, Inc.
France	TRAILER LIFE	16	1381979	28-Nov-1986	1381979	28-Nov-1986	Affinity Group, Inc.
Canada	TRAILER LIFE	16	648358	09-Jan-1990	390850	29-Nov-1991	Affinity Group, Inc.
United States	AFFINITY GROUP, INC.	35	75/053507	05-Feb-1996	2092635	02-Sep-1997	Affinity Group, Inc.
United States	RV BUYERS GUIDE	42	75/127392	24-Jun-1996	2183097	18-Aug-1998	Affinity Group, Inc.
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United States	MOTORHOME	41	75/118832	14-Jun-1996	2186392	01-Sep-1998	Affinity Group, Inc.
United States	TRAILER LIFE	41	75/121601	14-Jun-1996	2175450	21-Jul-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75/118828	14-Jun-1996	2173562	14-Jul-1998	Affinity Group, Inc.
New Zealand	MEMBER GOOD SAM CLUB & Design (Label)	16	117418	01-Nov-1976	117418	01-Nov-1976	Affinity Group, Inc.
Mexico	TRAILER LIFE	16	78977	08-Jan-1990	427143	03-Dec-1992	Affinity Group, Inc.
United States	AGI Logo	35	75/053003	05-Feb-1996	2237015	06-Apr-1999	Affinity Group, Inc.
United States	TRAILER LIFE	16	463270	18-Jul-1973	1006079	04-Mar-1975	Affinity Group, Inc.
United States	RV BUSINESS	16	75/017865	13-Nov-1995	2043024	11-Mar-1997	Affinity Group, Inc.
United States	AGI Logo	35	75/053505	05-Feb-1996	2045752	18-Mar-1997	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	16	75/005910	16-Oct-1995	2065849	27-May-1997	Affinity Group, Inc.
Spain	TRAILER LIFE	16	1218511	12-Nov-1987	1218511	05-Feb-1990	Affinity Group, Inc.
Australia	MEMBER GOOD SAM CLUB & Design (Label)	16	301823	04-Nov-1976	301823	04-Nov-1976	Affinity Group, Inc.

**Affinity Group Holding, Inc.  
And Subsidiaries**

**Schedule of Trademarks**

Country	Trademark	Classes	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
Australia	TRAILER LIFE	16	445377	15-May-1986	445377	15-May-1986	Affinity Group, Inc.
Australia	GOOD SAM CLUB & Design	42	530047	06-Mar-1990	530047	06-Mar-1990	Affinity Group, Inc.
Canada	COAST DELUXE PROGRAM	42	893576	16-Oct-1998	TMA541153	14-Feb-2001	Affinity Group, Inc.
United States	SAMBOREE	39	73/011293	18-Jan-1974	997384	05-Nov-1974	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	39	73/604646	16-Jun-1986	1480034	08-Mar-1988	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	16	73/608449	08-Jul-1986	1471386	05-Jan-1988	Affinity Group, Inc.
United States	CAMP COAST TO COAST	16	73/606241	25-Jun-1986	1465377	17-Nov-1987	Affinity Group, Inc.
United States	CAMP COAST TO COAST	39	73/604546	16-Jun-1986	1458728	22-Sep-1987	Affinity Group, Inc.
Canada	COAST TO COAST RESORTS	16, 39	547309	08-Aug-1985	387677	16-Aug-1991	Affinity Group, Inc.
Canada	COAST TO COAST	16, 39	621515	15-Dec-1988	391911	20-Dec-1991	Affinity Group, Inc.
United States	COAST TO COAST RESORTS & Design	9, 16, 25, 36, 37, 42	75/469219	16-Apr-1998	2635636	15-Oct-2002	Affinity Group, Inc.
Switzerland	COAST TO COAST & Design	16	7427	11-Oct-1990	386066	08-Nov-1991	Affinity Group, Inc.
United Kingdom	COAST TO COAST & Design	39	1528068	25-Feb-1993	1528068	01-Jul-1994	Affinity Group, Inc.
