

Attorney Docket No. 012167-000100US
U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

Recordation Form Cover Sheet TRADEMARKS ONLY

Tab settings ⇨⇨⇨

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Perspectives

Individual(s) Association

General Partnership Limited Partnership

Corporation-State: California

Other

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Name: Firedance Grill, LLC

Internal Address:

Street Address: 39 Calle Vista Del Sol

City: San Clemente State: CA ZIP: 92673

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State: California

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other

Execution Date: August 30, 2004

4. Application number(s) or registration number(s).

A. Trademark Application No(s):

Additional number(s) attached? Yes No

B. Trademark Registration No(s): 2,672,430

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul W. Vapnek, Esq.
TOWNSEND AND TOWNSEND AND CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111-3834
(415) 576-0200

6. Total number of applications and registrations involved 1

7. Total fee (37 CFR 3.41): \$40

Enclosed

Authorized to be charged to deposit account

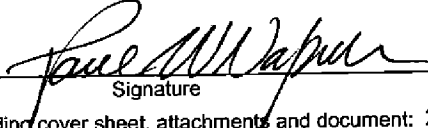
8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul W. Vapnek  September 20, 2004
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Mail Stop Assignments
P.O. Box 1450
Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, PERSPECTIVES, a California Corporation ("Assignor"), located and doing business at 11030 Santa Monica Boulevard, Suite 301, Los Angeles, California 90025-3594, is the owner of the following service mark which is registered with the U.S. Patent and Trademark Office:

<u>Service Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
FIRE DANCE	2,672,430	January 7, 2003

WHEREAS, Firedance Grill, LLC, a California limited liability company ("Assignee"), located and doing business at 39 Calle Vista Del Sol, San Clemente, California 92673, is desirous of acquiring the above-mentioned registration;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said registration, together with the good will of the business symbolized by the mark and the right to sue for any past infringement.

This Assignment is effective for all purposes as of August 30, 2004.

PERSPECTIVES (Assignor)

By: _____


Edward D. Engoron
President and Chief Executive Officer

60304897 v1

RECORDED: 09/20/2004

TRADEMARK
REEL: 002940 FRAME: 0906