



## Attachment to Recordation Form Cover Sheet

## 1. Name of conveying party(ies)/Execution Date(s):

Thomson Healthcare, Inc.  
Entity: Corporation  
Citizenship: Florida  
Execution Date: 09/26/2003

## 3. Nature of conveyance:

Record the correct state of incorporation for the first assignor on assignment previously recorded on Reel/Frame 002755/0186.

## 4. Application number(s) or registration number(s) and identification or description of Trademark:

## A. Trademark Application No. (s)

76500283  
73190865

## B. Trademark Registration No. (s)

1445115  
1346115  
1848401  
987917  
2757705  
1060282  
2207301  
2496965  
1466791  
2150203  
2441985  
2111168  
2245594  
2711239  
1994580  
2242574  
2740714  
1975055  
1533011  
1399973  
2092596  
1810700  
2085388  
2584036  
2503318  
1810701  
1301586

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

11/28/2003  
 900003332

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Information Licensing Corporation		09/29/2003	CORPORATION: DELAWARE
Thomson Healthcare, Inc.		09/26/2003	CORPORATION: FLORIDA

## RECEIVING PARTY DATA

Name:	Advanstar Communications, Inc.
Street Address:	131 West First Street
Internal Address:	Sixth Floor
City:	Duluth
State/Country:	MINNESOTA
Postal Code:	55802
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	2207049	CDIRECTORY
Registration Number:	1895263	CENTRAL VETERINARY CONFERENCE
Registration Number:	2319529	COMPASS
Registration Number:	2740004	CVC
Serial Number:	76438684	CVC
Serial Number:	76438683	CVC
Registration Number:	1445115	DENTAL GROUP NEWS
Registration Number:	1346115	DENTAL LAB PRODUCTS
Registration Number:	1848401	DENTAL PRACTICE & FINANCE
Serial Number:	76475223	DENTAL PRACTICE REPORT
Registration Number:	987917	DENTAL PRODUCTS REPORT
Registration Number:	2757705	
Serial Number:	76146286	

OP \$1065.00 2207049

This GENERAL INTELLECTUAL PROPERTY ASSIGNMENT is made this 1st day of October, 2003 (this "*Assignment*"), by Thomson Healthcare Inc., a corporation organized under the laws of the State of Florida ("*Seller*"), with an office at 5 Paragon Drive, Montvale, NJ 07645, and Global Information Licensing Corporation, a corporation organized under the laws of the State of Delaware, Florida, with an office at 650 Naamans Road, Claymont, Delaware 19703 ("*GILC*" and, together with Seller, "*Assignors*"), to Advanstar Communications, Inc., a corporation organized under the laws of New York with an office at 545 Boylston Street, 9th Floor, Boston, MA 02116 ("*Buyer*" or "*Assignee*").

LK7

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, dated as of August 22, 2003, as amended by Amendment No. 1 to the Asset Purchase Agreement, dated as of October 1, 2003 (the "*Asset Purchase Agreement*"; capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement), between Seller and Assignee, Seller has agreed to, and to cause GILC to, sell, transfer, assign and deliver to Assignee the Intellectual Property.

NOW, THEREFORE, in consideration of the premises contained herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors by these presents does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all right, title and interest of such Assignor in and to the Intellectual Property (including the registered Trademarks set forth on Annex A hereto), and all common law and statutory right, title and interest in the Intellectual Property, together with all goodwill associated with trademark registrations and trademark applications included in the Intellectual Property.


Assignors shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by Assignee, without charging a fee to Assignee but at Assignee's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment may be executed in counterparts and as so executed shall constitute one assignment, notwithstanding that all parties hereto are not signatories to the original or the same counterparts.

