U.S. DEPARTMENT OF COMMERCE Form PTO-1594 (Rev. 06/04) United States Patent and Trademark Office OMB Collection 0651-0027 (exp. 6/30/2005) RECORDATION FORM COVER SHEET TRADEMARKS ONLY To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. Name and address of receiving party(ies) 1. Name of conveying party(ies)/Execution Date(s): Additional names, addresses, or citizenship attached? ▼ No Global Information Licensing Name: Advanstar Communications Inc. Corporation Internal Address: 131 West First Street Association Individual(s) Limited Partnership General Partnership Street Address: Sixth Floor City: Duluth Other ____ State: Minnesota Citizenship (see guidelines) Florida Zip:<u>558</u>02 Country: USA Association Cltizenship _ Execution Date(s) 09/29/2003 General Partnership Citizenship _____ Additional names of conveying parties attached? 🗓 Yes 🗌 No Citizenship __ Limited Partnership 3. Nature of conveyance: X Corporation Citizenshlp New York. Merger Assignment Other Citizenshlp_ If assignee is not domiciled in the United States, a domestic Change of Name Security Agreement (Designations must be a separate document from assignment) X Other see attached Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No.(s) A. Trademark Application No.(s) 76438684, 2207049, 1895263, 2319529, 2740004, 76438683, 76475223, 76146286, 76500288, 76500287, 76500289, 76500293, 76500290 Additional sheet(s) attached? 🔯 Yes 🔲 No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): 5. Name & address of party to whom correspondence 6. Total number of applications and 42 concerning document should be mailed: registrations involved: Name: Martha Mar<u>kusen</u> 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 1,065.00 Internal Address: Suite 700 Authorized to be charged by credit card Authorized to be charged to deposit account Street Address: 302 West Superior Street X Enclosed 8. Payment Information: City: Du<u>luth</u> a. Credit Card Last 4 Numbers _____ State: Minnesota ___Zip:__55802_ Expiration Date _____ Phone Number: (218) 725-6840 b. Deposit Account Number ______ Fax Number: _(218) 725-6800 Authorized User Name _____ Email Address: mmarkusen@fryberger.com 9/7/2004 9. Signature: ⁰Signature Date Linda Taylor Total number of pages including cover sheet, attachments, and document: Name of Person Signing

> Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mall Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

> > TRADEMARK

Attachment to Recordation Form Cover Sheet

1. Name of conveying party(ies)/Execution Date(s):

Thomson Healthcare, Inc.

Entity: Corporation Citizenship: Florida

Execution Date: 09/26/2003

3. Nature of conveyance:

Record the correct state of incorporation for the first assignor on assignment previously recorded on Reel/Frame 002755/0186.

4. Application number(s) or registration number(s) and identification or description of Trademark:

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

OPR/ASSIGNMENTS 12/1/03 2:33 PAGE 8/10 RightFAX

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

11/28/2003 900003332

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Information Licensing Corporation		09/29/2003	CORPORATION: DELAWARE
Thomson Healthcare, Inc.		09/26/2003	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Advanstar Communications, Inc.
Street Address:	131 West First Street
Internal Address:	Sixth Floor
City:	Duluth
State/Country:	MINNESOTA
Postal Code:	55802
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark	
Registration Number:	2207049	CDIRECTORY	
Registration Number:	1895263	CENTRAL VETERINARY CONFERENCE	
Registration Number:	2319529	COMPASS	
Registration Number:	2740004	cvc	
Serial Number:	76438684	cvc	
Serial Number:	76438683	cvc	
Registration Number:	1445115	DENTAL GROUP NEWS	
Registration Number:	1346115	DENTAL LAB PRODUCTS	
Registration Number:	1848401	DENTAL PRACTICE & FINANCE	
Serial Number:	76475223	DENTAL PRACTICE REPORT	
Registration Number:	987917	DENTAL PRODUCTS REPORT	
Registration Number:	2757705		
Serial Number:	76146286		

This GENERAL INTELLECTUAL PROPERTY ASSIGNMENT is made this 1st day of October, 2003 (this "Assignment"), by Thomson Healthcare Inc., a corporation organized under the laws of the State of Florida ("Seller"), with an office at 5 Paragon Drive, Montvale, NJ 07645, and Global Information Licensing Corporation, a corporation organized under the laws of the State of Belaware, Florida, with an office at 650 Naamans Road, Claymont, Delaware 19703 ("GILC" and, together with Seller, "Assignors"), to Advanstar Communications, Inc., a corporation organized under the laws of New York with an office at 545 Boylston Street, 9th Floor, Boston, MA 02116 ("Buyer" or "Assignee").

