

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vienna Sausage Manufacturing Co.		09/01/2004	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	Vienna Beef Ltd.
Street Address:	2501 North Damen Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60647
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Serial Number:	76546481	CHEDDARHEAD CHILI
Serial Number:	76546495	CHEDDARHEAD SOUPS
Serial Number:	76553247	CHELI'S CHILI
Serial Number:	76142856	CORKY'S
Serial Number:	76488192	DAMEN AVE EXPRESS
Serial Number:	76581927	
Registration Number:	2501819	BEEFY MONSTER BONE
Registration Number:	2352510	BISTRO CHILI
Registration Number:	2675305	BISTRO ENTREES
Registration Number:	2610330	BISTRO ENTREES
Registration Number:	2672413	BISTRO SAUCES
Registration Number:	1701152	CHICAGO LOVE AFFAIR
Registration Number:	2567309	CHICAGO'S HOT DOG
Registration Number:	2504930	COUNTRY LAD FARM
Registration Number:	2652601	DELANCEY STREET

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Registration Number:	2624116	
Registration Number:	1150556	FIREDOG
Registration Number:	847093	FRANKWURST
Registration Number:	2527771	HONEST ABE PICKLE COMPANY
Registration Number:	1753328	HOT DOG LOVERS HOT DOG
Registration Number:	1253413	HOT SMOKEYS
Registration Number:	1650470	MAKE ME ONE WITH EVERYTHING
Registration Number:	1725985	NUMERO UNO
Registration Number:	2444769	PEBBLE CREEK
Registration Number:	2470766	PIZZA DOGS
Registration Number:	1789953	THE GREAT CHICAGO PIZZA COMPANY
Registration Number:	1745284	THE ORIGINAL CHICAGO STYLE
Registration Number:	2594523	THE PURITY PICKLE COMPANY
Registration Number:	661990	V
Registration Number:	636028	V
Registration Number:	1171498	VALUE LINE
Registration Number:	673266	VIENNA
Registration Number:	981269	VIENNA BEEF
Registration Number:	1359416	VIENNA BEEF

CORRESPONDENCE DATA

Fax Number: (312)984-3220
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-629-7370
Email: darlene.gentry@bfkpn.com
Correspondent Name: Malcolm McCaleb, Jr.
Address Line 1: 333 W. Wacker Drive, Suite 2700
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	VIEN-000
NAME OF SUBMITTER:	Malcolm McCaleb, Jr.

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Vienna Sausage Manufacturing Co., an Illinois corporation, having its principal place of business at 2501 North Damen Avenue, Chicago, Illinois 60647, USA (“Assignor”), is the sole and exclusive owner of the Trademarks described in the Schedule attached hereto and made a part hereof.


WHEREAS, Vienna Beef Ltd., an Illinois corporation, having its principal place of business at 2501 North Damen Avenue, Chicago, Illinois 60647, USA (“Assignee”), desires to acquire the entire right, title and interest in, to and under the said Trademarks and any registrations and applications for registration thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, transfer, convey and assign to said Assignee the entire right, title and interest in, to and under said Trademarks and any registrations and applications for registration thereof (“Trademarks”), together with the entire business and goodwill of the business associated with and symbolized by the Trademarks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made. Assignor further agrees, at Assignee’s expense, to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure such rights.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned, along with that portion of its business which has developed the goods to which the Trademarks pertain.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized, this 1st day of September, 2004, nunc pro tunc April 29, 2002.

VIENNA SAUSAGE MANUFACTURING CO.



By: James W. Bodman
Its: Chairman

SCHEDULE

Registrations

MARK	REGISTRATION NO.	REGISTRATION DATE
BEEFY MONSTER BONE	2501819	October 30, 2001
BISTRO CHILI	2352510	May 23, 2000
BISTRO ENTREES	2675305	January 14, 2003
BISTRO ENTREES	2610330	August 20, 2002
BISTRO SAUCES	2672413	January 7, 2003
CHICAGO LOVE AFFAIR	1701152	July 14, 1992
CHICAGO'S HOT DOG	2567309	May 7, 2002
COUNTRY LAD FARM	2504930	November 6, 2001
DELANCY STREET	2652601	November 19, 2002
Design Only	2624116	September 24, 2002
FIREDOG	1150556	April 7, 1981
FRANKWURST	847093	April 2, 1968
HONEST ABE PICKLE COMPANY	2527771	January 8, 2002
HOT DOG LOVERS HOT DOG	1753328	February 16, 1993
HOT SMOKEYS	1253413	October 4, 1983
MAKE ME ONE WITH EVERYTHING	1650470	July 9, 1991
NUMERO UNO	1725985	October 20, 1992
PEBBLE CREEK	2444769	April 17, 2001
PIZZA DOGS	2470766	July 17, 2001

MARK	REGISTRATION NO.	REGISTRATION DATE
THE GREAT CHICAGO PIZZA COMPANY	1789953	August 24, 1993
THE ORIGINAL CHICAGO STYLE	1745284	January 5, 1993
THE PURITY PICKLE COMPANY	2594523	July 16, 2002
V (& Design)	661990	May 20, 1958
V (& Design)	636028	October 16, 1956
VALUE LINE	1171498	September 29, 1981
VIENNA	673266	January 27, 1959
VIENNA BEEF	981269	March 26, 1974
VIENNA BEEF (& Design)	1359416	September 10, 1985

Applications

MARK	APPLICATION NO.	APPLICATION DATE
CHEDDARHEAD CHILI (& Design)	76/546481	September 24, 2003
CHEDDARHEAD SOUPS (& Design)	76/546495	September 24, 2003
CHELI'S CHILI (& Design)	76/553247	October 22, 2003
CORKY'S	76/142856	October 10, 2000
DAMEN AVE. EXPRESS (& Design)	76/488192	February 7, 2003
Design Only	76/581927	March 19, 2004