This Assignment shall be effective as of the date first above written.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By:   
Name: RICK NOBLE  
Title: PRESIDENT & CEO

GLOBAL INFORMATION LICENSING  
CORPORATION

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

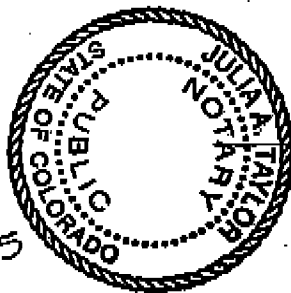
[Signature Page to General Intellectual Property Assignment]

TRADEMARK  
REEL: 002937 FRAME: 0293

State of Colorado )  
 County of Arapahoe ) SS.

I, a notary public for the state aforesaid, do hereby certify that Rick Noble, the signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this 26<sup>th</sup> day of Sept., 2003.



Julia A. Taylor

Notary Public

My commission expires: 6/6/05

)  
 ) SS.  
 )

I, a notary public for the state aforesaid, do hereby certify that \_\_\_\_\_, the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this \_\_\_\_ day of \_\_\_\_\_, 2003.

\_\_\_\_\_  
 Notary Public

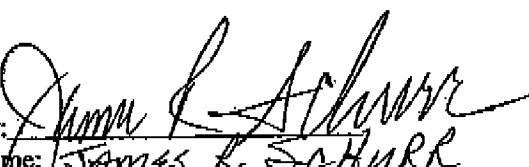
My commission expires

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By: \_\_\_\_\_  
Name:  
Title:

GLOBAL INFORMATION LICENSING  
CORPORATION

By:   
Name: James R. Schurr  
Title: President

[Signature Page to General Intellectual Property Assignment]

TRADEMARK  
REEL: 002937 FRAME: 0295

)  
) SS.  
)

I, a notary public for the state aforesaid, do hereby certify that \_\_\_\_\_, the signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this \_\_\_\_ day of \_\_\_\_\_, 2003.

\_\_\_\_\_  
Notary Public

My commission expires:

Delaware )  
New Castle ) SS.  
)

I, a notary public for the state aforesaid, do hereby certify that James P. Schurz the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this 29<sup>th</sup> day of September, 2003.

Kathryn A. Oakley  
Notary Public

My commission expires Nov. 10, 2003



ANNEX A TO  
GENERAL INTELLECTUAL PROPERTY ASSIGNMENT

TRADEMARKS

# Trademark List

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
CDIRECTORY	Registered	75362131	2207049	09/24/1997	12/11/1998	Global Information Licensing Corporation	009	Computer application stored on CD-ROM in the form of a database containing information concerning product information in the field of dentistry.
CENTRAL VETERINARY CONFERENCE	Cancelled	74409006	1895263	07/06/1993	05/23/1995	Global Information Licensing Corporation	035, 041	Arranging and conducting trade shows relating to the veterinary profession.  Educational services, namely arranging and conducting conferences relating to the veterinary profession.
COMPASS	Registered	75675649	2319529	04/05/1999	02/15/2000	Global Information Licensing Corporation	016	Magazine supplement providing information to veterinarians.
CVC	Registered	76436003	2740004	07/31/2002	07/22/2003	Global Information Licensing Corporation	016, 035, 041	Printed publications, namely, reference books on the topic of veterinary medicine.  Arranging and conducting trade shows relating to the veterinary profession.  Educational services, namely, arranging and conducting conferences relating to the veterinary profession.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
CVC AND DESIGN	Published	76438684		08/08/2002		Global Information Licensing Corporation	016, 035, 041	Printed publications, namely, reference books on the topic of veterinary medicine.  Arranging and conducting trade shows relating to the veterinary profession.  Educational services, namely, arranging and conducting conferences relating to the veterinary profession.
								<b>TRADEMARK</b>
CVC AND DESIGN	Examination	76438683		08/08/2002		Global Information Licensing Corporation	016, 035, 041	Printed publications, namely, reference books on the topic of veterinary medicine.  Arranging and conducting trade shows relating to the veterinary profession.  Educational services, namely, arranging and conducting conferences relating to the veterinary profession.
DENTAL GROUP NEWS	Registered	73622926	1445115	09/29/1986	06/30/1987	Global Information Licensing Corporation	016	Supplement bound in a magazine of interest to dentists whose group practice consists of several dentists.
DENTAL LAB PRODUCTS	Registered	73499585	1346115	09/17/1984	07/02/1985	Global Information Licensing Corporation	016	Magazine
DENTAL PRACTICE AND FINANCE	Registered	74399763	1848401	06/09/1993	08/02/1994	Global Information Licensing Corporation	016	Magazines concerning dental practices and finances.
DENTAL PRACTICE REPORT	Examination	76475223		12/13/2002		Global Information Licensing Corporation	016	Printed publications, namely, magazines concerning dental practices and finances.
DENTAL PRODUCTS REPORT	Renewed	72457004	987917	05/10/1973	07/09/1974	Global Information Licensing Corporation	016	Periodical publication.
DESIGN OF HIPPOCRATIC LOGO	Registered	76388666	2757705	03/29/2002	08/26/2003	Global Information Licensing Corporation	016	Magazines dealing with products and news for the dental profession.