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, dated as of August 22, 2003, as amended by Amendment No. 1 to the Asset Purchase Agreement, dated as of October 1, 2003 (the "Asset Purchase Agreement"; capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement), between Seller and Assignee, Seller has agreed to, and to cause GILC to, sell, transfer, assign and deliver to Assignee the Intellectual Property.

NOW, THEREFORE, in consideration of the premises contained herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors by these presents does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all right, title and interest of such Assignor in and to the Intellectual Property (including the registered Trademarks set forth on Annex A hereto), and all common law and statutory right, title and interest in the Intellectual Property, together with all goodwill associated with trademark registrations and trademark applications included in the Intellectual Property.

Assignors shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by Assignee, without charging a fee to Assignee but at Assignee's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment may be executed in counterparts and as so executed shall constitute one assignment, notwithstanding that all parties hereto are not signatories to the original or the same counterparts.

This Assignment shall be effective as of the date first above written.

NY: 339090-1

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

Name: Rick Noisus

Title: PRESIDENT & CEO

GLOBAL INFORMATION LICENSING CORPORATION

By:_

Name:

Title:

[Signature Page to General Intellectual Property Assignment]

Country of Arapanee)) SS.)	-		
I, a notary pub signatory of Thomson Health the execution of the foregoin person's free and voluntary a	olic for the state afor care Inc., appeared g Assignment on b	a perore me unis c	y certify that Rick lay in person and act n Healthcare Inc. as	THOMICO BOX
IN WITNESS day of <u>Sept.</u> , 2003. My commission expires: [p]	1000 to 100 to 1		y hand and notorial Will Oxague Notary Public	seal this <i>2b</i> *
) ·) SS.)			:
I, a notary pul signatory of Global Informat and acknowledged the execu Licensing Corporation as suc	ion Licensing Cor tion of the foregoi	poration, appeare ng Assignment o	n behalf of Global Ir	in person
in Witness day of, 2003.	WHEREOF, I ha	ve hereunto set n	ny hand and notorial	seal this
			Notary Public	
My commission expires	•			

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By:_____ Name:

Title:

GLOBAL INFORMATION LICENSING CORPORATION

Name: Jah

Title: /

[Signature Page to General Intellectual Property Assignment]

) SS. I, a notary public for the state aforesaid, do hereby certify that _ signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts. IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this ____ Notary Public My commission expires: Delawaré) SS. New Castle I, a notary public for the state aforesaid, do hereby certify that James P. Schure, the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts. IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this $\frac{20}{100}$ Kathyn a. Oakley Notary Public

My commission expires \\\ \ov.10, \&200 \&3

ANNEX A TO GENERAL INTELLECTUAL PROPERTY ASSIGNMENT

TRADEMARKS

Trademark List

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		COMPASS		CENTRAL VETERINARY CONFERENCE		CDIRECTORY	TRADEMARK
	Registered	Registered		Cancelled	,	Registered	STATUS
	76436003	75675649		74409006		75362131	APP. NO.
	2740004	2319529		1895263		2207049	REG. NO.
	07/31/2002	04/05/1999		07/06/1993		09/24/1997	FILE DATE
	07/22/2003	02/15/2000		05/23/1995		12/1/1998	REG. DATE
Licensing corporation	Global Information	Global Information Licensing Corporation		Global Information Licensing Corporation	Licensing Corporation	Global Information	OWNER
- F	016, 035,	016		035, 041		009	CLASS
reterines tooks on the topic of veterinary medicine. Arranging and conducting trade shows relating to the veterinary profession. Educational services, namely, arranging and conducting conferences relating to the veterinary profession.	Printed publications, namely,	Magazine supplement providing information to	Educational services, namely arranging and conducting conferences relating to the veterinary profession.	Arranging and conducting trade shows relating to the veterinary profession.		Computer application stored on	GOODS/SERVICES 8