United Kingdom	COAST TO COAST & Design	16	1528067	25-Feb-1993	B1528067	05-Aug-1994	Affinity Group, Inc.
United States	MOTORHOME	16	74/511112	11-Apr-1994	1895073	23-May-1995	Affinity Group, Inc.
United States	RV SHOPPER	16	74/297232	24-Jul-1992	1834600	03-May-1994	Affinity Group, Inc.
United States	COAST TO COAST	16	73/827979	27-Sep-1989	1594211	01-May-1990	Affinity Group, Inc.
United States	COAST TO COAST	39	73/769005	12-Dec-1988	1593450	24-Apr-1990	Affinity Group, Inc.
United States	COAST TO COAST	37	73/827978	27-Sep-1989	1655776	03-Sep-1991	Affinity Group, Inc.
United States	GOOD NEIGHBOR PARKS	35, 42	74/480729	21-Jan-1994	1871532	03-Jan-1995	Affinity Group, Inc.
United States	RIDER (Stylized)	16	73/150388	01-Dec-1977	1107269	28-Nov-1978	Affinity Group, Inc.
United States	MOTORHOME	16	623062	06-Apr-1987	1442575	09-Jun-1987	Affinity Group, Inc.
United States	HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD...	16	74/058354	14-May-1990	1645203	21-May-1991	Affinity Group, Inc.
United States	AMERICAN RIDER	41	74/380324	19-Apr-1993	2112549	11-Nov-1997	Affinity Group, Inc.
United States	AMERICAN RIDER	16	74/348838	15-Jan-1994	1851088	23-Aug-1994	Affinity Group, Inc.
Mexico	COAST DELUXE	42	222862	27-Jan-1995	499477	28-Jul-1995	Affinity Group, Inc.
Australia	COAST TO COAST & Design	39	544882	30-Oct-1990	544882	30-Oct-1990	Affinity Group, Inc.
Canada	COASTCLUB VACATIONS	39	773201	17-Jan-1995	454418	16-Feb-1996	Affinity Group, Inc.
United States	RV SEARCH	35	75/118960	14-Jun-1996	2338931	04-Apr-2000	Affinity Group, Inc.
Switzerland	COAST TO COAST RESORTS & Map Design	16	290	16-Jan-1987	353491	04-Jul-1987	Affinity Group, Inc.
New Zealand	COAST TO COAST RESORTS & Map Design	39	181281	02-May-1988	181281	02-May-1988	Affinity Group, Inc.
Mexico	Map Logo II	42	254422	13-Sep-1985	324988	12-Sep-1990	Affinity Group, Inc.
Mexico	COAST TO COAST RESORTS	42	246751	25-Mar-1985	336418	25-Mar-1990	Affinity Group, Inc.
Mexico	CAMP COAST TO COAST	42	246752	25-Mar-1985	336419	25-Mar-1990	Affinity Group, Inc.

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Country	Trademark	Classes	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
Canada	CAMP COAST TO COAST		547310	08-Aug-1985	343286	29-Jul-1988	Affinity Group, Inc.
Mexico	COASTCLUB VACATIONS	42	222863	27-Jan-1995	497108	13-Jul-1995	Affinity Group, Inc.
United States	GOOD SAM	9, 16, 35, 36, 39, 42	76/257664	16-May-2001			Affinity Group, Inc.
United States	TRAILER LIFE RV CAMPGROUND FINDER	9	75/902407	24-Jan-2000	2433379	06-Mar-2001	Affinity Group, Inc.
United States	GOOD SAM RV EMERGENCY ROAD SERVICE	37	75/904793	28-Jan-2000	2619442	17-Sep-2002	Affinity Group, Inc.
United States	RV TRAVELER	16	76/276316	25-Jun-2001	2624334	24-Sep-2002	Affinity Group, Inc.
United States	RV.NET & Design	35, 36, 37, 39, 42	76/226400	19-Mar-2001	2651351	19-Nov-2002	Affinity Group, Inc.
