

3/29/04

04-02-2004

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(Rev. 10/02)
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Tab settings



T U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102711220

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Future Property Management, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Delaware

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: McDonald's Corporation
Internal Address: _____
Address: _____
Street Address: One McDonald's Plaza
City: Oak Brook State: IL Zip: 60523

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 15, 2004

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/255919
78/255921, 78/255928 & 78/255925

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 4

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Neal, Gerber & Eisenberg, LLP
Internal Address: Michael G. Kelber
Suite 2200
Street Address: Two North La Salle Street
City: Chicago State: IL Zip: 60602

7. Total fee (37 CFR 3.41).....\$ 115.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
502261

DO NOT USE THIS SPACE

9. Signature.
Michael G. Kelber
Name of Person Signing

Signature

3/26/04
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231



03-29-2004

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #66

TRADEMARK
REEL: 002941 FRAME: 0576

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this 15 day of March, 2004 by Future Property Management, Inc., a Delaware corporation, ("Assignor").

WHEREAS, Assignor, having a bona fide intent to use in its business the trademarks identified in the schedule attached hereto as Exhibit A (the "Marks"), is the owner of all right, title and interest in and to the trademarks as well as the corresponding applications relating thereto and the goodwill of the business associated therewith.

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Marks and the corresponding applications to McDonald's Corporation, a Delaware corporation, located and doing business at One McDonald's Plaza, Oak Brook, Illinois 60523 ("Assignee"), together with the goodwill of the business associated therewith.

WHEREAS, Assignee, being the successor to all of the business of the Assignor to which the Marks pertain, is desirous of acquiring all right, title and interest in and to the Marks and the corresponding applications together with the goodwill of the business associated therewith.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Marks and the corresponding applications, together with the right to sue and collect damages relating to past infringement of the Marks, and with the goodwill of the business connected with the use of and symbolized by the Marks.

Future Property Management, Inc.

McDonald's Corporation

By: Sheila Lehr

By: Kathryn Kmlsna

Name: SHEILA LEHR

Name: KATHRYN MLSNA

Title: MANAGING COUNSEL

Title: MANAGING COUNSEL

EXHIBIT A

<u>MARK</u>	<u>SERIAL NO.</u>
GO ACTIVE	78/255919
GO ACTIVE	78/255921
GO ACTIVE	78/255928
GO ACTIVE	78/255925