

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Heartland Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Citizenship (see guidelines) Kansas

Execution Date(s) June 28, 2002

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Apex Products, LLC

Internal

Address: _____

Street Address: 8333 Melrose

City: Lenexa

State: Kansas

Country: USA Zip: 66214

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other LLC Citizenship Kansas

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,855,057

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

CARPETAID+ (Stylized)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brian R. McGinley

Internal Address: _____

Sonnenschein Nath & Rosenthal LLP

Street Address: PO Box 061080

Wacker Drive Station, Sears Tower

City: Chicago

State: Illinois Zip: 60606-1080

Phone Number: 816-460-2400

Fax Number: 816-531-7545

Email Address: bmcginley@sonnenschein.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1008
Expiration Date July 2006

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Signature

9/20/2004
Date

Brian R. McGinley

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (Including cover sheet) should be faxed to (703) 306-5996, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1460

OP \$40.00 1855057

ASSIGNMENT OF UNITED STATES TRADE MARKS

WHEREAS, HEARTLAND CORPORATION, a Kansas corporation whose principal offices are at 1061 Cudahy Place, San Diego, California 92110, is the owner of all right, title and interest in and to the following trademarks which are registered in the United States Patent & Trademark Office:


<u>Mark</u>	<u>Reg. No./ App. No.</u>	<u>Reg. Date/ App. Date</u>	<u>Country</u>	<u>Status</u>	<u>Class</u>	<u>Comments</u>
CARPETAID+ (and design)	1,855,057	9/20/94	US	Registered	3	
DETAIL IT	76/182,377	12/18/00	US	Pending	21	
LIFTER 1 (and design)	76/336,770	11/13/01	US	Pending	21	
LIFTER 1 (and grid design)	1,993,303	08/13/96	US	Registered	3	
PETSAV'R	2,338,431	04/04/00	US	Registered	3	
PETSAV'R	2,505,106	11/06/01	US	Registered	5	
ROCK DOCTOR	76/183,135	12/19/00	US	Pending	3	

WHEREAS, APEX PRODUCTS, LLC, a Kansas limited liability company, whose principal place of business is at 8333 Melrose, Lenexa, Kansas, 66214 is desirous of acquiring said trademarks and registrations, together with the goodwill of the business appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HEARTLAND CORPORATION does hereby sell, assign, transfer, and convey to APEX PRODUCTS, LLC, the entire right, title and interest in and to the aforesaid trademark registrations and the trademarks shown thereon, the goodwill of the business appurtenant thereto and to the goods connected with the use of and symbolized by said trademarks, together with all claims for damages by reason of past infringements of said trademarks, including the right to sue for and collect the same for the use and benefit of APEX PRODUCTS, LLC, its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, HEARTLAND CORPORATION has caused this assignment to be executed by its duly authorized officer, effective as of the 28th day of June, 2002.

HEARTLAND CORPORATION

By: 
Garry O. Ridge, President

[Notary Public Acknowledgement]

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