

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Growing Family, Inc.	Hasco International, Inc.	09/07/2004	CORPORATION: MISSOURI

RECEIVING PARTY DATA	
Name:	Hasco I.A. Limited
Street Address:	423 West Plumb Lane
Internal Address:	Suite 7
City:	Reno
State/Country:	NEVADA
Postal Code:	89509
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2869732	GROWING FAMILY
Serial Number:	78347885	GROWING FAMILY
Serial Number:	78111017	GROWING FAMILY HELPS GROWING FAMILIES

CORRESPONDENCE DATA	
Fax Number:	(314)238-2401
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	314-238-2400
Email:	trademarks@patpro.com
Correspondent Name:	Carol J. Hamilton
Address Line 1:	12412 Powerscourt Drive
Address Line 2:	Suite 200
Address Line 4:	St. Louis, MISSOURI 63131

ATTORNEY DOCKET NUMBER:	GFAM G020
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NAME OF SUBMITTER:	Dawn Conrad
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CH \$90.00 2869732

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Growing Family, Inc., a Missouri corporation duly organized under the laws of the state of Missouri (hereinafter "Assignor"), having its principal office and place of business at 4203 Earth City Expressway, Earth City, Missouri 63045, has adopted and is the owner of the entire right, title and interest in and to the following trademark applications and registrations shown below:

<u>Appl./Reg. No.</u>	<u>Mark</u>
2,869,732	GROWING FAMILY
78/347885	GROWING FAMILY
78/111017	GROWING FAMILY HELPS GROWING FAMILIES

WHEREAS, HASCO I.A. LIMITED, a Delaware corporation duly organized under the laws of the state of Delaware (hereinafter "Assignee"), having its principal office and place of business at 423 West Plumb Lane, Suite 7, Reno, Nevada 89509, is desirous of acquiring all rights, title and interest in the trademark applications and registrations therefor and the good will of the business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in the trademarks listed above, together with the goodwill of the business associated therewith, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not be made.

Signed at St. Louis, Missouri this 7th day of September 2004.

ASSIGNOR:

GROWING FAMILY, INC.

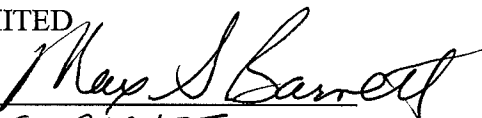
By: 

Name: MAX S. BARNETT

Title: ASSISTANT SECRETARY

ASSIGNEE:

HASCO I.A. LIMITED

By: 

Name: MAX S. BARNETT

Title: SECRETARY/TREASURER