United States	FIVE STAR RESORT & Design	Certificatio n Mark	76/472081	02-Dec-2002			Affinity Group, Inc.
United States	RV.NET	42	75/757185	22-Jul-1999			Affinity Group, Inc.
South Africa	GOOD SAM CLUB	39	76/5472	27-Oct-1986	76/5472	27-Oct-1986	Affinity Group, Inc.
United States	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	76/233982	02-Apr-2001	2588565	09-Apr-2002	Affinity Group, Inc.
United States	REV	16	76/312790	12-Sep-2001	2671540	07-Jan-2003	Affinity Group, Inc.
Canada	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	1116555	24-Sep-2001			Affinity Group, Inc.
United States	RV TODAY	41	78/000116	20-Mar-2000	2483849	28-Jun-2001	Affinity Group, Inc.
United States	RV TODAY & Design	41	76/312396	13-Sep-2001	2628052	01-Oct-2002	Affinity Group, Inc.
United States	REV (Stylized)	16	76/321471	03-Oct-2001	2660190	28-Jan-2003	Affinity Group, Inc.
United States	DREAM GARAGE	35	76/377373	01-Mar-2002			Affinity Group, Inc.
Canada	RV.NET & Design	35, 36, 37, 39, 42	UNASSIGNE D	24-Mar-2003			Affinity Group, Inc.
Japan	GOOD SAM Face Logo	35	6868/10	29-Jan-1998	4482868	15-Jun-2001	Affinity Group, Inc.
United States	HIGHWAY'S ONLINE	41	75/596766	27-Nov-1998	2424472	30-Jan-2001	Affinity Group, Inc.
United States	CSP	36	75/360474	28-Oct-1997	2252816	15-Jun-1999	Affinity Group, Inc.
Japan	GOOD SAM	35	6867/10	29-Jan-1998	4482867	15-Jun-2001	Affinity Group, Inc.
United States	TRAILER LIFE DIRECTORY	16	75/436451	18-Feb-1998	2232129	16-Mar-1999	Affinity Group, Inc.
United States	GOOD SAM CLUB	9, 16, 25, 35, 36, 39, 42	76/116031	24-Aug-2000			Affinity Group, Inc.
France	GOOD SAM CLUB & Design	42	1381390	27-Nov-1996	1381980	27-Nov-1996	Affinity Group, Inc.
United States	Face & Halo Design	16, 25, 35, 36, 37, 39, 42	76/106541	09-Aug-2000	2503830	06-Nov-2001	Affinity Group, Inc.
Australia	COAST TO COAST RESORTS & Design	16, 35, 39, 42	757543	18-Mar-1998	757543	18-Mar-1998	Affinity Group, Inc.
United States	COAST DELUXE PROGRAM	35, 39, 42	75/804397	21-Sep-1999	2428180	13-Feb-2001	Affinity Group, Inc.

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United States	THE MOST POWERFUL CLUB IN GOLF	35	75/637242	09-Feb-1999	2335304	28-Mar-2000	Affinity Group, Inc.
United States	SAMBUCKS	35	74/689488	16-Jun-1995	2067739	03-Jun-1997	Affinity Group, Inc.
United States	NORTH AMERICAN GARDENING CLUB	42	75/280443	24-Apr-1997	2462901	19-Jun-2001	Affinity Group Holding, Inc.
United States	CUMBERLAND	20	76/499959	24-Mar-2003			Camping World, Inc.
United States	BRECKENRIDGE	20	76/499957	24-Mar-2003			Camping World, Inc.
United States	GLACIER BAY	20	76/499955	24-Mar-2003			Camping World, Inc.
United States	CW GEAR	20, 21	76/499954	24-Mar-2003			Camping World, Inc.
United States	BLUE RIDGE	20	76/499961	24-Mar-2003			Camping World, Inc.
United States	YUKON	20	76/499960	24-Mar-2003			Camping World, Inc.
