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Form PTO-1594 (Rev. 06/04)

OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

TRADEMARKS ONLY			
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
To the Director of the U. S. Patent and Trademark Office: Plea 1. Name of conveying party(ies)/Execution Date(s): Mercor Media, Inc. Individual(s) Association General Partnership Limited Partnership X Corporation-State-Delaware Other Citizenship (see guidelines) Delaware Execution Date(s) September 14, 2004 Additional names of conveying parties attached? Yes X No	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No Name: Zweig White Information Services, Internal Address: Suite 3201 Street Address: 330 N. Wabash Street City: Chicago State: Illinois Country: USA Zip: 60611 Association Citizenship		
3. Nature of conveyance: X Assignment	Corporation Citizenship X Other LLC Citizenship Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No (Designations must be a separate document from assignment) didentification or description of the Trademark. B. Trademark Registration No.(s) Additional sheet(s) attached? Yes X No Date if Application or Registration Number is unknown):		
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Jessica L. Heiss	6. Total number of applications and registrations involved:		
Internal Address Pedersen & Houpt Suite 3100 Street Address: 161 N. Clark Street	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed		
City: Chicago State: IL Zip: 60601 Phone Number: (312) 261-2423	8. Payment Information: a. Credit Card Last 4 Numbers Expiration Date		
Fax Number: (312) 261-1423 Email Address: jheiss@pedersenhoupt.com	b. Deposit Account Number <u>500276</u> Authorized User Name <u>Stacy P.</u> <u>Chronopoulos</u>		
9. Signature: Signature Jessica L. Heiss Name of Person Signing	September 15, 2004 Date Total number of pages including cover sheet, attachments, and document: 4		

ASSIGNMENT

THIS AGREEMENT, made this 14th day of September, 2004, by and between MERCOR MEDIA, INC., a Delaware corporation ("Assignor") and ZWEIG WHITE INFORMATION SERVICES, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks and service marks, and the registrations and applications therefore (collectively the "Trademarks"), which have been filed with and/or issued by the United States Patent and Trademark Office and are listed on Exhibit A attached hereto.

WHEREAS, Assignor desires to transfer the entire ownership of the Trademarks to Assignce.

NOW THEREFORE, for good, valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the parties agree as follows:

- (1) Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, throughout the United States and in all foreign countries: (a) all of Assignor's right, title and interest in and to the Trademarks, including all existing and future registrations of such Trademarks and all renewals thereof; (b) the good will of Assignor's business in connection with which the Trademarks are used and which is symbolized by said Trademarks; (c) the right to claim all benefits and priority rights under any applicable convention; (d) all income, royalties, damages and payments now or hereafter due and/or payable under and with respect to the Trademarks, including, without limitation, payments under all licenses entered into in connection with the Trademarks and all damages and payments for past and future infringements; (e) the right to sue for past, present and future infringements of the Trademarks; and (f) all other rights and benefits corresponding to the Trademarks.
- (2) Assignor, and any legal representative of Assignor, will assist the Assignee in the prosecution of any Trademarks, and vesting in Assignee exclusive title to the same, including executing and delivering to Assignee any papers which may be requested by Assignee to carry out the terms of this Assignment.
- (3) Assignor does hereby authorize and request the United States Commissioner of Patents and Trademark to record this Assignment in the United States Patent and Trademark Office and to issue any and all registrations that may be granted pursuant to this Assignment to Assignee.

SIGNATURE PAGE TO FOLLOW

TRADEMARK REEL: 002938 FRAME: 0969 IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their respective duly authorized officers, as of the day and year first written above.

ASSIGNOR:

MERCOR MEDIA, INC.

Printed:

Its:_

ASSIGNEE:

ZWEIG WHITE INFORMATION

SERVICES, LEC

By:_ Printed:_

Its:_

EXHIBIT A

Registered Trademarks and Service Marks

Mark	Registration Number	Registration Date
None		

Trademark and Service Mark Applications

Mark	Application Number	Filing Date
LAND DEVELOPMENT	76/568,780	January 2, 2004
CONFERENCE & EXPO		
(and design)		

395913

TRADEMARK
REEL: 002938,FRAME; 0971 ***

RECORDED: 09/15/2004