		5:57 FAX	— т			FRYBERGER		<u>a</u> 1	<u>.</u>			TI
DESIGN OF HIPPOCRATIC LOGO	DENTAL PRODUCTS REPORT	DENTAL PRACTICE REPORT	DENTAL PRACTICE AND FINANCE	DENTAL LAB PRODUCTS	DENTAL GROUP NEWS			CVC AND DESIGN			CVC AND DESIGN	TRADEMARK
Registered	Renewed	Examination	Registered	Registered	Registered			Examination			Published	SIAIUS
76388666	72457004	76475223	74399763	73499585	73622926			76438683			76438684	AFF. NO.
2757705	987917		1848401	1346115	1445115							KEG. NO.
03/29/2002	05/10/1973	12/13/2002	06/09/1993	09/17/1984	09/29/1986			08/08/2002			08/08/2002	PILE DAIL
08/26/2003	07/09/1974		08/02/1994	07/02/1985	06/30/1987							MEG. PATE
Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation			Global Information Licensing Corporation			Global Information Licensing Corporation	Constitution
916	016	016	016	910	910			016, 035, 041			016, 035, 041	
Magazines dealing with products and news for the dental profession.	Periodical publication.	Printed publications, namely, magazines concerning dental practices and finances.	Magazines concerning dental practices and finances.	Magazine	Supplement bound in a magazine of interest to denlists whose group practice consists of several dentists.	Educational services, namely, arranging and conducting conferences relating to the veterinary profession.	Arranging and conducting trade shows relating to the veterinary profession.	Printed publications, namely, reference books on the topic of veterinary medicine.	Educational services, namely E arranging and conducting Conferences relating to the veterinary profession. T OU P T OU T OU T OU T T	Arranging and conducting trade shows relating to the weterinary profession.	Printed publications, namely, reference books on the topic of veterinary medicine.	

STUDENT ADVISOR (STYLIZED)	STUDENT ADVISOR	STUDENT ADVISOR	SALUTE	REVIEWING STAND	NATIONAL VETERINARY WEEK	INFECTION CONTROL REPORT	FIRSTLINE LIVE	FIRSTLINE	DPR & DESIGN	DESIGN OF HIPPOCRATIC LOGO	TRADEMARK
Cancelled	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Renewed	Abandoned	STATUS
74611979	76425731	75369409	74736540	75744973	75147902	73611463	75795839	75418524	73049223	76146286	APP, NO.
1994580	2711239	2245594	2111168	2441985	2150203	1466791	2496965	2207301	1060282		REG. NO.
12/16/1994	2002/82/90	70/07/1997	09/25/1995	07/06/1999	08/09/1996	07/25/1986	09/08/1999	01/15/1998	05/05/1975	10/13/2000	FILE DATE
08/20/1996	04/29/2003	05/18/1999	11/04/1997	04/10/2001	04/14/1998	11/24/1987	10/09/2001	12/01/1998	03/01/1977		REG. DATE
Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	OWNER
016	009	016	016	910	041	016	041	016	016	016	CLASS
Newsletters for veterinary students about managing a veterinary practice.	Electronic newsletters delivered via e-mail for veterinary students about managing a veterinary practice.	Newsletters for veterinary students about managing a veterinary practice.	Supplement to a magazine covering the topic of veterinary medicine.	Section of magazine with dental products.	Conducting a conference to further the veterinary profession and its practitioners.	Section of a magazine.	Educational services, namely, conducting training seminars and conferences for veterinary hospital staff on the subject of pet care.	Magazine covering the topic of veterinary medicine.	Magazine dealing with products and news for the dental profession.	Magazines dealing with products and news for the dental profession.	GOODS/SERVICES

