

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue Cult, Inc.		10/02/2003	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ancami, Inc.		
Street Address:	2305 East 52nd Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76546398	BLUE CULT	
Serial Number:	76546337	BLUE CULT	
CORRESPONDENCE DATA			
Fax Number:	(310)277-4730		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-551-9306		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega		
Address Line 1:	2049 Century Park East, Suite 3400		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	69596-92		
NAME OF SUBMITTER:	Ellie Hourizadeh		
Total Attachments: 0			

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