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04-06-2004

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RECORD TRA



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PARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CUSENIER

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Public limited company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 3/31/2004

2. Name and address of receiving party(ies)

Name: Les Caves de Landiras-Louis ESCHENAUER

Internal Address:

Street Address: 1,Route de Balizac

City: LANDIRAS State: FRANCE Zip: 33720

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Public limited company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/275,665; 75/692,185

B. Trademark Registration No.(s) 0,770,062; 0 319,744

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. John Campaign

Internal Address:

Street Address: 36 West 44th Street

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41) \$ 115.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

H. John Campaign Name of Person Signing

Signature

April 2, 2004

Date

Total number of pages including cover sheet, attachments, and document:

04/06/2004 LMUELLER 00000012 78275665

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:0521 02 FC:0522

40.00 DP 75.00 DP

CONFIRMATORY DEED OF ASSIGNMENT

BY AND BETWEEN:

CUSENIER, a company organized and existing under the laws of France, located and doing business at CRETEIL (94005), 120, avenue du Maréchal Foch, France (hereinafter referred to as the "Assignor"), of the one part,
AND

LES CAVES DE LANDIRAS-LOUIS ESCHENAUER, a company organized and existing under the laws of France, located and doing business at LANDIRAS (33720), 1, Route de Balizac, France (hereinafter referred to as the "Assignee") of the other part.

WHEREAS the Assignor is the Registered Proprietors of the following trade mark registrations and applications in the United States of America (hereinafter the "Trade Mark ») :

<u>TRADEMARK</u>	<u>NUMBER</u>	<u>CLASS</u>
ALEXIS LICHINE	770062	33
PREMIER D'ALEXIS LICHINE	75/692185 (application)	33
CRUSE	78/275665 (application)	33
MARQUISAT	319744	33

AND WHEREAS the parties have agreed that the said Trade Mark shall be assigned and transferred to the Assignee in the United States of America.

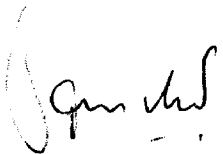
NOW THEREFORE THESE PRESENTS WITNESS THAT:

The consideration for the sale and purchase of the Trade Mark is the sum of \$10,00 (ten dollars) which has been paid as the Assignor hereby acknowledges.

For the above-mentioned consideration, the Assignor hereby assigns unto the Assignee all its rights, title and interest in and to the said Trade Mark with the goodwill of the business concerned in the goods for which the Trade Mark is registered.

This assignment is deemed to have become effective as from the date of signature hereof by the Assignor.

THUS DONE AND SIGNED at Paris, this 31 day of March 2004



CUSENIER.
By Thierry POURCHET
Administrative and Financial Director

LES CAVES DE LANDIRAS-LOUIS ESCHENAUER.

By

LES CAVES DE LANDIRAS
LOUIS ESCHENAUER
Route de Balizac
33720 LANDIRAS

RECORDED: 04/02/2004

TRADEMARK
REEL: 002943 FRAME: 0194