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
DESIGN OF HIPPOCRATIC LOGO	Abandoned	76146286		10/13/2000		Global Information Licensing Corporation	016	Magazines dealing with products and news for the dental profession.
DPR & DESIGN	Renewed	73049223	1060282	05/05/1975	03/01/1977	Global Information Licensing Corporation	016	Magazine dealing with products and news for the dental profession.
FIRSTLINE	Registered	75418524	2207301	01/15/1998	12/01/1998	Global Information Licensing Corporation	016	Magazine covering the topic of veterinary medicine.
FIRSTLINE LIVE	Registered	75795839	2496965	09/08/1999	10/09/2001	Global Information Licensing Corporation	041	Educational services, namely, conducting training seminars and conferences for veterinary hospital staff on the subject of pet care.
INFECTION CONTROL REPORT	Registered	73611463	1466791	07/25/1986	11/24/1987	Global Information Licensing Corporation	016	Section of a magazine.
NATIONAL VETERINARY WEEK	Registered	75147902	2150203	08/09/1996	04/14/1998	Global Information Licensing Corporation	041	Conducting a conference to further the veterinary profession and its practitioners.
REVIEWING STAND	Registered	75744973	2441985	07/06/1999	04/10/2001	Global Information Licensing Corporation	016	Section of magazine with dental products.
SALUTE	Registered	74736540	2111168	09/25/1995	11/04/1997	Global Information Licensing Corporation	016	Supplement to a magazine covering the topic of veterinary medicine.
STUDENT ADVISOR	Registered	75369409	2245594	10/07/1997	05/18/1999	Global Information Licensing Corporation	016	Newsletters for veterinary students about managing a veterinary practice.
STUDENT ADVISOR	Registered	76425731	2711239	06/28/2002	04/29/2003	Global Information Licensing Corporation	009	Electronic newsletters delivered via e-mail for veterinary students about managing a veterinary practice.
STUDENT ADVISOR (STYLIZED)	Cancelled	74611979	1994580	12/16/1994	08/20/1996	Global Information Licensing Corporation	016	Newsletters for veterinary students about managing a veterinary practice.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
STUDENT ADVISOR PREPARING FOR THE BUSINESS OF VETERINARY MEDICINE	Registered	75369412	2242574	10/07/1997	05/04/1999	Global Information Licensing Corporation	016	Newsletters for veterinary students about managing a veterinary practice.
TECHNIQUES IN TODAY'S PRACTICE	Registered	76198634	2740714	01/23/2001	07/22/2003	Global Information Licensing Corporation	035	Advertising services, namely, providing advertising for other in magazines on the topic of veterinary healthcare.
THE VETERINARY CE ADVISOR	Registered	74698620	1975055	07/10/1995	05/21/1996	Global Information Licensing Corporation	016	Supplement to magazine covering the topic of veterinary medicine.
TRENDS IN DENTISTRY	Registered	73702737	1533011	12/24/1987	04/04/1989	Global Information Licensing Corporation	016	Periodical magazine and a section thereof.
TRENDS IN DENTISTRY	Registered	73585957	1399973	03/03/1986	07/01/1986	Global Information Licensing Corporation	016	Section of a magazine.
VEF DATA	Registered	75039643	2092596	01/03/1996	09/02/1997	Global Information Licensing Corporation	035	Mailing list compilation and mailing label preparation in the field of veterinary medicine.
VETERINARY ECONOMICS	Registered	74288981	1810700	06/26/1992	12/14/1993	Global Information Licensing Corporation	016	Practice management magazine for the animal and health care professional.
VETERINARY ECONOMICS	Examination	76500288		03/25/2003		Global Information Licensing Corporation	042	Computer services, namely, providing information regarding the practice of veterinary medicine via the Internet.
VETERINARY ECONOMICS FIRSTLINE	Registered	75036201	2085388	12/08/1995	08/05/1997	Global Information Licensing Corporation	016	Magazine covering the topic of veterinary medicine.
VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE	Published	76500287		03/25/2003		Global Information Licensing Corporation	041	Seminars geared towards the veterinary community regarding design and operation of a veterinary practice.
VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS	Published	76500289		03/25/2003		Global Information Licensing Corporation	041	Educational seminars directed towards the veterinary professional community regarding the financial aspect of veterinary practice.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
VETERINARY ECONOMICS VETERINARY VOYAGES	Publication	76500293		03/25/2003		Global Information Licensing Corporation	041	Education seminars directed towards veterinary professionals regarding the profession which take place in various locations around the world.
VETERINARY HEALTHCARE COMMUNICATIONS	Registered	76175560	2584036	12/05/2000	06/18/2002	Global Information Licensing Corporation	042	Providing information to animal healthcare professionals via the Internet.
VETERINARY HEALTHCARE COMMUNICATIONS	Registered	76175565	2503318	12/05/2000	10/30/2001	Global Information Licensing Corporation	016	Printed publications, namely, magazines on the topic of animal healthcare.
VETERINARY MEDICINE	Registered	74288982	1810701	06/26/1992	12/14/1993	Global Information Licensing Corporation	016	Clinical magazine in the area of animal health care.
VETERINARY PHARMACEUTICALS AND BIOLOGICALS	Registered	73442675	1301586	09/06/1983	10/23/1984	Global Information Licensing Corporation	016	Reference manual of veterinarians and other animal health professionals.
VETGUIDE	Examination	76500290		03/25/2003		Global Information Licensing Corporation	016	Printed publication, namely, a magazine devoted to veterinary equipment and sales.
VETGUIDE.COM	Examination	76500283		03/25/2003		Global Information Licensing Corporation	042	Computer services, namely, providing information regarding veterinary equipment.
VVPB	Renewed	73190865	1137377	10/26/1978	07/01/1980	Global Information Licensing Corporation	016	A reference book on veterinary medicines and drugs, published with substantial revisions biennially with a supplement published between publications of the reference book.