United States	YOUR ADVENTURE BEGINS HERE	41	76/468868	21-Nov-2002			Camping World, Inc.
Canada	COAST TO COAST RESORTS & Design	16, 25, 42	873045	23-Mar-1998	TMA566981	05-Sep-2002	Coast to Coast
United States	CAMPING WORLD ROADCARE CLASSIC RV	39	76/261887	24-May-2001	2671335	07-Jan-2003	CWI, Inc.
United States	EMERGENCY ROAD*						
Canada	CAMPING WORLD ROADCARE CLASSIC RV	37	1104202	25-May-2001			CWI, Inc.
Canada	EMERGENCY ROAD*						
Canada	ROADCARE CLASSIC	37	1104201	25-May-2001			CWI, Inc.
United States	ROADCARE CLASSIC	36, 37, 39, 42	76/261888	24-May-2001			CWI, Inc.
United States	CAMPING WORLD VEHICLE INSURANCE	36	76/316430	24-Sep-2001	2656195	03-Dec-2002	CWI, Inc.
United States	CAMPING WORLD RV INSURANCE	36	76/316232	24-Sep-2001	2649014	12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD RV SALES	35	76/304784	24-Aug-2001	2648960	12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD MVP INSURANCE PLAN	36	75/754329	19-Jul-1999	2528909	15-Jan-2002	CWI, Inc.
United States	PRESIDENTS CLUB	35	74/092306	29-Aug-1990	1703616	28-Jul-1992	CWI, Inc.
United States	CAMPINGWORLD and Design	42	73/261829	12-May-1980	1181620	08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	42	73/259682	25-Apr-1980	1181616	08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	37, 42	73/137793	16-Aug-1977	1103596	03-Oct-1978	CWI, Inc.
United States	CAMPING WORLD	42	72/346718	19-Dec-1969	930179	29-Feb-1972	CWI, Inc.
Canada	ATV SPORT	16	878095	27-Apr-1998	544020	23-Apr-2001	Ehlert Publishing Group, Inc.
United States	BOATING INDUSTRY INTERNATIONAL NEW DAILY	39	75/929212	28-Feb-2000	2484010	28-Aug-2001	Ehlert Publishing Group, Inc.
United States	WATER SCOOTER	16	73/621323	25-Mar-1987	1501754	23-Aug-1988	Ehlert Publishing Group, Inc.
United States	SNOW GOER	16	74/015270	02-Jan-1990	1656774	10-Sep-1991	Ehlert Publishing Group, Inc.
United States	ARCHERY BUSINESS	16	74/288424	25-Jun-1992	1812086	21-Dec-1993	Ehlert Publishing Group, Inc.



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United States	CROSS COUNTRY SKIER	16	73/541370	05-Jun-1985	1376475	17-Dec-1985	Ehler Publishing Group, Inc.
United States	BOATING INDUSTRY & Design	16	74/469884	15-Dec-1993	1862502	15-Nov-1994	Ehler Publishing Group, Inc.
United States	BIG EAST	16	74/487257	07-Feb-1994	2189523	15-Sep-1998	Ehler Publishing Group, Inc.
United States	BOATING INDUSTRY	16	73/382955	01-Sep-1982	1256854	08-Nov-1983	Ehler Publishing Group, Inc.
United States	WOMAN RIDER	16	76/234949	03-Apr-2001	2593256	09-Jul-2002	Ehler Publishing Group, Inc.
United States	EHLERT'S POWERSPORTS BUSINESS	16	75/598551	03-Dec-1998	2350998	16-May-2000	Ehler Publishing Group, Inc.
United States	ATV SPORT	16	75/383896	31-Oct-1997	2388184	19-Sep-2000	Ehler Publishing Group, Inc.
United States	CRUISING RIDER	16	75/382486	31-Oct-1997	2276601	07-Sep-1999	Ehler Publishing Group, Inc.
United States	DREAM DEMO	16	75/059978	20-Feb-1996	2239859	13-Apr-1999	Ehler Publishing Group, Inc.
