

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
L'Oreal USA, Inc.		09/24/2004	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	L'Oreal USA Creative, Inc.
<b>Street Address:</b>	575 Fifth Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10017
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2885152	REMIX RINGS

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)984-5082
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	212-984-4177
<b>Email:</b>	lgigliotti@us.loreal.com
<b>Correspondent Name:</b>	Lisa M. Gigliotti
<b>Address Line 1:</b>	575 Fifth Avenue
<b>Address Line 2:</b>	34th Floor
<b>Address Line 4:</b>	New York, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	SALT 360-1-15829-0
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<b>NAME OF SUBMITTER:</b>	Jonathan Blum
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<b>Total Attachments: 1</b> source=scan#page1.tif
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CH \$40.00 2885152

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and executed effective as of September 24, 2004 by L'Oreal USA, Inc. ("Assignor"), a Delaware corporation, in favor of L'Oréal USA Creative, Inc. ("Assignee"), a Delaware corporation.

WHEREAS, Assignor represents that it is the owner of all right, title and interest in and to the following United States trademark: REMIX RINGS for goods in Class 26, and the goodwill attached thereto, and is owner of U.S. Registration No. 2885152, (hereinafter the "Mark"); and

WHEREAS, Assignee is desirous of acquiring said Mark, goodwill and existing registration thereof.

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Transfer of Trademark. Assignor hereby assigns to Assignee and its successors and assigns all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business associated with, corresponding to, symbolized by and embodied in said Mark, all common law rights relating thereto and U.S. Registration No. 2885152.
2. Recordation of Assignment. Assignor will cooperate with Assignee to record this Assignment with the appropriate governmental entities designated by Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment effective as of September 24, 2004.

Assignor

L'OREAL USA, INC

By: 

Name: Lisa M. Gigliotti

Title: Assistant Vice President

TRADEMARK

RECORDED: 09/24/2004

REEL: 002944 FRAME: 0391