TRADEMARK

REEL: 002937 FRAME: 0302

This GENERAL INTELLECTUAL PROPERTY ASSIGNMENT is effective the 1<sup>st</sup> day of October, 2003 (this "*Assignment*"), by Thomson Healthcare, Inc., a corporation organized under the laws of the State of Florida ("*Seller*"), with an office at 5 Paragon Drive, Montvale, NJ 07645, and Global Information Licensing Corporation, a corporation organized under the laws of the State of Florida, with an office at 650 Naamans Road, Claymont, Delaware 19703 ("*GILC*" and, together with Seller, "*Assignors*"), to Advanstar Communications Inc., a corporation organized under the laws of New York with an office at 545 Boylston Street, 9<sup>th</sup> Floor, Boston, MA 02116 ("*Buyer*" or "*Assignee*").

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, dated as of August 22, 2003, as amended by Amendment No. 1 to the Asset Purchase Agreement, dated as of October 1, 2003 (the "*Asset Purchase Agreement*"; capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement), between Seller and Assignee, Seller has agreed to, and to cause GILC to, sell, transfer, assign and deliver to the Assignee the Intellectual Property.

NOW, THEREFORE, in consideration of the premises contained herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors by these presents does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all right, title and interest of such Assignor in and to the Intellectual Property (including the registered Trademarks set forth on Annex A hereto), and all common law and statutory right, title and interest in the Intellectual Property, together with all goodwill associated with trademark registrations and trademark applications included in the Intellectual Property.

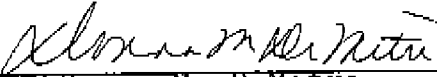
Assignors shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by Assignee, without charging a fee to Assignee but at Assignee's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment may be executed in counterparts and as so executed shall constitute one assignment, notwithstanding that all parties hereto are not signatories to the original or the same counterparts.


This Assignment shall be effective as of the date first above written.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By:   
Name: Donna M. Dimitri  
Title: Assistant Secretary

GLOBAL INFORMATION LICENSING  
CORPORATION

By:   
Name: JAMES R. SCHURR  
Title: PRESIDENT

[Signature page to General Intellectual Property Assignment]



State of Connecticut  
County of Fairfield ) ss.

I, a notary public for the state aforesaid, do hereby certify that Donna M. DiMitri, the signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 23rd day of July, 2004.

Aniela Williams  
Notary Public

**ANIELA WILLIAMS**  
**NOTARY PUBLIC**  
MY COMMISSION EXPIRES MAR 31, 2005

My commission expires:

State of Delaware )  
County of New Castle ) ss.

I, a notary public for the state aforesaid, do hereby certify that James R. Schurr, the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal this 22nd day of July, 2004.

