

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
We Bad Incorporated		05/07/1985	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Cheese Steak Shop, Inc., The
Street Address:	13925 San Pablo Avenue
Internal Address:	Suite 200
City:	San Pablo
State/Country:	CALIFORNIA
Postal Code:	94806
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1305546	CHEESE STEAK SHOP ORIGINAL PHILADELPHIA STYLE SANDWICH
Registration Number:	1305545	CAUTION: MAY BE HABIT FORMING

CORRESPONDENCE DATA	
Fax Number:	(415)369-9665
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-369-9660
Email:	trademarks@vmmhd.com
Correspondent Name:	Vierra Magen Marcus Harmon & DeNiro LLP
Address Line 1:	685 Market Street, Suite 540
Address Line 4:	San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	CHST-01001US0
NAME OF SUBMITTER:	Brian I. Marcus, Esq.

Total Attachments: 2  
 source=name change#page1.tif

CH 1305546 \$65.00



CERTIFICATE OF AMENDMENT OF ARTICLES  
AFTER ISSUANCE OF SHARES  
AMENDMENT ADOPTED BY DIRECTORS' RESOLUTION AND  
SHAREHOLDERS' CONSENT

KEITH LAYTON and GERALD POTTER certify:

1. That they are the President and Secretary, respectively, of WE BAD, INC., a California corporation.

2. That at a meeting of the Board of Directors of the corporation duly held at 1054 University Avenue, Berkeley, California, on May 7, 1985, the Board approved the following amendment to the Articles of Incorporation:

RESOLVED, that the following provision in the Articles of Incorporation of WE BAD, INC., a California corporation, reading as follows: "The name of this corporation is WE BAD, INC.," shall be and the same is hereby amended to read as herein set forth as follows: The name of this corporation is THE CHEESE STEAK SHOP, INC.

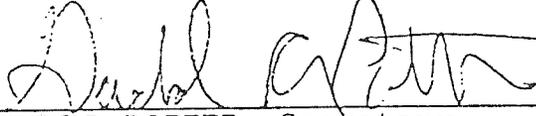
3. That the shareholders have adopted the same amendment by written consent.

4. That the number of shares entitled to vote on or consent to the amendment is 10700, all of whom consented in writing.

We declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Amendment of Articles of Incorporation on May 7, 1985.

  
\_\_\_\_\_  
KEITH LAYTON, President

  
\_\_\_\_\_  
GERALD POTTER, Secretary