

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PASCO BEVERAGE COMPANY

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 2/4/03

2. Name and address of receiving party(ies)

Name: VITALITY FOODSERVICE, INC.

Internal

Address:

Street Address: 400 N. TAMPA ST.

City: TAMPA State: FL Zip: 33602

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/385,646

B. Trademark Registration No.(s)

2,802,591

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: C. Douglas McDonald

Internal Address: Carlton Fields, P.A.

Street Address: P. O. Box 3239

City: Tampa State: FL Zip: 33602-3239

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-0683

DO NOT USE THIS SPACE

9. Signature.

C. Douglas McDonald
Name of Person Signing

C. Douglas McDonald
Signature

9/13/04
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 030683 2802591

ASSIGNMENT OF TRADEMARKS

By this assignment having an effective date of February 4, 2003
PASCO BEVERAGE COMPANY, f/n/a LYKES PASCO, INC. ("Assignor"), a
corporation of the State of Florida, having an address of 15000 US Hwy. 301 N., Dade
City, FLORIDA 33523, in consideration of Ten Dollars (\$10.00) and other good and
valuable consideration, receipt of which is hereby acknowledged, transfers and assigns to
VITALITY FOODSERVICE, INC. ("Assignee"), a corporation of the State of Florida
having an address of 400 N. Tampa Street, Tampa, FL 33602, and successor of Assignor
to the ongoing business of Assignor to which the trademark VITALITY pertains, all
right, title and interest Assignor has or may have in and to the trademark VITALITY,
including all goodwill associated therewith, along with United States Trademark
application Serial No. 75/385,646 filed November 6, 1997, and any trademark
registration resulting therefrom, for said mark VITALITY.

PASCO BEVERAGE COMPANY

Date: February 4, 2003

By: Ben Reese
Ben Reese
Vice President, General Counsel
and Secretary


STATE OF FLORIDA

COUNTY OF PASCO

Sworn to and subscribed before me this 4 day of February, 2003.

Personally known to me

Produced identification _____

 Michele Moffett
My Commission CC90001
Expires January 05 2004

(Seal)

Michele Moffett
Notary Public's Signature

Michele Moffett
Notary Public's Printed Name

CARLTON FIELDS, P.A.

ATTORNEYS AT LAW

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FAX COVER SHEET

Date: September 13, 2004	Phone Number	Fax Number
To: Assignment Division		703-306-5995
From: Peg Thomas, IP Administrator	(813) 223-7000	(813) 229-4133

Client/Matter No.: 46419/01727

Employee No.: 945

Total Number of Pages Being Transmitted, Including Cover Sheet: 3

Message:

Dear Sir/Madam: Please record the attached cover sheet reflecting the assignment of the U.S. Trademark Registration No. 2,802,591 "VITALITY" to Vitality Foodservice, Inc. from Pasco Beverage Company, f/k/a Lykes Pasco, Inc. and provide us with the details of recordation.

- Original to follow Via Regular Mail
 Original will Not be Sent
 Original will follow via Overnight Courier

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CARLTON FIELDS, P.A.

Miami Orlando St. Petersburg Tallahassee Tampa

TRADEMARK

RECORDED: 09/13/2004

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