Kathryn A. Oakley  
Notary Public

**KATHRYN A. OAKLEY**  
**NOTARY PUBLIC**  
**STATE OF DELAWARE**  
My Commission Expires Nov. 10, 2007

My commission expires: Nov. 10, 2007

ANNEX A TO  
GENERAL INTELLECTUAL PROPERTY ASSIGNMENT

TRADEMARKS

# Trademark List

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
CDIRECTORY	Registered	75362131	2207049	09/24/1997	12/1/1998	Global Information Licensing Corporation	009	Computer application stored on CD-ROM in the form of a database containing information concerning product information in the field of dentistry.
CENTRAL VETERINARY CONFERENCE	Cancelled	74409006	1895263	07/06/1993	05/23/1995	Global Information Licensing Corporation	035, 041	Arranging and conducting trade shows relating to the veterinary profession. Educational services, namely arranging and conducting conferences relating to the veterinary profession.
COMPASS	Registered	75675649	2319529	04/05/1999	02/15/2000	Global Information Licensing Corporation	016	Magazine supplement providing information to veterinarians.
CVC	Registered	76436003	2740004	07/31/2002	07/22/2003	Global Information Licensing Corporation	016, 035, 041	Printed publications, namely, reference books on the topic of veterinary medicine. Arranging and conducting trade shows relating to the veterinary profession. Educational services, namely, arranging and conducting conferences relating to the veterinary profession.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
CVC AND DESIGN	Published	76438684		08/08/2002		Global Information Licensing Corporation	016, 035, 041	Printed publications, namely, reference books on the topic of veterinary medicine.
								Arranging and conducting trade shows relating to the veterinary profession.
								Educational services, namely arranging and conducting conferences relating to the veterinary profession.
CVC AND DESIGN	Examination	76438683		08/08/2002		Global Information Licensing Corporation	016, 035, 041	Printed publications, namely, reference books on the topic of veterinary medicine.
								Arranging and conducting trade shows relating to the veterinary profession.
								Educational services, namely, arranging and conducting conferences relating to the veterinary profession.
DENTAL GROUP NEWS	Registered	73622926	1445115	09/29/1986	06/30/1987	Global Information Licensing Corporation	016	Supplement bound in a magazine of interest to dentists whose group practice consists of several dentists.
DENTAL LAB PRODUCTS	Registered	73499585	1346115	09/17/1984	07/02/1985	Global Information Licensing Corporation	016	Magazine
DENTAL PRACTICE AND FINANCE	Registered	74399763	1848401	06/09/1993	08/02/1994	Global Information Licensing Corporation	016	Magazines concerning dental practices and finances.
DENTAL PRACTICE REPORT	Examination	76475223		12/13/2002		Global Information Licensing Corporation	016	Printed publications, namely, magazines concerning dental practices and finances.
DENTAL PRODUCTS REPORT	Renewed	72457004	987917	05/10/1973	07/09/1974	Global Information Licensing Corporation	016	Periodical publication.
DESIGN OF HIPPOCRATIC LOGO	Registered	76388666	2757705	03/29/2002	08/26/2003	Global Information Licensing Corporation	016	Magazines dealing with products and news for the dental profession.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
DESIGN OF HIPPOCRATIC LOGO	Abandoned	76146286		10/13/2000		Global Information Licensing Corporation	016	Magazines dealing with products and news for the dental profession.
DPR & DESIGN	Renewed	73049223	1060282	05/05/1975	03/01/1977	Global Information Licensing Corporation	016	Magazine dealing with products and news for the dental profession.
FIRSTLINE	Registered	75418524	2207301	01/15/1998	12/01/1998	Global Information Licensing Corporation	016	Magazine covering the topic veterinary medicine.