09/13/2004	08 <u>:57 FAX</u>	<u></u>	25 6800	LKIDI	EKGEK						
VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE	VETERINARY ECONOMICS FIRSTLINE	VETERINARY ECONOMICS	VETERINARY BCONOMICS	VET DATA	TRENDS IN DENTISTRY	TRENDS IN DENTISTRY	THE VETERINARY CE ADVISOR	TECHNIQUES IN TODAY'S PRACTICE	STUDENT ADVISOR PREPARING FOR THE BUSINESS OF VETERINARY MEDICINE	TRADEMARK
Published	Published	Registered	Examination	Registered	Registered	Registered	Registered	Registered	Registered	Registered	STATUS
76500289	76500287	75036201	76500288	74288981	75039643	73585957	73702737	74698620	76198634	75369412	APP. NO.
		2085388		1810700	2092596	1399973	1533011	1975055	2740714	2242574	REG, NO.
03/25/2003	03/25/2003	12/08/1995	03/25/2003	06/26/1992	01/03/1996	03/03/1986	12/24/1987	07/10/1995	01/23/2001	10/07/1997	FILE DATE
		08/05/1997		12/14/1993	09/02/1997	07/01/1986	04/04/1989	05/21/1996	07/22/2003	05/04/1999	REG. DATE
Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	OWNER
041	041	016	042	016	03.5	910	016	016	035	016	CLASS
Educational seminars directed towards the veterinary professional community regarding the financial aspect of veterinary practice.	Seminars geared towards the veterinary community regarding design and operation of a veterinary practice.	Magazine covering the topic of veterinary medicine.	Computer services, namely, providing information regarding the practice of veterinary medicine via the Internet.	Practice management magazine for the animal and health care professional.	Mailing list compilation and mailing label preparation in the field of veterinary medicine.	Section of a magazine.	Periodical magazine and a section thereof.	Supplement to magazine covering the topic of veterinary medicine.	providing advertising for other providing advertising advertising for other providing advertising adverting advertising advertising advertising advertising advertising ad	Newsletters for veterinary students about managing a veterinary practice.	GOODS/SERVICES

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VETERINARY MEDICINE VETERINARY PHARMACEUTICAL AND BIOLOGICALS VETGUIDE VETGUIDE.COM
PHARMACEUTICALS AND BIOLOGICALS VETGUIDE VETGUIDE.COM
Examination
76500283
10/26/1978
07/01/1980
Global Information Licensing Corporation
016
A reference book on veterinary medicines and drugs, published with substantial revisions

This GENERAL INTELLECTUAL PROPERTY ASSIGNMENT is effective the 1* day of October, 2003 (this "Assignment"), by Thomson Healthcare, Inc., a corporation organized under the laws of the State of Florida ("Seller"), with an office at 5 Paragon Drive, Montvale, NJ 07645, and Global Information Licensing Corporation, a corporation organized under the laws of the State of Florida, with an office at 650 Naamans Road, Claymont, Delaware 19703 ("GILC" and, together with Seller, "Assignors"), to Advanstar Communications Inc., a corporation organized under the laws of New York with an office at 545 Boylston Street, 9th Floor, Boston, MA 02116 ("Buyer" or "Assignee").

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, dated as of August 22, 2003, as amended by Amendment No. 1 to the Asset Purchase Agreement, dated as of October 1, 2003 (the "Asset Purchase Agreement"; capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement), between Seller and Assignee, Seller has agreed to, and to cause GILC to, sell, transfer, assign and deliver to the Assignee the Intellectual Property.

NOW, THEREFORE, in consideration of the premises contained herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors by these presents does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all right, title and interest of such Assignor in and to the Intellectual Property (including the registered Trademarks set forth on Annex A hereto), and all common law and statutory right, title and interest in the Intellectual Property, together with all goodwill associated with trademark registrations and trademark applications included in the Intellectual Property.

Assignors shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by Assignee, without charging a fee to Assignee but at Assignee's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment may be executed in counterparts and as so executed shall constitute one assignment, notwithstanding that all parties hereto are not signatories to the original or the same counterparts.

This Assignment shall be effective as of the date first above written.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By: <u>//-</u> Nome:

Jonna M.

Title:

Assistant Secretary

GLOBAL INFORMATION LICENSING

CORPORATION

Name Title:

[Signature page to General Intellectual Property Assignment]

State of Connecticus ss.

I, a notary public for the state aforesaid, do hereby certify that <u>Donna M. DiMitri</u>, the signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this <u>23r</u>dday of July ____, 2004.

