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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

TRADEMARK 102709695

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

West Publishing Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Wizeup, Inc. Internal Address:

Street Address: 160 West 71st St, 11P City: New York State: NY Zip: 10023

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: October 2, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,497,289

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David E. Gray

Internal Address:

Street Address: 14 West 76 Street, 1RE

City: New York State: NY Zip: 10023

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

David E. Gray, President

Signature: David E. Gray, President

Date: 3/20/04

Total number of pages including cover sheet, attachments, and document: 3

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Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002940 FRAME: 0553

TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of October 2, 2003.

WHEREAS, WEST PUBLISHING CORPORATION, a Minnesota corporation, having its office at 610 Opperman Drive, Eagan, Minnesota 55123 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the following trademark:

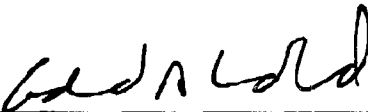
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CASEBRIEFS	2,497,289	October 9, 2001

(the "Mark"); and

WHEREAS, WISEUP INC., a corporation organized and existing under the laws of the State of Delaware, having an address at 160 West 71st Street, Suite 11P, New York, New York 10023 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to said Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the Mark, including all applications and registrations thereof, together with all the goodwill of the business symbolized by said Mark, and together with the right to sue and collect damages and/or profits for past infringements of said Mark, the intent hereof being to substitute Assignee in the place of Assignor.

WEST PUBLISHING CORPORATION

By: 

Edward A. Friedland
Vice President

STATE OF CONNECTICUT)
) SS:
COUNTY OF NEW FAIRFIELD)

NOTARIAL CERTIFICATE

I, Cristina Salvador, Notary Public in and for Connecticut, do hereby certify that on the 2nd day of October, 2003, before me personally appeared Edward A. Friedland, to me known and known to me to be the person who signed the foregoing instrument as Vice President of West Publishing Corporation and that he duly executed the foregoing instrument for and on behalf of said company being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

C Salvador
Notary Public

CRISTINA SALVADOR
Notary Public, State of Connecticut
My commission expires: July 31, 2006