

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	MERGER
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Bank National Association, as agent		08/09/2001	association:

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	U.S. Bank National Association, for itself and as agent
<b>Street Address:</b>	601 Second Avenue South
<b>City:</b>	Minneapolis
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55402
<b>Entity Type:</b>	association:

**PROPERTY NUMBERS Total: 38**

Property Type	Number	Word Mark
Registration Number:	2239859	DREAM DEMO
Registration Number:	2200681	RODE REPORTS
Registration Number:	2127883	ATV MAGAZINE
Registration Number:	2189523	BIG EAST
Registration Number:	1988841	WATERCRAFT WORLD
Registration Number:	1812086	ARCHERY BUSINESS
Registration Number:	1728041	WATERCRAFT WORLD
Registration Number:	1656774	SNOW GOER
Registration Number:	1442574	SNOWMOBILE BUSINESS
Registration Number:	1489265	SNOWMOBILE
Registration Number:	1441630	SNOWMOBILE VACATION GUIDE
Registration Number:	1898898	CAMPERWAYS
Registration Number:	2035941	GO & RENT . . . RENT & GO
Registration Number:	1898896	SUNNY DESTINATIONS

**CH \$965.00 2239859**

Registration Number:	1006079	TRAILER LIFE
Registration Number:	711273	WOODALL'S
Registration Number:	854909	W
Registration Number:	965597	WOODALL'S
Registration Number:	1851088	AMERICAN RIDER
Registration Number:	2112549	AMERICAN RIDER
Registration Number:	1834600	R V SHOPPER
Registration Number:	1141743	CAMPGROUND MANAGEMENT
Registration Number:	1991599	TRAFFIC BUILDERS
Registration Number:	1645203	HIGHWAYS THE OFFICIAL PUBLICATION OF THE GOOD SAM CLUB
Registration Number:	1442575	MOTORHOME
Registration Number:	1107269	RIDER
Registration Number:	1512170	RV BUSINESS
Registration Number:	997384	SAMBOREE
Registration Number:	1393500	SKI AMERICARD
Registration Number:	1278456	AMERICAN SKI ASSOCIATION
Registration Number:	1471386	COAST TO COAST RESORTS
Registration Number:	1480034	COAST TO COAST RESORTS
Registration Number:	1465377	CAMP COAST TO COAST
Registration Number:	1458728	CAMP COAST TO COAST
Registration Number:	1594211	COAST TO COAST
Registration Number:	1593450	COAST TO COAST
Registration Number:	1655776	COAST TO COAST
Registration Number:	1871532	GOOD NEIGHBOR PARKS

**CORRESPONDENCE DATA**

Fax Number: (310)203-0567  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (310) 203-8080  
Email: cl@jmbm.com  
Correspondent Name: Jeffer Mangels, Butler & Marmaro LLP  
Address Line 1: 1900 Avenue of the Stars, 7th Floor  
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	60982-0004
NAME OF SUBMITTER:	Christine L. Lofgen, Esq.

Total Attachments: 4  
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**AFFIDAVIT**

STATE OF MINNESOTA )  
 ) SS.  
COUNTY OF HENNEPIN )

I, Jeanne M. Escobedo, being duly sworn, depose and state as follows:

1. That I am a duly qualified and acting Assistant Secretary of U.S. Bank National Association, a national banking association, with its main office at 425 Walnut Street, Cincinnati, Ohio 45202;
2. That First Bank National Association, Minneapolis, Minnesota (OCC Charter Number 710) merged into First National Bank of East Grand Forks, East Grand Forks, Minnesota under the OCC Charter Number 13405 and the title First Bank National Association, Minneapolis, Minnesota effective July 11, 1997;
3. That United States National Bank of Oregon, Portland, Oregon merged with and into First Bank National Association, East Grand Forks, Minnesota (OCC Charter No. 13405) with the resulting title of U.S. Bank National Association, Minneapolis, Minnesota, (OCC Charter No. 13405) effective August 1, 1997;
4. That U.S. Bank National Association, Minneapolis, Minnesota (OCC Charter No. 13405) merged into Firststar Bank, National Association, Cincinnati, Ohio (OCC Charter No. 24) under the charter of the latter, and the title of U.S. Bank National Association effective August 9, 2001;
5. That attached hereto as Exhibits A, B and C are true and correct copies of the official certification letters issued by the Office of the Comptroller of the Currency evidencing the mergers listed above in numbers 2, 3 and 4;
6. That U.S. Bank National Association does not have a corporation seal; and
7. That the information contained in this Affidavit is true to the best of my own knowledge.

