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Form PTO-1594 (Rev. 05/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**  
Piquet Display Systems, Inc.  
224 Earl Stewart Drive  
Aurora, Ontario L4G 6S5 Canada

- Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Canada  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) January 8, 2004

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Easteners For Retail, Inc

Internal Address: 28900 Fountain Parkway

Street Address: 28900 Fountain Parkway

City: Cleveland

State: Ohio

Country: U.S.A Zip: 44139

- Association Citizenship \_\_\_\_\_  
 General Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship USA  
 Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,125,271

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

EXCELSIOR

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Jay F. Moldovanyi  
Internal Address: Fay, Sharpe, Fagan, Minnich & McKee, LLP

Street Address: 1100 Superior Avenue, Seventh Floor,

City: Cleveland

State: Ohio Zip: 44114

Phone Number: (216) 861-5582

Fax Number: (216) 241-1666

Email Address: jmoldovanyi@faysharpe.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ FEE PAID PREVIOUSLY**

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Jay F. Moldovanyi  
Signature

7 Sept 2004  
Date

Jay F. Moldovanyi, Reg. No. 29,678

Total number of pages including cover sheet, attachments, and document: 9

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

TRADEMARK ASSIGNMENT


WHEREAS, Piquet Display Systems, Inc., a corporation of Canada, located and doing business at 224 Earl Stewart Drive, Aurora, Ontario L4G 6S5, Canada, is the owner of record of the entire right, title and interest in and to the U. S. trademark registration identified in Exhibit A hereto, which is made a part hereof, and of the good will of the business connected therewith; and

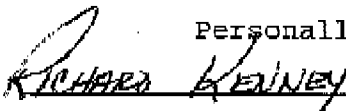
WHEREAS, Fasteners For Retail, Inc., a corporation of the state of Ohio, located and doing business at 28900 Fountain Parkway, Cleveland, Ohio 44139, is desirous of acquiring the entire right, title and interest in and to the trademark registration identified in Exhibit A and the good will of the business connected therewith;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) paid by Fasteners For Retail, Inc. to Piquet Display Systems, Inc., and for other good and valuable consideration, receipt of which is hereby acknowledged by it, Piquet Display Systems, Inc. does hereby sell, assign and transfer unto Fasteners For Retail, Inc., the entire right, title and interest in and to the trademark registration identified in Exhibit

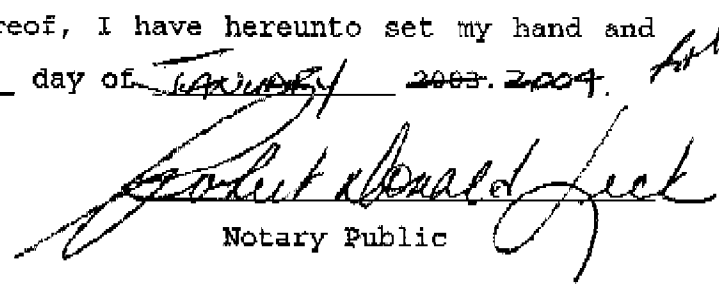
A and to any and all renewals thereof, together with the good will of the business connected with the use of and symbolized by said trademark, all said rights to be held and enjoyed by Fasteners For Retail, Inc. for its own use and enjoyment and for the use and enjoyment of its successors and assigns to the full end of the term for which said trademark registration has been granted.

PIQUET DISPLAY SYSTEMS, INC.

BY   
Name: RICHARD KENNEY  
Title: PRESIDENT

 Personally appeared before me this day, the above named RICHARD KENNEY to me personally known, who acknowledged that he/she signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his/her free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this 8<sup>th</sup> day of JANUARY 2003.2004. for

  
Notary Public

SEAL

EXHIBIT A

<u>Registration No.</u>	<u>Reg. Date</u>	<u>Mark</u>
2,125,271	December 30, 1997	EXCELSIOR