# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

assigns entire interest together with the portion of the ongoing and existing

business to which the marks pertain

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ethyl Corporation		08/13/2004	CORPORATION: VIRGINIA

### **RECEIVING PARTY DATA**

Name:	NewMarket Corporation	
Street Address:	330 S. Fourth Street	
City:	Richmond	
State/Country:	VIRGINIA	
Postal Code:	23217	
Entity Type:	CORPORATION: VIRGINIA	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78359473	NEW MARKET
Serial Number:	78359500	NEW MARKET
Serial Number:	78359441	NEWMARKET
Serial Number:	78359490	NEWMARKET
Serial Number:	78410984	NEWMARKET
Serial Number:	78410977	NEWMARKET
Serial Number:	78410966	NEWMARKET

## **CORRESPONDENCE DATA**

Fax Number: (419)243-8502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4192431294

Email: essp@essp-law.com

Emch, Schaffer, Schaub & Porcello Co.LPA Correspondent Name: Address Line 1: One SeaGate, Suite 1980, P.O. Box 916

Address Line 4: Toledo, OHIO 43697-0916

**REEL: 002944 FRAME: 0225** 

**TRADEMARK** 

900013257

ATTORNEY DOCKET NUMBER:	7NEWMARKET APPS		
NAME OF SUBMITTER:	Charles R. Schaub		
Total Attachments: 4 source=ETHYL TO NMC#page1.tif source=ETHYL TO NMC1#page1.tif source=ETHYL TO NMC2#page1.tif source=ETHYL TO NMC2#page1.tif			

TRADEMARK REEL: 002944 FRAME: 0226 ASSIGNMENT OF TRADEMARKS AND TRADEMARK APPLICATIONS

WHEREAS, Ethyl Corporation, a Virginia corporation, referred to herein as

"Assignor", and located at 330 S. Fourth Street, Richmond, Virginia 23217, is the owner of

the entire right, title and interest in and to Trademarks and Trademark Applications, as

shown in the Exhibit A, attached hereto and made part hereof, and the respective logos

and graphic images disclosed therein by virtue of written assignments from the creators or

prior assignees; and

WHEREAS, NewMarket Corporation, a Virginia corporation, referred to herein as

"Assignee", and located at 330 S. Fourth Street, Richmond, Virginia 23217, is a successor

to the portion of the ongoing and existing business to which the marks shown in Exhibit A

pertain, and is desirous of acquiring the entire right, title and interest in and to said

Trademarks and Trademark Applications, the respective logos and graphic images

disclosed therein and the applications to register thereof;

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and

other good and valuable consideration, receipt of which is hereby acknowledged, said

Assignor has sold assigned and transferred, and does hereby sell, assign and transfer to

said Assignee, all right, title and interest in and to said Trademarks and Trademark

Applications, and the registrations and application therefor as shown in Exhibit A, together

with the portion of the ongoing and existing business to which the Trademarks shown in

Exhibit A pertain, and hereby authorizes and requests any trademark granting authority to

issue any and all Trademarks resulting from said Trademark Applications to said Assignee

as assignee of the entire right, title and interest therein and in and to all income, royalties,

TRADEMARK

REEL: 002944 FRAME: 0227

damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment. IN TESTIMONY WHEREOF, each of Assignor and Assignee has caused this Assignment to be executed by their duly authorized officers this 13th day of Hugust 2004.

**Assignor:** 

**ETHYL CORPORATION** 

By:\_

Name: Name: Vice President HSAE

Assignee:

**NEWMARKET CORPORATION** 

Title: Via - Prosident / General Council

STATE OF VIRGINIA

CITY OF RICHMOND

: SS

The foregoing instrument was acknowledged before me this 13th day of August, 2004, by John (). Sheet of ETHYL CORPORATION, as his/her act and deed, and the free act and deed of Ethyl Corporation.

My commission expires: 7-31-200(

TRADEMARK REEL: 002944 FRAME: 0228 STATE OF VIRGINIA : ss

CITY OF RICHMOND

The foregoing instrument was acknowledged before me this 13th day of hugest, by 5ters me . Edmonds of

NEWMARKET CORPORATION as his/her act and deed, and the free act and deed of NewMarket Corporation.

Notary Public: Paula Dubos Danel My commission expires: 7-31-2006

3

# **EXHIBIT A**

**MARK** 

RECORDED: 09/24/2004

SERIAL NUMBER

NEW MARKET	78/359,473
NEW MARKET	78/359,500
NEWMARKET	78/359,441
NEWMARKET	78/359,490
NEWMARKET and Design	78/410,984
NewMarket	
NEWMARKET and Design  NewMarket	78/410,977
NEWMARKET and Design	78/410,966
NewMarket	
New/viarket	

TRADEMARK REEL: 002944 FRAME: 0230