Notary Public

ANIELA WILLIAMS

NOTARY PUBLIC
MY COMMISSION EXPIRES MAR 31, 2005

My commission expires:

State of Delaware)
(ounty of New Castle)

I, a notary public for the state aforesaid, do hereby certify that <u>Sames P. Schurr</u>, the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this 2004

Notary Public

My commission expires: Nov. 10, 2007

KATHRYN A. OAKLEY
NOTARY PUBLIC
STATE OF DELAWARE
My Commission Expires Nov. 10, 2007

ANNEX A TO GENERAL INTELLECTUAL PROPERTY ASSIGNMENT

<u>TRADEMARKS</u>

Ø 021

Trademark List

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		CVC	COMPASS		CENTRAL VETERINARY CONFERENCE		CDIRECTORY	TRADEMARK
	_	Registered	Registered		Cancelled		Registered	STATUS
		76436003	75675649		74409006		75362131	APP. NO.
		2740004	2319529		1895263		2207049	REG. NO.
		07/31/2002	04/05/1999		07/06/1993		09/24/1997	FILE DATE
		07/22/2003	02/15/2000		05/23/1995		12/1/1998	REG. DATE
		Global Information Licensing Corporation	Global Information Licensing Corporation		Global Information Licensing Corporation		Global Information Licensing Corporation	OWNER
		016, 035, 041	016		035, 041		. 009	CLASS
Educational services, namely, arranging and conducting conferences relating to the veterinary profession.	Arranging and conducting trade shows relating to the veterinary profession.	Printed publications, namely, reference books on the topic of veterinary medicine.	Magazine supplement providing information to veterinarians.	Educational services, namely arranging and conducting conferences relating to the veterinary profession.	Arranging and conducting trade shows relating to the veterinary profession.	information concerning product information in the field of dentistry.	Conputer application stored on CD-ROM in the form of a database containing	GOODS/SERVICES

09/13/2	004 08	8:59 FAX	218 7	7 <u>25 680</u> 0	<u>0</u>	FRYBERGER	₹				12	022	
DESIGN OF HIPPOCRATIC LOGO	DENTAL PRODUCTS	DENTAL PRACTICE REPORT	DENTAL PRACTICE AND FINANCE	DENTAL LAB PRODUCTS	DENTAL GROUP NEWS				CVC AND DESIGN			CVC AND DESIGN	TRADEMARK
Registered	Renewed	Bxamination	Registered	Registered	Registered				Examination			Published	STATUS
76388666	72457004	76475223	74399763	73499585	73622926				76438683			76438684	APP. NO.
2757705	987917		1848401	1346115	1445115								REG. NO.
03/29/2002	05/10/1973	12/13/2002	06/09/1993	09/17/1984	09/29/1986				08/08/2002			08/08/2002	FILE DATE
08/26/2003	07/09/1974		08/02/1994	07/02/1985	06/30/1987								REG. DATE
Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation				Global Information Licensing Corporation			Global Information Licensing Corporation	OWNER
910	016	016	016	016	910				016, 035, 041			016, 035,	CLASS
Magazines dealing with products and news for the dental profession.	Periodical publication.	Printed publications, namely, magazines concerning dental practices and finances.	Magazines concerning using practices and finances.	Magazine	Supplement bound in a magazine of interest to dentists whose group practice consists of several dentists.	arranging and conducting conferences relating to the veterinary profession.	Educational services, namely,	Arranging and conducting trade shows relating to the veterinary profession.	Printed publications, namely, reference books on the topic of weterinary medicine.	Educational services, namely A arranging and conducting Conferences relating to the veterinary profession.	Arranging and conducting trade shows relating to the veterinary profession.	reference books on the topic of veterinary medicine.	GOODS/SERVICES

