


Date of Deposit: April 6, 2004

FORM PTO-1594 (Modified) (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)	4/6/04 RECORDED TRADE 04-12-2004  102718625	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
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Please record the attached original documents or copy thereof.


<p>1. Name of conveying party(ies):</p> <p style="text-align: center;">Scott L. Savitz</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Change of Name <input type="checkbox"/> Corporation - <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: April 2, 2004</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: Shoebuy.com, Inc.</p> <p>Internal Address: 40 Broad Street Boston, MA 02109</p> <p><input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State of Delaware <input type="checkbox"/> Other -</p> <p>If assignee is not domiciled in the United States, a domestic Designation is <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document form)</p> <p>Additional name(s) & addresses(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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 2004 APR 6 AM 8:55
 FINANCE SECTION

4. Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	2,518,099 (See Exhibit A)
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Alison L. McCarthy, Esq. Address: MINTZ, LEVIN, COHN, FERRIS GLOVSKY and POPEO, P.C. One Financial Center Boston, MA 02111</p>	<p>6. Total number of applications and trademarks involved: [5]</p> <p>7. Total fee (37 CFR 3.41).....\$40.00</p> <p><input checked="" type="checkbox"/> Enclosed</p> <p><input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any deficiencies to Deposit Account of the undersigned.</p> <p>8. Deposit Account No: 50-0311, Ref. No. 20656-010.</p>
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DO NOT USE THIS SPACE

9. Statement and signature <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>		
Alison L. McCarthy, Esq.(Reg. No. 51,998)	 _____ Signature	April 6, 2004
Name of Person Signing		Date
Total number of pages including cover sheet, attachments, and document: [3]		

04/09/2004 6TOM11 00000049 2518099
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MAIL STOP ASSIGNMENT RECORDATION SERVICES
 Director of the US Patent and Trademark Office
 P.O. Box 1450
 Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made by Scott L. Savitz of 2 Mount Vernon Street, Charlestown, MA 02129 ("Assignor"), to Shoebuy.com, Inc., a Delaware corporation, having a place of business at 40 Broad Street, Boston, MA 02109 ("Assignee").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign unto Assignee Assignor's entire right, title and interest in and to the trademark listed in the attached Exhibit A (the "Mark") in the United States and all Foreign Registrations and Applications for Registration thereof, in and to the goodwill symbolized by the Mark, for Assignee's own use and benefit and for the use and benefit of its successors, assigns or other legal representatives, together with all claims for damages by reasons of past infringement of said Mark, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives.

ASSIGNOR HEREBY AGREES to take all actions, and to execute and deliver all additional instruments and documents, as Assignee may reasonably request for the purpose of carrying out this Assignment of Trademark and the transactions contemplated herein including, but not limited to, all instruments and documents necessary to transfer the Mark in the United States and any foreign countries.

ASSIGNOR HEREBY COVENANTS that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith which have not been previously identified to Assignee.

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademark this 2nd day of April, 2004.

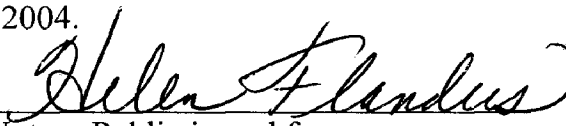


Scott L. Savitz

COMMONWEALTH OF MASSACHUSETTS

COUNTY OF SUFFOLK ss.

BEFORE ME personally appeared the said Scott L. Savitz and acknowledged the foregoing to be his free act and deed this 2 day of April, 2004.



Notary Public in and for
The Commonwealth of Massachusetts

My commission expires:



HELEN FLANDERS
NOTARY PUBLIC
COMMONWEALTH OF MASSACHUSETTS
MY COMMISSION EXPIRES JUNE 25, 2010
TRA 190304v2

EXHIBIT A

REGISTERED TRADEMARK

<u>Trademark</u>	<u>County</u>	<u>Registered Number</u>	<u>Date Filed</u>
Shoebuy.com	United States	2,518,099	May 11, 1999