

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Data Merchant Services Corporation		06/17/2003	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	ValueLink, LLC
Street Address:	6200 South Quebec Street
City:	Greenwood Village
State/Country:	COLORADO
Postal Code:	80111
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2499153	VALUELINK
Registration Number:	2524314	STORED VALUE SUCCESS IS IN OUR CARDS
Registration Number:	2190571	VALUELINK

CORRESPONDENCE DATA	
Fax Number:	(202)637-3593
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-383-0100
Email:	eteas@sablaw.com
Correspondent Name:	Sutherland Asbill & Brennan LLP
Address Line 1:	1275 Pennsylvania Ave, NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-2415

ATTORNEY DOCKET NUMBER:	34250-465-047-005;009;147
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NAME OF SUBMITTER:	Elisabeth A. Langworthy, Esq.
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Total Attachments: 2
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NUNC PRO TUNC TRADEMARK DEED OF ASSIGNMENT

WHEREAS, First Data Merchant Services Corporation (a Florida corporation), hereinafter referred to as "Assignor," located at 12500 East Belford Avenue, Englewood, Colorado 80112, USA was the sole and exclusive owner of the trademark as well as the application, registration, and common law rights related thereto, listed on Schedule A (the "Marks");

AND WHEREAS, on 6/17/2003, Assignor assigned and transferred all right, title, and interest to the Marks to ValueLink, LLC (a Delaware limited liability company), hereinafter referred to as "Assignee," whose principal office or place of business is 6200 South Quebec Street, Greenwood Village, Colorado 80111, USA, and wishes to memorialize said assignment;

AND THEREFORE KNOW ALL MEN BY THESE PRESENT, that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor affirms that it sold, assigned, and transferred to Assignee *nunc pro tunc* as of 6/17/2003 all right, title, and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused these presents to be executed under its corporate seal and the hands of its duly authorized officers at this 8 day of July, 2004.

FIRST DATA MERCHANT SERVICES CORPORATION
(Assignor)

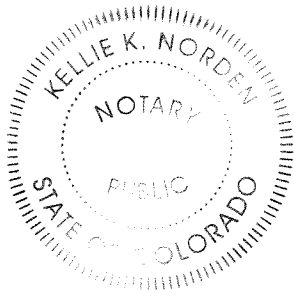
By: [Signature]
Ken Algiene
Vice President and Assistant Secretary

STATE OF COLORADO)
) ss.:
COUNTY OF Douglas)

On this 8 day of July, 2004, before me personally came Ken Algiene to me known, who being by me duly sworn did depose and say that he is the Vice President and Assistant Secretary of First Data Merchant Services Corporation and that he duly executed the foregoing instrument for and on behalf of First Data Merchant Services Corporation being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

[Signature]
Notary Public

My Commission Expires September 29, 2007



SCHEDULE A

The Marks

VALUELINK

(U.S. Registration No. 2,190,571)

VALUELINK (and Design)

(U.S. Registration No. 2,499,153)



STORED VALUE SUCCESS IS IN OUR CARDS

(U.S. Registration No. 2,524,314)