

04-01-2004

2 SHEET 1

Tab settings



102709696

To the Honorable Commissioner of

the attached original documents or copy thereof.

1. Name of conveying party(ies):

Lipton Investments, Inc. 501 Silverside Road Wilmington, DE 19809

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Unilever PLC

Internal Address:

Street Address: Port Sunlight

City: Wirral, Merseyside, England State: ZIP:

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 1, 2003

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

BOVRIL, REG. NO. 51,862 BOVRIL, Reg. No. 2,401,710 MARMITE, Reg.No. 146,810

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary Cassidy

Internal Address: Unilever HPC Co.

03/31/2004 STON11 00000054 210043 2401710

01 FC:6521 40.00 BA 02 FC:6522 50.00 BA

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy

Name of Person Signing

Mary Cassidy Signature

Signature

3/25/04

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002940 FRAME: 0591

ASSIGNMENT

WHEREAS, LIPTON INVESTMENTS, INC., a corporation organized under the laws of the State of Delaware, with its address at 501 Silverside Road, Wilmington, DE 19809 (hereinafter called ASSIGNOR) is owner of the entire right, title and interest in and to the Trademarks and Trademark Registrations therefor in the U.S. Patent and Trademark Office listed on the attached Schedule A (hereinafter called "TRADEMARKS"), and

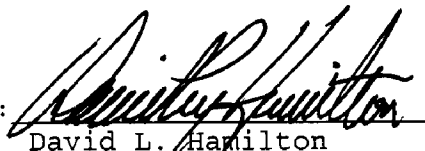
WHEREAS, UNILEVER PLC, a company incorporated under the English Companies Acts, having its offices at Port Sunlight, Wirral, Merseyside, England (hereinafter ASSIGNEE) is desirous of acquiring the above identified TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the said TRADEMARKS, together with the goodwill of its business connected with and symbolized by the marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as to the 1st day of July, 2003.

LIPTON INVESTMENTS, INC.

By:


David L. Hamilton
President

SCHEDULE A

Trademark

Reg. No.

BOVRIL

51,862

BOVRIL

2,401,710

MARMITE

146,810