FIRSTLINE LIVE	Registered	75795839	2496965	09/08/1999	10/09/2001	Global Information Licensing Corporation	041	Educational services, namely conducting training seminars and conferences for veterinary hospital staff on the subject of pet care.
INFECTION CONTROL REPORT	Registered	73611463	1466791	07/25/1986	11/24/1987	Global Information Licensing Corporation	016	Section of a magazine.
NATIONAL VETERINARY WEEK	Registered	75147902	2150203	08/09/1996	04/14/1998	Global Information Licensing Corporation	041	Conducting a conference to further the veterinary profession and its practitioners.
REVIEWING STAND	Registered	75744973	2441985	07/06/1999	04/10/2001	Global Information Licensing Corporation	016	Section of magazine with dental products.
SALUTE	Registered	74736540	2111168	09/25/1995	11/04/1997	Global Information Licensing Corporation	016	Supplement to a magazine covering the topic of veterinary medicine.
STUDENT ADVISOR	Registered	75369409	2245594	10/07/1997	05/18/1999	Global Information Licensing Corporation	016	Newsletters for veterinary students about managing a veterinary practice.
STUDENT ADVISOR	Registered	76425731	2711239	06/28/2002	04/29/2003	Global Information Licensing Corporation	009	Electronic newsletters delivered via e-mail for veterinary students about managing a veterinary practice.
STUDENT ADVISOR (STYLIZED)	Cancelled	74611979	1994580	12/16/1994	08/20/1996	Global Information Licensing Corporation	016	Newsletters for veterinary students about managing a veterinary practice.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
STUDENT ADVISOR PREPARING FOR THE BUSINESS OF VETERINARY MEDICINE	Registered	75369412	2242574	10/07/1997	05/04/1999	Global Information Licensing Corporation	016	Newsletters for veterinary students about managing a veterinary practice.
TECHNIQUES IN TODAY'S PRACTICE	Registered	76198634	2740714	01/23/2001	07/22/2003	Global Information Licensing Corporation	035	Advertising services, namely, providing advertising for other in magazines on the topic of veterinary healthcare.
THE VETERINARY CE ADVISOR	Registered	74698620	1975055	07/10/1995	05/21/1996	Global Information Licensing Corporation	016	Supplement to magazine covering the topic of veterinary medicine.
TRENDS IN DENTISTRY	Registered	73702737	1533011	12/24/1987	04/04/1989	Global Information Licensing Corporation	016	Periodical magazine and a section thereof.
TRENDS IN DENTISTRY	Registered	73585957	1399973	03/03/1986	07/01/1986	Global Information Licensing Corporation	016	Section of a magazine.
VET DATA	Registered	75039643	2092596	01/03/1996	09/02/1997	Global Information Licensing Corporation	035	Mailing list compilation and mailing label preparation in the field of veterinary medicine.
VETERINARY ECONOMICS	Registered	74288981	1810700	06/26/1992	12/14/1993	Global Information Licensing Corporation	016	Practice management magazine for the animal and health care professional.
VETERINARY ECONOMICS	Examination	76500288		03/25/2003		Global Information Licensing Corporation	042	Computer services, namely, providing information regarding the practice of veterinary medicine via the Internet.
VETERINARY ECONOMICS FIRSTLINE	Registered	75036201	2083388	12/08/1995	08/05/1997	Global Information Licensing Corporation	016	Magazine covering the topic of veterinary medicine.
VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE	Published	76500287		03/25/2003		Global Information Licensing Corporation	041	Seminars geared towards the veterinary community regarding design and operation of a veterinary practice.
VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS	Published	76500289		03/25/2003		Global Information Licensing Corporation	041	Educational seminars directed towards the veterinary professional community regarding the financial aspect of veterinary practice.

