

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents of the new address(es) below. Atty. Ref.: T04-096

1. Name of conveying party(ies)/Execution Date(s):

New Zealand Dairy Board

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - New Zealand
- Other: _____

Citizenship (see guidelines) New Zealand

Execution Date(s) July 13, 2004

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other: _____

2. Name and address of receiving party(ies)

Fonterra Brands Limited

Additional names, addresses, or citizenship attached? Yes No

Name: _____

International Address: The Fonterra Centre

Street Address: 9 Princes Street

City: Auckland

State: _____ Zip: _____

Country: New Zealand

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Company Citizenship New Zealand

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s) January 13, 1987

Additional sheet(s) attached: Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): COLOSTRX

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald L. Dennison

Company: Dennison Schultz Dougherty & MacDonald

Internal Address: Suite 105

Street Address: 1727 King Street

City: Alexandria

State: Virginia Zip: 22314

Phone Number: 703 837 9600 ext. 15

Fax Number: 703 837 0980

Email Address: ddennison@dennisonlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41): \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1013

Expiration Date _____

b. Deposit Account Number _____

9. Signature: Donald L. Dennison
Signature

Sept. 22, 2004
Date

Donald L. Dennison
Name of Person Signing

Total number pages including cover sheet, attachments, and document: **8**

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

DATED

13 July

2004

BETWEEN

NEW ZEALAND DAIRY BOARD

("the Assignor")

AND

FONTERRA BRANDS LIMITED

("the Assignee")

DEED OF ASSIGNMENT OF TRADE MARK

DEED OF ASSIGNMENT OF TRADE MARKS

BETWEEN NEW ZEALAND DAIRY BOARD a New Zealand company, of
Pastoral House, 25 The Terrace, Wellington, New Zealand ("the
Assignor")

AND FONTERRA BRANDS LIMITED a New Zealand company, of
The Fonterra Centre, 9 Princes Street, Auckland, New Zealand
("the Assignee")

RECITALS

- A. The Assignor is the proprietor of the Trade Mark in accordance with the particulars set out in the schedule attached ("Trade Mark").
- B. The Assignor has agreed to assign to the Assignee the Trade Mark and all the Assignor's rights pertaining to the Trade Mark together with the registration of the Trade Mark and with the goodwill symbolized by and associated with the Trade Mark.
- C. The Assignor and the Assignee wish to record in this Deed the terms and conditions on which the Assignor has agreed to assign the Trade Mark to the Assignee.

IT IS AGREED:

- I. In consideration of the sum of \$10.00 paid to the Assignor by the Assignee (the receipt of which is hereby acknowledged) the Assignor assigns to the Assignee the Trade Mark and all the Assignor's rights, remedies and powers in respect of the Trade Mark including:

178251

- (b) the registration of the Trade Mark; and
- (c) all interest of the Assignor in the Trade Mark.

and to hold the Trade Mark and the registration thereof to the Assignee its successors and assigns absolutely.

2. The Assignor hereby covenants that as from the date hereof the Assignor will cease to use the Trade Mark and shall not use the Trade Mark without the permission of the Assignee.



EXECUTED AS A DEED

DATED this 13th day of July 2004

Signed for and on behalf of
NEW ZEALAND DAIRY BOARD
 By:


 Michael Rex Cronin
 Authorized Signatory



In the presence of
WITNESS



 Name Michael Rex Cronin
 Address Auckland, New Zealand
 Occupation Trade Mark Manager

Signed for and on behalf of
FONTERRA BRANDS LIMITED
By:


* Authorized Signatory Michael Rex Cronin

In the presence of:
WITNESS



Name
* Hickland, New Zealand
Address
* Trade Mark Manager
Occupation

17638

MARK	APPLICANT	REG. NO.	APP. DATE	RIID DATE	CLASS	GOODS
COLOSTRX	New Zealand Dairy Board	1424550	11/29/1985	13/01/2007	5	Milk and/or food for newborn calves

COLOSTRX in the United States of America