09/13/20	04 09:00 1	FAX 218 725	6800	<u>F</u>	RYBERG	ER				2	023	
	STUDENT ADVISOR (STYLIZED)	STUDENT ADVISOR	STUDENT ADVISOR	SALUTE	REVIEWING STAND	NATIONAL VETERINARY WEEK	INFECTION CONTROL REPORT	FIRSTLINE LIVE	FIRSTLÎNE	DPR & DESIGN	DESIGN OF HIPPOCRATIC LOGO	TRADEMARK
	Cancelled	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Registered	Renewed	Abandoned	STATUS
	74611979	76425731	75369409	74736540	75744973	75147902	73611463	75795839	75418524	73049223	76146286	APP, NO.
	1994580	2711239	2245594	2111168	2441985	2150203	1466791	2496965	2207301	1060282		REG. NO.
	12/16/1994	06/28/2002	10/07/1997	09/25/1995	07/06/1999	08/09/1996	07/25/1986	09/08/1999	01/15/1998	05/05/1975	10/13/2000	FILE DATE
	08/20/1996	04/29/2003	05/18/1999	11/04/1997	04/10/2001	04/14/1998	11/24/1987	10/09/2001	12/01/1998	03/01/1977		REG. DATE
	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	OWNER
,	016	009	016	016	016	. 041	016	041	016	016	016	CLASS
	Newsletters for veterinary students about managing a veterinary practice.	Electronic newsletters delivered via e-mail for veterinary students about managing a veterinary practice	Newsletters for veterinary students about managing a veterinary practice.	Supplement to a magazine covering the topic of veterinary medicine.	Section of magazine with dental products.	further the veterinary profession and its practitioners.	Section of a magazine.	Educational services, namely conducting training seminars and conferences for veterinary hospital staff on the subject of pet care.	Magazine covering the topic seterinary medicine.	Magazine dealing with products and news for the dental profession.	Magazines dealing whith products and news for the dental profession.	GOODS/SERVICES
		1:	<u> </u>			<u> </u>		REEL: 0029	1	AME: 0	309	_