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TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS/SERVICES
VETERINARY ECONOMICS VETERINARY VOYAGES	Publication	76500293		03/25/2003		Global Information Licensing Corporation	041	Education seminars directed towards veterinary professionals regarding the profession which take place in various locations around the world.
VETERINARY HEALTHCARE COMMUNICATIONS	Registered	76175560	2584036	12/05/2000	06/18/2002	Global Information Licensing Corporation	042	Providing information to animal healthcare professionals via the Internet.
VETERINARY HEALTHCARE COMMUNICATIONS	Registered	76175565	2503318	12/05/2000	10/30/2001	Global Information Licensing Corporation	016	Printed publications, namely, magazines on the topic of animal healthcare.
VETERINARY MEDICINE	Registered	74288982	1810701	06/26/1992	12/14/1993	Global Information Licensing Corporation	016	Clinical magazine in the area of animal health care.
VETERINARY PHARMACEUTICALS AND BIOLOGICALS	Registered	73442675	1301586	09/06/1983	10/23/1984	Global Information Licensing Corporation	016	Reference manual of veterinarians and other animal health professionals.
VETGUIDE	Examination	76500290		03/25/2003		Global Information Licensing Corporation	016	Printed publication, namely, a magazine devoted to veterinary equipment and sales.
VETGUIDE.COM	Examination	76500283		03/25/2003		Global Information Licensing Corporation	042	Computer services, namely, providing information regarding veterinary equipment.
VPPB	Renewed	73190865	1137377	10/26/1978	07/01/1980	Global Information Licensing Corporation	016	A reference book on veterinary medicines and drugs, published with substantial revisions biennially with a supplement published between publications of the reference book.

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12/1/03 2:33 PAGE 9/10

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Registration Number:	2496965	FIRSTLINE LIVE
Registration Number:	1466791	INFECTION CONTROL REPORT
Registration Number:	2150203	NATIONAL VETERINARY WEEK
Registration Number:	2441985	REVIEWING STAND
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Registration Number:	1399973	TRENDS IN DENTISTRY
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Registration Number:	2085388	VETERINARY ECONOMICS FIRSTLINE
Serial Number:	76500287	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE
Serial Number:	76500289	VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS
Serial Number:	76500293	VETERINARY ECONOMICS VETERINARY VOYAGES
Registration Number:	2584036	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	2503318	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	1810701	VETERINARY MEDICINE
Registration Number:	1301586	VETERINARY PHARMACEUTICALS AND BIOLOGICALS
Serial Number:	76500290	VETGUIDE
Serial Number:	76500293	VETGUIDE.COM
Registration Number:	1137377	VPB

## CORRESPONDENCE DATA

Fax Number: (218)725-6800

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (218) 725-6840



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12/1/03 2:33

PAGE 10/10

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Email: mmarkusen@fryberger.com  
Correspondent Name: Martha Markusen  
Address Line 1: 302 West Superior Street  
Address Line 2: Suite 700  
Address Line 4: Duluth, MINNESOTA 55802

NAME OF SUBMITTER:

Martha Markusen

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