

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dad's Products Company, Inc.		04/14/2004	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA	
Name:	Dad's Pet Care
Street Address:	18746 Mill Street
Internal Address:	Attn: Jace Wallace
City:	Meadville
State/Country:	PENNSYLVANIA
Postal Code:	16335
Entity Type:	Fictitious Name: PENNSYLVANIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2722817	

CORRESPONDENCE DATA	
Fax Number:	(800)639-8649
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	tsienterprise@swbell.net
Correspondent Name:	Dad's Pet Care
Address Line 1:	18746 Mill Street
Address Line 2:	Attn: Jace Wallace
Address Line 4:	Meadville, PENNSYLVANIA 16335

ATTORNEY DOCKET NUMBER:	BONE DESIGN
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NAME OF SUBMITTER:	Connie White
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Total Attachments: 2
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OP \$40.00 2722817

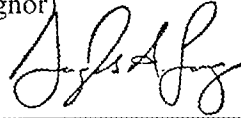
NAME CHANGE/ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, receipt of which is hereby acknowledged, Dad's Products Company, Inc. ("Dad's") 18746 Mill Street , P.O. Box 451, Meadville, Pennsylvania 16335 (Assignor), has changed its name, and as owner of the attached marks therefore assigns to Dad's Pet Care (a fictitious name entity formed in Pennsylvania ("Dad's Pet Care"), 18746 Mill Street, Meadville, Pennsylvania 16335 (Assignee), all rights, title and interest in and to the marks attached hereto as Exhibit A, together with the goodwill symbolized by the marks, effective as of January 1, 2004.

IN WITNESS WHEREOF, Dad's has caused this Name Change/Assignment to be signed by its duly authorized officers under corporate seal on this 14 day of April, 2004.

(Corporate Seal)

DAD'S PRODUCTS COMPANY, INC.
(Owner/Assignor)

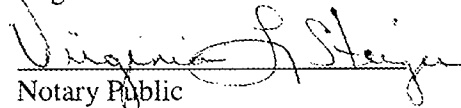


BY: DOUGLAS A. LANG
V.P., SALES & MARKETING

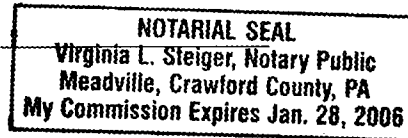
STATE OF PENNSYLVANIA)

COUNTY OF Crawford) ss

On the 14th day of April, 2004, before me appeared Douglas A. Lang, the person who was authorized to sign this instrument on behalf of the identified corporation, who being sworn, acknowledged that he signed this instrument as a free act.


Notary Public

My Commission Expires:



ATTACHMENT TO NAME CHANGE
MARKS ASSIGNED

REG/SER #

MARK

2722817

Design only (Bone)