09/13/200	4 09:0	0 FAX	218 72	5 6800	_	FRYB <u>E</u>	RGER					Ø 024	
VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS	HOSPITAL DESIGN CONFERENCE	VETERINARY	VETERINARY ECONOMICS EIRSTLINE	ECONOMICS	VETERINARY	VETERINARY ECONOMICS	VET DATA	TRENDS IN DENTISTRY	TRENDS IN DENTISTRY	THE VETERINARY CE ADVISOR	TECHNIQUES IN TODAY'S PRACTICE	STUDENT ADVISOR PREPARING FOR THE BUSINESS OF VETERINARY MEDICINE	TRADEMARK
Published		Published	Registered		Examination	Registered	Registered	Registered	Registered	Registered	Registered		STATUS
76500289		76500287	75036201		76500288	74288981	75039643	73585957	73702737	74698620	76198634		APP. NO.
			2085388			1810700	2092596	1399973	1533011	1975055	2740714	<u> </u>	12
03/25/2003		03/25/2003	12/08/1995		03/25/2003	06/26/1992	01/03/1996	03/03/1986	12/24/1987	07/10/1995	01/23/2001	10/07/1997	FILE DATE
			08/05/1997			12/14/1993	09/02/1997	07/01/1986	04/04/1989	05/21/1996	07/22/2003	0704/1999	REG. DATE
Licensing Corporation	Clabel Information	Global Information Licensing Corporation	Global Information Licensing Corporation		Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Licensing Corporation	OWNER Clabal Leftermation
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towards the veterinary professional community regarding the financial aspect of veterinary practice.	of a veterinary practice. Educational seminars directed	veterinary community regarding design and operation	Magazine covering the topic of veterinary medicine.	veterinary medicine via the Internet.	Computer services, namely, providing information	Practice management magazine for the animal and health care professional.	Mailing list computation and mailing label preparation in the field of veterinary medicine.	Section of a magazine.		Supplement to magazine covering the topic of veterina commedicine.	providing advertising for other in magazines on the topic of M FR veterinary healthcare.	ਨੂੰ K	GOODS/SERVICES Newsletters for veterinary
	VETERINARY Published 76500289 ECONOMICS PROGRESS IN PRACTICE SEMINARS O3/25/2003 Licensing Corporation	HOSPITAL DESIGN CONFERENCE CONFERENCE Published 76500289 O3/25/2003 Global information O4I ECONOMICS PROGRESS IN PRACTICE SEMINARS	VETERINARY Published 76500287 03/25/2003 Global Information 041 ECONOMICS HD HOSPITAL DESIGN CONFERENCE 4<	VETERINARY Registered 75036201 2085388 12/08/1995 08/05/1997 Global Information 016 PECONOMICS FIRSTLINE Published 76500287 03/25/2003 03/25/2003 Global Information 041 PUBLISHER Published 76500289 03/25/2003 03/25/2003 Global Information 041 PUBLISHER Published 76500289 03/25/2003 03/25/2003 Global Information 041 PUBLISHER PUBLISHER 76500289 03/25/2003 03/25/2003 Global Information 041 PUBLISHER PUBLISHER 76500289 03/25/2003 03/25/2003 Global Information 041	Y Registered 75036201 2085388 12/08/1995 08/05/1997 Global Information Licensing Corporation Published 76500287 03/25/2003 Global Information Licensing Corporation Published 76500289 Dublished 76500289 D	VETERINARY ECONOMICS Examination 76500288 76500288 03/25/2003 Global Information Licensing Corporation 042 VETERINARY ECONOMICS FIRSTLINE Registered Published 75036201 2085388 12/08/1995 08/05/1997 Global Information Licensing Corporation 016 VETERINARY ECONOMICS PROGRESS IN PRACTICE Published Published 76500287 76500289 03/25/2003 03/25/2003 Global Information Licensing Corporation Licensing Corporation Licensing Corporation Licensing Corporation Licensing Corporation Licensing Corporation 041	VETERINARY ECONOMICS Registered 74288981 1810700 06/26/1992 12/14/1993 Global Information Licensing Corporation 016 VETERINARY ECONOMICS Examination 76500288 03/25/2003 03/25/2003 Global Information Licensing Corporation 042 VETERINARY ECONOMICS PITSTLINE Registered 75036201 2085388 12/08/1995 08/05/1997 Global Information Licensing Corporation 016 VETERINARY ECONOMICS PROGRESS IN PRACTICE Published 76500289 03/25/2003 03/25/2003 Global Information Licensing Corporation 041 VETERINARS SEMINARS Published 76500289 03/25/2003 Global Information Licensing Corporation 041	VET DATA Registered 75039643 2092596 01/03/1996 09/02/1997 Global Information Licensing Corporation 035 VETERINARY ECONOMICS Registered 74288981 1810700 06/26/1992 12/14/1993 Global Information Licensing Corporation 016 VETERINARY ECONOMICS HD HOSPITAL DESIGN CONPERENCE Registered 75036201 2085388 12/08/1995 08/05/1997 Global Information Licensing Corporation 042 VETERINARY ECONOMICS PROTICE Published 76500287 2085388 12/08/1995 08/05/1997 Global Information Licensing Corporation 041 VETERINARY ECONOMICS PROGRESS IN PROTICE Published 76500287 03/25/2003 03/25/2003 Global Information Licensing Corporation 041 VETERINARY ECONOMICS PROGRESS IN PROTICE Published 76500289 03/25/2003 Global Information Licensing Corporation 041 VETERINARY ECONOMICS PROGRESS IN PROGRESS IN PROTICE Published 76500289 03/25/2003 Global Information Licensing Corporation 041	TRENDS IN DENTISTRY Registered 73585957 1399973 03/03/1986 07/01/1986 Clicensing Corporation O16 VETERINARY Registered 75039643 2092596 01/03/1996 09/02/1997 Clicensing Corporation O16 Licensing Corporation O16 Licensing Corporation O16 CONOMICS CONOMICS Registered 76500288 Pamination PGONOMICS PRSTLINE CONOMICS PROGRESS Published 76500289 Published	TRENDS IN DENTISTRY Registered 73702737 1333011 12724/1987 O4/04/1989 Glebal Information Licensing Corporation Registered VETERINARY Registered 75039643 2092396 O1/03/1996 O1/03/1996 O1/03/1997 O1/0	PEE WFITERINARY CE Registered 74698620 1975055 07/10/1995 05/21/1996 Licensity Corporation 016 Supplement to magazine TRENDS IN DENTISTRY Registered 73702737 1533011 12/24/1987 04/4/1989 Global Information 016 Reciting for receing the topic of vecting Corporation 016 Recition for management and section for management and provided the vertical plants of the topic of vecting Corporation 016 Recition for management and provided the vector 05/25/25/25/25/25/25/25/25/25/25/25/25/25	TECHNIQUES IN TODAY'S PRACTICE Registered 76198634 2744714 01/23/2001 Gibbal Information 1032 Companion 1032 Companion 1034 Companion 1034 Companion 1035 C	STYTEDENT ADVISOR Registered 7536412 224574 1607/1997 Color 1797 Colo