Dated: August 25, 2004

  
Jeanne M. Escobedo, Assistant Secretary

Subscribed and sworn to before me  
on August 25, 2004

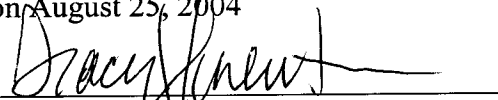
  
Notary Public  
My Commission Expires: 01-31-2005





EXHIBIT A

Comptroller of the Currency  
Administrator of National Banks

Midwestern District Office  
2345 Grand Blvd., Suite 700  
Kansas City, Missouri 64108-2625

July 15, 1997

Mr. John A. Cooney  
Dorsey & Whitney  
Pillsbury Center South  
220 South Sixth Street  
Minneapolis, Minnesota 55402-1498

Dear Mr. Cooney:

This is the official certification of the Office of the Comptroller of the Currency (OCC) to merge First Bank National Association, Minneapolis, Minnesota (Charter No. 710) into First National Bank of East Grand Forks, East Grand Forks, Minnesota, effective as of July 11, 1997. The resulting bank title is "First Bank National Association" and Charter Number is 13405.

This is also the official authorization given to First Bank National Association to operate the branches of the target institution and to operate the main office of the target institution as a branch. A listing of each newly authorized branch and its assigned OCC branch number is listed below:

601 Second Avenue South, Minneapolis, Minnesota 55402, Certificate No. 108314A.

We note that the popular name of the branch will be "First Bank Minneapolis". Branches of a national bank target are not listed since they are automatically carried over to the resulting bank and retain their current OCC branch numbers.

This letter is also the official OCC certification for First Bank National Association to increase its common stock to \$310,000,000 as of July 11, 1997.

Please be advised that the OCC also is authorizing the resulting bank, should the combination occur between Call Report dates, to recalculate its legal lending limit. The new lending limit should be calculated by using data from the last Call Report of the individual banks filed prior to consummating the combination, as adjusted for the combination. The resulting bank will then file a new Call Report and begin calculating its legal lending limit according to 12 C.F.R. §32.4(a) at the end of the quarter following consummation of the combination.

Sincerely,

Ellen Tanner Shepherd  
Licensing Manager

TRADEMARK  
REEL: 002946 FRAME: 0739



EXHIBIT B

Comptroller of the Currency  
Administrator of National Banks

Washington, DC 20219

August 6, 1997

Mr. John A. Cooney  
Dorsey and Whitney  
Pillsbury Center South  
220 South Sixth Street  
Minneapolis, Minnesota 55402-1498

Re: Application to merge United States National Bank of Oregon, Portland, Oregon with and into First Bank National Association, East Grand Forks, Minnesota under the charter of the latter, the title of U.S. Bank National Association, and main office in Minneapolis, Minnesota  
Application Control Number: 97-MW-02-0052

Dear Mr. Cooney:

This letter is the official certification of the Comptroller of the Currency (OCC) to merge United States National Bank of Oregon, Portland, Oregon with and into First Bank National Association, East Grand Forks, Minnesota, effective as of August 1, 1997. The resulting bank title is U.S. Bank National Association, Minneapolis, Minnesota, charter number 13405.

This is also the official authorization given to U.S. Bank National Association, Minneapolis, Minnesota, to operate the branches of the target institution and to operate the main office of the target institution as a branch. A listing of each newly authorized branch and its assigned OCC branch number is attached. Branches of a national bank target are not listed since they are automatically carried over to the resulting bank and retain their current OCC branch numbers.

Sincerely,

Stephen A. Lybarger  
Senior Bank Structure Analyst  
Bank organization and Structure

Enclosure: List of newly authorized branches



SEARCHED  
SERIALIZED  
INDEXED  
C

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Comptroller of the Currency  
Administrator of National Banks

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Central District Office  
One Financial Place  
440 South LaSalle Street  
Chicago, Illinois 60605

August 9, 2001

Ms. Karen J. Canon  
General Corporate Counsel  
U.S. Bancorp  
U.S. Bank Place, MPFP2802  
601 Second Avenue South  
Minneapolis, Minnesota 55402-4302

Re: Affiliated Interstate Merger Applications filed by U.S. Bancorp, Minneapolis, Minnesota  
OCC Application Control Numbers: 01-CE-02-022 and 01-CE-02-023

Dear Ms. Canon:

This letter is the official certification of the Comptroller of the Currency (OCC) for the merger of U.S. Bank National Association OR, Canby, Oregon, OCC Charter Number 23714 into U.S. Bank National Association, Minneapolis, Minnesota, OCC Charter Number 13405, under the title and charter of the latter.

This letter is also the official certification of the OCC for the merger of U.S. Bank National Association, Minneapolis, Minnesota, OCC Charter Number 13405, into Firststar Bank, National Association, Cincinnati, Ohio, OCC Charter Number 24, under the charter of the latter, and the title of "U.S. Bank National Association".

It is understood that both mergers are effective as of the close of business on August 9, 2001.

This letter also constitutes official authorization of the OCC for U.S. Bank National Association to operate the main office and branches of the target institution as branches of the resulting bank following the merger. A listing of each newly authorized branch and its assigned OCC branch number is attached. Branches of a national bank target are not listed since they are automatically carried over to the resulting bank and retain their current OCC branch numbers.

If you have any questions, please contact the undersigned or National Bank Examiner David J. Rogers, at (312) 360-8867.

Sincerely,

*Carolina M. Ledesma*

Carolina M. Ledesma  
National Bank Examiner