

ASSIGNMENT

THIS AGREEMENT, made this 14th day of September, 2004, by and between **MERCOR MEDIA, INC.**, a Delaware corporation ("Assignor") and **ZWEIG WHITE INFORMATION SERVICES, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks and service marks, and the registrations and applications therefore (collectively the "Trademarks"), which have been filed with and/or issued by the United States Patent and Trademark Office and are listed on Exhibit A attached hereto.

WHEREAS, Assignor desires to transfer the entire ownership of the Trademarks to Assignee.

NOW THEREFORE, for good, valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the parties agree as follows:

(1) Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, throughout the United States and in all foreign countries: (a) all of Assignor's right, title and interest in and to the Trademarks, including all existing and future registrations of such Trademarks and all renewals thereof; (b) the good will of Assignor's business in connection with which the Trademarks are used and which is symbolized by said Trademarks; (c) the right to claim all benefits and priority rights under any applicable convention; (d) all income, royalties, damages and payments now or hereafter due and/or payable under and with respect to the Trademarks, including, without limitation, payments under all licenses entered into in connection with the Trademarks and all damages and payments for past and future infringements; (e) the right to sue for past, present and future infringements of the Trademarks; and (f) all other rights and benefits corresponding to the Trademarks.

(2) Assignor, and any legal representative of Assignor, will assist the Assignee in the prosecution of any Trademarks, and vesting in Assignee exclusive title to the same, including executing and delivering to Assignee any papers which may be requested by Assignee to carry out the terms of this Assignment.

(3) Assignor does hereby authorize and request the United States Commissioner of Patents and Trademark to record this Assignment in the United States Patent and Trademark Office and to issue any and all registrations that may be granted pursuant to this Assignment to Assignee.

SIGNATURE PAGE TO FOLLOW

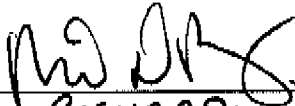
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their respective duly authorized officers, as of the day and year first written above.

ASSIGNOR:

ASSIGNEE:

MERCOR MEDIA, INC.

ZWEIG WHITE INFORMATION SERVICES, LLC

By: 
Printed: RICHARD RYAN
Its: Pres + CEO

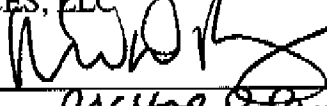
By: 
Printed: RICHARD RYAN
Its: PRES + CEO

EXHIBIT A**Registered Trademarks and Service Marks**

Mark	Registration Number	Registration Date
None		

Trademark and Service Mark Applications

Mark	Application Number	Filing Date
LAND DEVELOPMENT CONFERENCE & EXPO (and design)	76/568,780	January 2, 2004

395913

RECORDED: 09/15/2004

TRADEMARK
REEL: 002938 FRAME: 0971
** TOTAL PAGES: 05 **