

04-06-2004

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sunrise Publications, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Indiana Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other Nunc pro tunc assignment

Execution Date: July 29, 2003

2. Name and address of receiving party(ies)

Name: InterArt Holding Corporation

Internal Address: 1145 Sunrise Greetings Court

Street Address: 1145 Sunrise Greetings Ct.

City: Bloomington State: IN Zip: 47404

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,079,337 2,087,764

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amie McCarty Legal Director

Internal Address: InterArt

Street Address: 1145 Sunrise Greetings Court

City: Bloomington State: IN Zip: 47404

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 80.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amie McCarty Name of Person Signing

Signature

3-25-04 March 25, 2004 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002943 FRAME: 0248

8-11-03



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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Constance R. Lindman Name of Person Signing

Constance R. Lindman Signature

7/29/03 Date

Total number of pages including cover sheet, attachments, and document:

5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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IN THE UNITED STATES PATENT & TRADEMARK OFFICE
ASSIGNMENT DIVISION

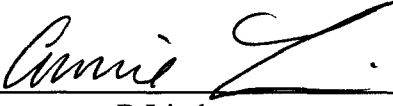
NUNC PRO TUNC ASSIGNMENT OF REGISTRATION

WHEREAS Sunrise Publications, Inc. (“Assignor”) with an address of 1145 Sunrise Greetings Court, Bloomington, IN 47404, has adopted, used and is using the marks referenced in Schedule A, attached hereto, which are registered in the United States Patent & Trademark Office, and is a wholly owned subsidiary of InterArt Holding Corporation;

WHEREAS InterArt Holding Corporation, (“Assignee”) with an address of 1145 Sunrise Greetings Court, Bloomington, IN 47404, is desirous of acquiring said marks and the registrations thereof, and is the parent company of Assignor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does assign *nunc pro tunc* to Assignee all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above-identified registrations thereof.

Date: 7/29/03

By: 
Constance R Lindman
Vice President Business Affairs

IN THE UNITED STATES PATENT & TRADEMARK OFFICE
ASSIGNMENT DIVISION

SCHEDULE A

<i>Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>
Sunrise	2,079,337	August 12, 1997
Sunrise	2,087,764	July 15, 1997