

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dad's Pet Care, Inc.		04/14/2004	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA	
Name:	Dad's Pet Care
Street Address:	18746 Mill Street
Internal Address:	Attn: Jace Wallace
City:	Meadville
State/Country:	PENNSYLVANIA
Postal Code:	16335
Entity Type:	Fictitious Name: PENNSYLVANIA

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	78372809	CAT SOOSHI
Serial Number:	78271184	SAVORFUL
Serial Number:	78238256	BOUNTIFUL
Serial Number:	78230012	BEGGERS CHOICE
Serial Number:	78226024	FIT FOR LIFE
Serial Number:	78213710	LIFE BALANCE
Serial Number:	78213709	HOME & HEART
Serial Number:	78213708	HOME AND HEART
Serial Number:	78213707	LOVING MEALS
Serial Number:	78251102	ENDORSED BY PIGS EVERYWHERE
Serial Number:	78251100	THE PIG EAR ALTERNATIVE
Serial Number:	76452999	KITTY DUETS
Serial Number:	76397195	B- B- B- BACON!
Serial Number:	76397175	JUMPIN' JERKY

OP \$490.00 78372809

Registration Number:	2825931	DOGGIE DUETS
Serial Number:	76397133	PEPPERONI PLEASERS
Serial Number:	76396843	WAGGEROOS
Serial Number:	76396758	FETCHIN' STIX
Serial Number:	78360974	DAD'S PET CARE...NUTRITION YOU CAN TRUST AT A PRICE YOU CAN AFFORD!

**CORRESPONDENCE DATA**

Fax Number: (800)639-8649  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: tsenterprise@swbell.net  
 Correspondent Name: Dad's Pet Care  
 Address Line 1: 18746 Mill Street  
 Address Line 2: Attn: Jace Wallace  
 Address Line 4: Meadville, PENNSYLVANIA 16335

ATTORNEY DOCKET NUMBER:	PET CARE INC. ASSMTS
NAME OF SUBMITTER:	Connie White

Total Attachments: 2  
 source=pg07#page1.tif  
 source=Mark list#page1.tif

**NAME CHANGE/ASSIGNMENT OF TRADEMARKS**

For good and valuable consideration, receipt of which is hereby acknowledged, Dad's Pet Care, Inc. ("Dad's") 18746 Mill Street, P.O. Box 451, Meadville, Pennsylvania 16335 (Assignor), has changed its name, and as owner of the attached marks therefore assigns to Dad's Pet Care, a fictitious name entity formed in Pennsylvania ("Dad's Pet Care"), 18746 Mill Street, Meadville, Pennsylvania 16335 (Assignee), all rights, title and interest in and to the marks attached hereto as Exhibit A, together with the goodwill symbolized by the marks, effective as of January 1, 2004.

IN WITNESS WHEREOF, Dad's has caused this Name Change/Assignment to be signed by its duly authorized officers on this 14 day of April, 2004.

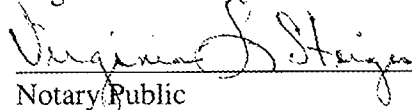
DAD'S PET CARE, INC.  
(Owner/Assignor)



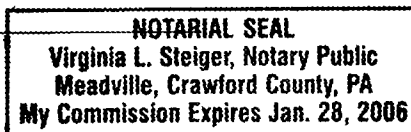
BY: DOUGLAS A. LANG  
V.P., SALES & MARKETING

STATE OF PENNSYLVANIA)  
COUNTY OF CRAWFORD ) ss

On the 14th day of April, 2004, before me appeared Douglas A. Lang, the person who was authorized to sign this instrument on behalf of the identified corporation, who being sworn, acknowledged that he signed this instrument as a free act.

  
Notary Public

My Commission Expires: \_\_\_\_\_



ATTACHMENT TO NAME CHANGE  
MARKS ASSIGNED

REG/SER #	MARK
78372809	CAT SOOSHI
78271184	SAVORFUL
78238256	BOUNTIFUL
78230012	BEGGERS CHOICE
78226024	FIT FOR LIFE
78213710	LIFE BALANCE
78213709	HOME & HEART
78213708	HOME AND HEART
78213707	LOVING MEALS
78251102	ENDORSED BY PIGS EVERYWHERE
78251100	THE PIG EAR ALTERNATIVE
76397195	B- B- B- BACON!
76397175	JUMPIN' JERKY
2825931	DOGGIE DUETS
76397133	PEPPERONI PLEASERS
76396843	WAGGEROOS
76396758	FETCHIN' STIX
78360974	DAD'S PET CARE...NUTRITION YOU CAN TRUST AT A PRICE YOU CAN AFFORD!