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	VPB	VETGUIDE.COM	VETGUIDE	VETERINARY PHARMACEUTICALS	VETERINARY MEDICINE	VETERINARY HEALTHCARE COMMUNICATIONS	VETERINARY HEALTHCARE COMMUNICATIONS	VETERINARY ECONOMICS VETERINARY VOYAGES	TRADEMARK
-	Renewed	Examination	Examination	Registered	Registered	Registered	Registered	Publication	STATUS
	73190865	76500283	76500290	73442675	74288982	76175565	76175560	76500293	APP. NO.
	1137377			1301586	1810701	2503318	2584036		REG. NO.
	10/26/1978	03/25/2003	03/25/2003	09/06/1983	06/26/1992	12/05/2000	12/05/2000	03/25/2003	FILE DATE
	07/01/1980			10/23/1984	12/14/1993	10/30/2001	06/18/2002		REG. DATE
	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	Global Information Licensing Corporation	OWNER
	016	042	016	916	016	016		041	CLASS
	A reference book on veterinary medicines and drugs, published with substantial revisions biennially with a supplement published between publications of the reference book.	Computer services, namely, providing information regarding veterinary equipment	Printed publication, namely, a magazine devoted to veterinary equipment and sales.	Reference manual of veterinarians and other animal health professionals.	Clinical magazine in the area of animal health care.	magazines on the topic of animal healthcare.	Providing information to animal healthcare professions which was the internet.	Education seminars directed towards veterinary professionals regarding the profession which take place in various locations around the world.	GOODS/SERVICES
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Registration Number:	1060282	DPR
Registration Number:	2207301	FIRSTLINE
Registration Number:	2496965	FIRSTLINE LIVE
Registration Number:	1466791	INFECTION CONTROL REPORT
Registration Number:	2150203	NATIONAL VETERINARY WEEK
Registration Number:	2441985	REVIEWING STAND
Registration Number:	2111168	SALUTE
Registration Number:	2245594	STUDENT ADVISOR
Registration Number:	2711239	STUDENT ADVISOR
Registration Number:	1994580	STUDENT ADVISOR
Registration Number:	2242574	STUDENT ADVISOR PREPARING FOR THE BUSINESS OF VETERINARY MEDICINE
Registration Number:	2740714	TECHNIQUES IN TODAY'S PRACTICE
Registration Number:	1975055	THE VETERINARY CE ADVISOR
Registration Number:	1533011	TRENDS IN DENTISTRY
Registration Number:	1399973	TRENDS IN DENTISTRY
Registration Number:	2092596	VET DATA
Registration Number:	1810700	VETERINARY ECONOMICS
Serial Number:	76500288	VETERINARY ECONOMICS
Registration Number:	2085388	VETERINARY ECONOMICS FIRSTLINE
Serial Number:	76500287	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE
Serial Number:	76500289	VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS
Serial Number:	76500293	VETERINARY ECONOMICS VETERINARY VOYAGES
Registration Number:	2584036	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	2503318	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	1810701	VETERINARY MEDICINE
Registration Number:	1301586	VETERINARY PHARMACEUTICALS AND BIOLOGICALS
Serial Number:	76500290	VETGUIDE
Serial Number:	76500293	VETGUIDE.COM
Registration Number:	1137377	VPB

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(218)725-6800 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(218) 725-6840 Phone:

₫034 09/13/2004 09:03 FAX 218 725 6800 FRYBERGER 12/1/03 2:33 PAGE 10/10 RightFAX OPR/ASSIGNMENTS mmarkusen@fryberger.com Email: Martha Markusen Correspondent Name: 302 West Superior Street Address Line 1: Suite 700 Address Line 2: Duluth, MINNESOTA 55802 Address Line 4: Martha Markusen NAME OF SUBMITTER: Total Attachments: 11 source=Assignment Page 1#page1.tlf source=Assignment Page 2#page1.tif source=Assignment Page 3#page1.tif source=Assignment Page 4#page1.tif source=Assignment Page 5#page1.tif source=Assignment Page 6#page1.tif source≔Annex Page 1#page1.tif

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