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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Fuze Beverage, Inc. Individual(s) Association General Partnership Limited Partnership Corporation-State - DELAWARE Other

2. Name and address of receiving party(ies) Name: Fuze Beverage, LLC Internal Address: Street Address: 619 Palisades Avenue City: Englewood Cliffs State: NJ Zip: 07632 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company - Delaware

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 03/10/2004

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78/082,726 B. Trademark Registration No.(s) 2,559,318

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Jeffrey R. Cohen Internal Address: Street Address: Millen, White, Zelano & Branigan, 2200 Clarendon Blvd., Suite 1400 City: Arlington State: VA Zip: 22201

6. Total number of applications and registrations involved: 19 7. Total fee (37 CFR 3.41) \$ 490.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. Jeffrey R. Cohen Name of Person Signing Signature Date 3/26/04

Total number of pages including cover sheet, attachments, and document: 6 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/31/2004 DBYRNE 00000005 78082726 01 FC:8521 40.00 OP 02 FC:8522 450.00 OP

TRADEMARK REEL: 002940 FRAME: 0569

ASSIGNMENT CONTINUATION SHEET

4 A. – Additional Applications:

1. 78/110,493
2. 78/111,658
3. 78/165,838
4. 78/168,248
5. 78/168,268
6. 78/189,656
7. 78/194,026
8. 78/201,557
9. 78/212,153
10. 78/227,585
11. 78/212,106
12. 78/235,140
13. 78/265,126
14. 78/298,188
15. 78/301,788
16. 78/324,965
17. 78/334,026

ASSIGNMENT

Whereas Fuze Beverage, Inc., a Delaware corporation located at 619 Palisades Ave, Englewood Cliffs, New Jersey 07632 has adopted and is using the trademarks set forth in the attached Schedule A; and Whereas Fuze Beverage, Inc. has registered or applied to register said trademarks in the countries identified in and under the registration and application numbers set forth in Schedule A;

And Whereas Fuze Beverage, Inc. is the owner of all rights, title and interest in the works and corresponding copyright registrations identified in the attached Schedule B, including all rights under copyright law in the United States and throughout the world; and

And Whereas, Fuze Beverage, LLC, a Delaware limited liability company, located at 619 Palisades Avenue, Englewood Cliffs, NJ 07632 is desirous of acquiring said trademarks and works, along with their corresponding trademark and copyright applications and registrations, for its sole use;

Now, Therefore, in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Fuze Beverage, Inc., as assignor, does hereby assign unto the said Fuze Beverage, LLC, all rights, title and interest in and to the said trademarks and works, together with their corresponding trademark and copyright applications and registrations and with the good will of the business symbolized by the trademarks, as well as the right to sue for any and all past infringement of the trademarks and works;

In Testimony Whereof, Fuze Beverage, Inc. and Fuze Beverage, LLC have caused this document to be duly and legally executed on the 10th day of March, 2004.

FUZE BEVERAGE, INC.

Lance Collins
Signature

Lance Collins
Printed Name

PRESIDENT
Title

FUZE BEVERAGE, LLC

Lance Collins
Signature

LANCE COLLINS
Printed Name

MANAGER
Title

SCHEDULE A

FUZE TRADEMARK APPLICATIONS/REGISTRATIONS

MARK	COUNTRY	SERIAL/ REGISTRATION NO.	MATTER ID	STATUS
FUZE	U.S.	2,599,318	FUZE-0001-T	Registered 07/23/2002
FUZE VITAMIN	U.S.	78/082,726	FUZE-0006-T	Published for Opposition 12/23/2003
FUZE	Canada	1,119,556	FUZE-0011-T (CA)	Advertised 01/28/2004
FUZE	U.S.	78/110,493	FUZE-0014-T	Approved for Publication 01/31/2004
FUZE	U.S.	78/111,658	FUZE-0021-T	Notice of Allowance issued 01/13/2004
FUZE	European Community	2648053	FUZE-0023-T-EU	Registered 09/10/2003
FUZE	Japan	2003-088551	FUZE-0044-T-JP	Filed 10/09/2003
FUZE	Mexico	624444	FUZE-0045-T-MX	Office Action received.
FUZE MOJO MANGO	U.S.	78/165,838	FUZE-0030-T	Allowed for Registration 02/24/2004
FUZE VITAMIN BAR	U.S.	78/168,248	FUZE-0031-T	Published for opposition 01/20/2004
FUZE VITAMIN GUM	U.S.	78/168,268	FUZE-0032-T	Notice of Allowance 08/12/2003
FUZE HEALTHY INFUZIONI	U.S.	78/189,656	FUZE-0033-T	Final Refusal mailed 09/15/2003

MARK	COUNTRY	SERIAL/ REGISTRATION NO.	MATTER ID	STATUS
FUZE HEALTHY INFUZIONS	U.S.	78/194,026	FUZE-0034-T	Office Action received 02/18/2004
FUZE HEALTHY INFUZIONS ENERGIZE	U.S.	78/212,106	FUZE-0036-T	Response to Office Action 1/21/04
FUZE LEMONAID	U.S.	78/201,557	FUZE-0035-T	Approved for Publication 01/25/2004
FUZE SLENDERIZE	U.S.	78/212,153	FUZE-0037-T	Response to Office Action 02/05/2004
FUZE OMEGA ENERGY DRINK	U.S.	78/227,585	FUZE-0038-T	Response to Office Action submitted 02/04/2004
SHOCK & AWE	U.S.	78/235,140	FUZE-0040-T	Office Action received 09/23/2003
FUZE DIVA	U.S.	78/265,126	FUZE-0041-T	Office Action received 01/02/2004
FUZE DETOX	U.S.	78/298,188	FUZE-0042-T	New Application 09/17/2003
WE KNOW WATER	U.S.	78/301,788	FUZE-0043-T	New Application 10/01/2003
FUZE ALPHA ENERGY	U.S.	78/324,965	FUZE-0046-T	New Application 11/7/2003
HYDRO ACTIVE	U.S.	78/334,026	FUZE-0047-T	New Application 11/28/2003

SCHEDULE B

FUZE COPYRIGHTS

WORK	COPYRIGHT NO.	MATTER ID	STATUS
FUZE FOCUS LABEL	VA1126039	FUZE-0016-C	Registered
FUZE STAMINA LABEL	1-126-073	FUZE-0017-C	Registered
FUZE SLENDERIZE LABEL	VA1126037	FUZE-0018-C	Registered
FUZE REPLENISH LABEL	VA1126036	FUZE-0019-C	Registered
FUZE VITABOOST LABEL	VA1126038	FUZE-0020-C	Registered
FUZE DIET PEACH TEA	1-123-473	FUZE-0024-C	Registered
FUZE GREEN TEA WITH GINSENG	1-123-474	FUZE-0025-C	Registered
FUZE ICED TEA WITH LEMON	1-123-476	FUZE-0026-C	Registered
FUZE ESSENTIAL	1-123-475	FUZE-0027-C	Registered
FUZE REFRESH	1-123-472	FUZE-0028-C	Registered