United States	RODE REPORTS	16	75/059493	20-Feb-1996	2200681	27-Oct-1998	Ehler Publishing Group, Inc.
United States	WATERCRAFT WORLD (Stylized)	16	74/441819	30-Sep-1993	1988841	23-Jul-1996	Ehler Publishing Group, Inc.
United States	ATV MAGAZINE	16	74/619253	09-Jan-1995	2127883	06-Jan-1998	Ehler Publishing Group, Inc.
United States	BOW HUNTING WORLD (Stylized)	16	76/267208	05-Jun-2001			Ehler Publishing Group, Inc.
United States	THUNDER PRESS	16	76/256219	10-May-2001	2617541	10-Sep-2002	Ehler Publishing Group, Inc.
Canada	CRUISING RIDER	16	876094	27-Apr-1998	543526	06-Apr-2001	Ehler Publishing Group, Inc.
United States	SNOWMOBILE BUSINESS	16	73/613600	07-Aug-1986	1442574	09-Jun-1987	Ehler Publishing Group, Inc.
United States	SNOWMOBILE VACATION GUIDE	16	73/613263	06-Aug-1986	1441630	02-Jun-1987	Ehler Publishing Group, Inc.
United States	BOWHUNTING GUIDE	16	73/613264	06-Aug-1986	1482063	22-Mar-1988	Ehler Publishing Group, Inc.
United States	SNOWMOBILE	16	73/613541	07-Aug-1986	1489265	24-May-1988	Ehler Publishing Group, Inc.

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United States	BOATING INDUSTRY INTERNATIONAL	16	75/929213	28-Feb-2000	2493678	25-Sep-2001	Ehert Publishing Group, Inc.
United States	GOLF TRAVELER	16	75/013922	02-Nov-1995	2071190	17-Jun-1997	Golf Card Intl Corp
United States	GOLF CARD	42	75/108749	23-May-1996	2186363	01-Sep-1998	Golf Card Intl Corp
United States	THE GOLF CARD	35, 41	75/174555	30-Sep-1996	2224937	23-Feb-1999	Golf Card Intl Corp
United States	THE GOLF CARD GRASSHOPPERS & Design	41	75/596765	27-Nov-1998	2429178	20-Feb-2001	Golf Card Intl Corp
Canada	GOLF TRAVELER	16	804878	20-Feb-1996	495428	28-May-1998	Golf Card Intl Corp
United States	NORTH EAST OUT DOORS	16	73/006490	15-Nov-1973	996767	29-Oct-1974	Northeast Outdoors, Inc.
Spain	GOOD SAM CLUB & Design	42	1218510	12-Nov-1987	1218510	04-Jun-1990	TL Enterprises, Inc.
United States	WOODALL'S	16	72/094863	11-Apr-1960	711273	14-Feb-1961	Woodall Publications Corp.
United States	SOUTHERN RV	16	74/524398	12-May-1994	1901723	27-Jun-1995	Woodall Publications Corp.
United States	CAMPERWAYS	16	74/524224	12-May-1994	1898898	13-Jun-1995	Woodall Publications Corp.
United States	GO & RENT... RENT & GO	16	74/523976	12-May-1994	2035941	04-Feb-1997	Woodall Publications Corp.
United States	SUNNY DESTINATIONS	16	74/523936	12-May-1994	1898896	13-Jun-1995	Woodall Publications Corp.
United States	CAMPGROUND MANAGEMENT	16	73/136048	01-Aug-1977	1141743	25-Nov-1980	Woodall Publications Corp.
United States	W (Stylized)	42	72/283405	26-Oct-1967	854909	13-Aug-1968	Woodall Publications Corp.
United States	WOODALL'S	16, 38	72/418326	15-Mar-1972	965597	07-Aug-1973	Woodall Publications Corp.
United States	NORTHEAST OUTDOORS	16	73/006382	14-Nov-1973	996766	29-Oct-1974	Woodall Publications Corp.