

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vitality Beverages, Inc.	Pasco Acquisition, Inc.	09/20/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vitality Foodservice, Inc.		
<b>Street Address:</b>	400 North Tampa Street		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33602		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2010479	NATURE'S SELECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)229-4133		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	trademarks@carltonfields.com		
<b>Correspondent Name:</b>	C. Douglas McDonald		
<b>Address Line 1:</b>	P.O. Box 3229		
<b>Address Line 4:</b>	Tampa, FLORIDA 33601-3239		
<b>ATTORNEY DOCKET NUMBER:</b>	46419/95733		
<b>NAME OF SUBMITTER:</b>	C. Douglas McDonald		
<b>Total Attachments: 1</b> source=VBI to VFI assignment#page1.tif			


CH \$40.00 2010479

**ASSIGNMENT OF TRADEMARK NUNC PRO TUNC**

By this assignment having an effective date of December 31, 2001, VITALITY BEVERAGES, INC., f/k/a PASCO ACQUISITION, INC., a corporation of the State of Delaware, having an address of 400 N. Tampa Street, Tampa, Florida 33602, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, transfers and assigns to VITALITY FOODSERVICE, INC. ("Assignee"), a corporation of the State of Florida having an address of 400 N. Tampa Street, Tampa, Florida 33602, all right, title and interest Assignor has or may have in and to the trademark NATURE'S SELECT and Design, along with United States Trademark Registration No. 2,010,479 and including all goodwill associated therewith.

Date: September 20, 2004

VITALITY BEVERAGES, INC.

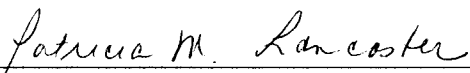
By:   
Rhiannon Kubicka, Secretary

STATE OF New York

COUNTY OF New York

Sworn to and subscribed before me this 20<sup>th</sup> day of September, 2004  
by Rhiannon Kubicka, Secretary of Vitality Beverages, Inc., who is  Personally known to me  
or has  Produced identification \_\_\_\_\_

(Seal)

  
Notary Public's Signature

Patricia M. Lancaster  
Notary Public's Printed Name

PATRICIA M. LANCASTER  
Notary Public, State of New York  
No. 01LA6064032  
Qualified in New York County  
Commission Expires September 17, 2005

TPA#1754097.2

RECORDED: 09/21/2004

TRADEMARK  
REEL: 002940 FRAME: 0973